NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING APRIL 21, 1985

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	26.7	22,670
2	DYNASTY#	24.5	20,800
2	MURDER, SHE WROTE#	24.5	20,800
4	FAMILY TIES	23.9	20,290
5	DALLAS	21.6	18,340
6	A TEAM	21.5	18,250
7	CHEERS	20.5	17,400
7	60 MINUTES	20.5	17,400
9	MOVIE OF THE WEEK-TUESDAY(S)	20.1	17,060
10	KNOTS LANDING#	19.9	16,900
11	SPACE PART 1(S)	19.4	16,470
12	TRAPPER JOHN, M.D.#	19.3	16,390
13	NEWHART#	19.2	16,300
13	WHO'S THE BOSS?	19.2	16,300
15	KATE & ALLIE#	19.1	16,220
16	SIMON & SIMON#	19.0	16,130
17	CRAZY LIKE A FOX#	18.9	16,050

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	20.0	44,380
2	FAMILY TIES	17.6	39,070
3	A TEAM	16.8	37,310
4	RINGLING BROTHERS CIRCUS(S)	15.2	33,740
5	DYNASTY#	14.9	33,050
6	MURDER, SHE WROTE#	14.8	32,890
7	DALLAS	13.9	30,810
8	CHEERS	13.8	30,780
9	NBC SUNDAY NIGHT MOVIE#	13.5	30,000
10	WHO'S THE BOSS?	13.4	29,870
11	TV BLOOPERS & PRAC. JOKES#	13.4	29,690
12	BOB HOPE'S SALUTE-SOAPS(S)	13.2	29,460
13	60 MINUTES	12.9	28,660
14	HAIL TO THE CHIEF	12.9	28,630
15	FACTS OF LIFE	12.1	26,950
16	NEWHART#	12.1	26,930
17	NIGHT COURT	12.1	26,840

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DYNASTY#	22.6	20,060
2	BILL COSBY SHOW	22.5	19,930
3	FAMILY TIES	20.2	17,920
4	DALLAS	19.8	17,520
5	MURDER, SHE WROTE#	19.5	17,260
6	CHEERS	17.4	15,390
7	KATE & ALLIE#	16.6	14,660
8	NEWHART#	16.5	14,640
9	MOVIE OF THE WEEK-TUESDAY(S)	16.3	14,470
10	KNOTS LANDING#	16.2	14,330
11	A TEAM	16.1	14,280
12	60 MINUTES	15.9	14,090
13	FALCON CREST	15.9	14,080
14	NIGHT COURT	15.4	13,640
15	NBC SUNDAY NIGHT MOVIE#	15.2	13,430
16	WHO'S THE BOSS?	15.1	13,370

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	15.5	12,380
2	MURDER, SHE WROTE#	15.3	12,210
2	SPACE PART 1(S)	15.3	12,210
4	A TEAM	13.9	11,110
5	BILL COSBY SHOW	13.8	11,050
6	TV BLOOPERS & PRAC. JOKES#	13.2	10,580
7	CAGNEY & LACEY#	13.2	10,560
8	DALLAS	12.4	9,920
9	NBC MONDAY NIGHT MOVIES	12.3	9,810
10	MOVIE OF THE WEEK-TUESDAY(S)	12.2	9,750
11	NEWHART#	12.2	9,720
12	FAMILY TIES	12.1	9,650
13	WHO'S THE BOSS?	12.0	9,620
14	HAIL TO THE CHIEF	12.0	9,580
15	SPACE PART 4(S)	12.0	9,560
16	DYNASTY#	11.9	9,480
17	ABC MONDAY NIGHT MOVIE	11.6	9,230
18	CRAZY LIKE A FOX#	11.4	9,100

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING APRIL 21, 1985

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	21.8	12,180
2	FAMILY TIES	21.3	11,890
3	DYNASTY#	20.9	11,650
4	CHEERS	19.3	10,780
5	NIGHT COURT	17.2	9,610
6	NEWHART#	16.0	8,940
7	HAIL TO THE CHIEF	15.9	8,890
8	KATE & ALLIE#	15.9	8,860
9	WHO'S THE BOSS?	15.7	8,760
10	DALLAS	15.3	8,510
11	A TEAM	15.1	8,440
12	NBC SUNDAY NIGHT MOVIE#	14.1	7,850
13	MOVIE OF THE WEEK-TUESDAY(S)	13.9	7,740
14	NBC MONDAY NIGHT MOVIES	13.8	7,690
15	MURDER, SHE WROTE#	13.2	7,360
16	MIAMI VICE	13.2	7,350

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	MURDER, SHE WROTE#	32.4	8,820
2	DALLAS	28.8	7,840
3	DYNASTY#	26.0	7,080
4	FALCON CREST	25.6	6,980
5	60 MINUTES	25.6	6,960
6	BILL COSBY SHOW	23.6	6,440
7	TRAPPER JOHN, M.D.#	22.7	6,170
8	CRAZY LIKE A FOX#	22.5	6,140
9	KNOTS LANDING#	22.1	6,030
10	BOB HOPE'S SALUTE-SOAPS(S)	22.0	5,990
11	HIGHWAY TO HEAVEN	21.0	5,730
12	MOVIE OF THE WEEK-TUESDAY(S)	20.8	5,670
13	SCARECROW & MRS. KING#	20.2	5,490
14	HOTEL	19.8	5,400
15	T.J. HOOKER	19.6	5,340
16	SIMON & SIMON#	19.6	5,330
17	RINGLING BROTHERS CIRCUS(S)	19.0	5,170
18	FAMILY TIES	18.7	5,090

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	TV BLOOPERS & PRAC. JOKES#	15.5	8,400
2	SPACE PART 1(S)	13.4	7,230
3	CAGNEY & LACEY#	13.4	7,220
4	BILL COSBY SHOW	13.3	7,210
5	A TEAM	12.5	6,750
6	MIAMI VICE	12.3	6,640
7	HAIL TO THE CHIEF	12.2	6,610
8	FAMILY TIES	12.2	6,590
9	WHO'S THE BOSS?	12.0	6,460
10	MACGRUDER AND LOUD	11.8	6,370
11	HUNTER	11.6	6,280
12	CHEERS	11.5	6,210
13	60 MINUTES	11.5	6,200
14	NBC MONDAY NIGHT MOVIES	11.4	6,180
15	SPACE PART 4(S)	11.4	6,160
16	NIGHT COURT	11.4	6,150
17	ABC MONDAY NIGHT MOVIE	11.1	5,990

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	MURDER, SHE WROTE#	27.6	5,710
2	60 MINUTES	25.7	5,310
3	SCARECROW & MRS. KING#	20.7	4,280
4	DALLAS	20.1	4,150
5	BOB HOPE'S SALUTE-SOAPS(S)	19.7	4,070
6	SPACE PART 1(S)	19.4	4,000
7	CRAZY LIKE A FOX#	17.9	3,710
8	T.J. HOOKER	17.8	3,680
9	A TEAM	17.8	3,670
10	RINGLING BROTHERS CIRCUS(S)	17.7	3,660
11	MOVIE OF THE WEEK-TUESDAY(S)	17.6	3,640
12	TRAPPER JOHN, M.D.#	17.2	3,550
13	NEWHART#	16.7	3,450
14	SPACE PART 2(S)	16.0	3,310
15	CBS EVENING NEWS-RATHER	15.8	3,270
16	KATE & ALLIE#	15.6	3,220
17	BILL COSBY SHOW	15.3	3,160
18	HIGHWAY TO HEAVEN	14.9	3,090
19	SPACE PART 4(S)	14.9	3,080
20	SPACE PART 3(S)	14.8	3,050
21	FALCON CREST	14.7	3,030
21	KNOTS LANDING#	14.7	3,030

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # / DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS (12–17) FEM.	CHILDREN (2–11) TOTAL	CHILDREN (2–11) 6–11
•EVENING																														
A TEAM					27	211	205	A	21.5	33	1825	2044	698	267	783	276	462	421	350	270	609	223	370	331	292	200	233	88	419	298
TUE.	8.00P	60	NBC	A		99	99	B	22.0	33	1868	1945	685	281	745	241	439	411	362	259	671	229	420	391	329	212	193	67	336	229
8.00 - 8.30								A	20.4	32	1732	2016	691	260	774	266	456	411	349	274	609	216	365	329	298	203	218	87	415	296
8.30 - 9.00								A	22.6	35	1919	2064	703	271	789	285	469	428	349	264	606	229	371	330	285	198	248	89	421	299
ABC BUSINESS BRIEF-MON					12		191	A	13.8	21	1172	1730	730	265	853	257	500	393	452	305	548	131^	301	265	292	199^	70^	25v	259	129^
2 MON.	8.58P	1	ABC	N			94	B	16.1	23	1367	1748	665	279	743	255	456	386	362	249	713	269	442	383	324	225	128	55	164	104
ABC BUSINESS BRIEF-WED					27	195	194	A	14.9	23	1265	1730	655	268	773	284	429	308	287	316	592	275	390	341	210	178	151	73^	214	117
WED.	8.58P	1	ABC	N		93	93	B	20.0	30	1698	1784	702	280	794	286	459	378	337	296	619	235	382	331	268	204	138	61	233	151
ABC BUSINESS BRIEF-FRI					6	197	195	A	13.4	24	1138	1937	780	271	887	285	502	428	376	335	473	170	263	244	184	165	175	107^	402	224
1 FRI.	8.11P	2	ABC	N		95	95	B	15.1	26	1282	1911	782	268	881	300	500	441	363	337	466	147	239	260	208	174	169	104	395	242
2 FRI.	8.14P	1																												
ABC MONDAY NIGHT MOVIE					14	203	198	A	15.5	25	1316	1807	725	352	822	282	515	474	410	249	701	307	453	352	298	201	149	91^	135	72^
MON.	9.00P	120	ABC	FF		96	98	B	16.9	26	1435	1677	765	333	862	319	530	461	401	270	592	221	365	327	270	183	125	69	98	60
9.00 - 9.30								A	15.2	23	1290	1885	754	342	850	300	530	481	420	258	711	325	464	335	282	202	134	89^	190	118
9.30 - 10.00								A	15.7	24	1333	1897	761	355	861	301	546	492	429	256	726	319	482	379	305	203	147	92^	163	91^
10.00 - 10.30								A	16.1	26	1367	1740	709	363	805	269	511	477	407	240	680	302	448	344	291	190	146	81^	109	48^
10.30 - 11.00								A	15.3	27	1299	1660	657	338	751	254	462	433	369	231	674	284	417	342	302	201	156	93^	79^	34^
ABC NEWSBRIEF-MON					16	192	186	A	15.0	24	1274	1878	766	325	870	301	552	492	422	259	712	310	479	383	306	186	150	81^	146	82^
1 MON.	9.50P	1	ABC	N		94	97	B	17.4	26	1477	1714	774	335	865	320	530	473	393	270	612	227	391	346	282	180	131	76	106	65
2 MON.	10.02P	1																												
ABC NEWSBRIEF-TUE					28	189	183	A	14.7	23	1248	1811	743	227	839	364	560	428	326	239	587	288	409	341	214	147	212	145	173	126
1 TUE.	9.58P	1	ABC	N		97	95	B	13.4	20	1138	1634	754	303	845	327	523	440	367	268	549	208	345	309	250	171	142	92	98	65
2 TUE.	9.57P	2																												
ABC NEWSBRIEF-WED					28	193	193	A	19.8	32	1681	1598	793	344	909	318	511	413	367	345	439	150	251	222	195	160	148	100	102	65^
1 WED.	9.58P	1	ABC	N		97	97	B	22.5	34	1910	1647	833	343	943	340	559	481	407	330	532	204	315	278	218	183	90	56	82	49
2 WED.	10.03P	1																												
ABC NEWSBRIEF-THU					28	188	189	A	11.4	18	968	1652	754	278	820	276	436	389	373	314	550	152	273	277	306	220	142	40^	140	94^
THU.	9.58P	1	ABC	N		96	97	B	12.5	19	1061	1656	714	290	788	247	437	412	386	283	610	193	357	350	308	200	146	75	112	77
ABC NEWSBRIEF-FRI					28	190	189	A	9.4	15	798	1738	744	265	813	231	453	467	391	308	577	248	344	288	219	185	182	140^	166	126^
FRI.	9.58P	1	ABC	N		97	96	B	11.6	19	985	1709	673	277	754	243	441	421	374	253	593	198	352	335	295	192	139	69	223	160
ABC NEWSBRIEF-SAT.					28	193	194	A	13.2	23	1121	1532	701	252	818	199	391	354	368	406	497	149	212	193	185	238	132	106^	85^	52^
SAT.	9.58P	1	ABC	N		98	97	B	14.4	24	1223	1642	771	274	862	224	394	373	373	414	517	136	254	241	246	227	134	88	129	87
ABC NEWSBRIEF-SUN.					28	195	194	A	13.5	21	1146	1719	668	309	799	378	548	403	338	194	674	297	472	424	303	157	130	49^	116	94^
1 SUN.	9.56P	2	ABC	N		98	97	B	17.1	26	1452	1898	711	324	791	340	554	467	364	182	777	350	558	486	343	171	177	84	153	110
2 SUN.	10.02P	1																												
ABC SPORTS UPDATE-SAT					27	197	202	A	13.2	23	1121	1726	771	312	905	278	434	324	347	432	537	136	215	217	223	268	121	45^	163	100^
SAT.	8.57P	2	ABC	SN		98	97	B	13.4	22	1138	1724	757	291	854	230	399	356	376	404	578	147	283	276	276	255	127	69	165	101
ABC SPORTS UPDATE-SUN					26	204	201	A	11.1	17	942	1955	748	298	835	454	595	447	291	186	716	323	507	493	317	135	174	90^	230	193
1 SUN.	8.57P	2	ABC	SN		98	98	B	16.4	24	1392	1998	723	336	806	342	550	470	360	204	772	334	544	496	354	178	193	92	227	161
2 SUN.	8.34P	1																												
ABC SUNDAY NIGHT MOVIE					25	208	207	A	13.2	21	1121	1777	708	308	837	363	546	427	378	225	681	272	437	412	320	185	121	48^	138	111^
1 SUN.	8.00P	145	ABC	FF		99	99	B	17.6	27	1494	1950	734	340	817	349	574	483	377	189	756	333	546	478	340	163	184	86	193	136
CONT'D																														

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND APR. 1985 REPORT

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																										
ABC SUNDAY NIGHT M-CONT'D																										
2 SUN. 9.00P 120																										
8.00 - 8.30				A	12.8	20	1087	1879	670	260	844	470	598	372	269	216^	693	291	466	432	316	165^	128^	66^	214^	193^
8.30 - 9.00				A	12.8	20	1087	1896	687	265	814	461	590	404	264	180^	689	306	480	472	316	135^	153^	76^	240	218^
9.00 - 9.30				A	13.2	20	1121	1832	747	325	868	374	564	456	392	236	728	310	482	439	333	191	114	30^	122	91^
9.30 - 10.00				A	13.8	21	1172	1754	713	294	829	326	519	426	400	242	697	274	453	412	331	190	122	48^	106^	71^
10.00 - 10.30				A	13.4	23	1138	1731	696	342	824	346	543	424	403	201	639	247	407	395	319	175	139	56^	129	100^
10.30 - 11.00				A	12.4	23	1053	1560	722	319	835	237	460	465	489	272	605	184^	301	298	293	247	41v	19v	79^	63^
ABC WORLD NEWS TONIGHT	140	207	207	A	9.8	19	832	1581	737	281	838	212	400	356	360	395	602	158	276	285	261	253	53^	37^	88	45^
M-F 6.30P 30 ABC N	99	99		B	11.1	20	942	1568	701	251	767	185	345	345	356	351	623	178	333	316	297	245	72	41	106	62
ABC WRLD NEWS TONIGHT-SAT	16	194	196	A	6.9	16	586	1444	577	153^	669	143^	220	222	228	396	645	154^	280	284	272	289	61^	48v	69^	69^
SAT. 6.30P 30 ABC N	97	97		B	9.2	18	781	1523	637	223	713	171	276	271	300	376	645	159	306	306	291	291	51	32	114	74
ABC WRLD NEWS TONIGHT-SUN	24	161	168	A	6.8	15	577	1484	741	222	781	104^	330	371	420	410	579	111^	238	237	262	294	92^	58^	32v	32v
SUN. 6.30P 30 ABC N	84	87		B	8.1	15	688	1641	715	224	775	179	346	340	348	378	660	164	317	285	292	309	82	53	124	86
AIRWOLF	12	200	204	A	12.3	21	1044	1999	738	265	782	308	484	410	330	242	750	288	488	466	358	214	166	30v	301	227
SAT. 9.00P 60 CBS A	97	97		B	13.9	23	1180	1978	712	294	769	269	492	453	376	225	774	275	510	469	392	226	165	56	270	191
9.00 - 9.30				A	11.9	21	1010	1991	740	271	781	281	474	426	351	245	751	285	484	462	362	213	163	26v	296	224
9.30 - 10.00				A	12.7	22	1078	1994	735	256	780	333	491	393	309	239	743	293	492	465	349	211	164	32^	307	227
AMERICAN PORTRAIT	72	200	203	A	14.8	22	1257	1530	736	283	820	252	422	387	349	335	545	147	294	278	260	213	74	33^	91	61
1 M & TH 8.58P 1 CBS DO	98	97		B	16.4	24	1392	1688	743	284	818	241	430	405	371	339	553	169	310	297	268	206	123	60	194	128
1 TUE. 9.05P 1																										
2 TUE. 8.59P 1																										
2 THU. 9.06P 1																										
BENSON	6	206	206	A	11.3	19	959	1779	749	269	828	242	454	447	395	324	546	215	323	278	213	176	194	146	211	161
FRI. 9.00P 30 ABC CS	99	99		B	13.2	22	1121	1708	741	320	839	282	477	453	382	304	486	170	272	270	222	166	150	103	233	162
BEST TIMES	1		198	A	11.2	20	951	1732	575	278	663	232^	435	372	308	218^	599	254^	384	295	224^	164^	221^	158^	249^	168^
2 FRI. 8.00P 60 NBC GD			98	B	11.2	20	951	1732	575	278	663	232	435	372	308	218	599	254	384	295	224	164	221	158	249	168
8.00 - 8.30				A	11.0	20	934	1761	633	295	708	248^	454	394	326	235^	601	242^	384	315	228^	169^	222^	147^	230^	128^
8.30 - 9.00				A	11.3	20	959	1711	522	264	623	221^	419	350	289	204^	601	269	389	277	217^	159^	219^	168^	268	207^
BILL COSBY SHOW	29	207	210	A	26.7	42	2267	1958	799	348	879	317	536	484	378	284	488	172	317	304	231	139	218	134	373	248
THU. 8.00P 30 NBC CS	99	99		B	24.2	37	2055	2024	775	336	869	320	539	485	387	270	544	208	356	328	251	151	261	148	350	236
BOB HOPE'S SALUTE-SOAPS(S)			202	A	18.4	29	1562	1886	757	316	821	253	364	345	340	383	545	119^	219	251	296	260	232	168	288	194
2 MON. 8.00P 60 NBC CV			99																							
8.00 - 8.30				A	18.0	29	1528	1877	776	329	828	233	347	347	356	404	541	103^	210	252	308	263	248	177	260	176
8.30 - 9.00				A	18.8	29	1596	1888	738	301	814	270	378	343	325	363	549	134^	226	247	283	259	212	159	313	209
CAGNEY & LACEY	23	206		A	16.9	29	1435	1629	692	196	781	165^	383	435	422	346	736	383	503	323	234	203	78^	10v	34v	34v
1 MON. 10.00P 60 CBS OP	99			B	17.0	28	1443	1450	742	297	842	272	474	434	387	320	487	174	297	273	229	161	78	43	43	34
10.00 - 10.30				A	17.2	29	1460	1574	694	206	784	168^	398	455	433	329	673	329	443	318	222	201	81^	21v	36v	36v
10.30 - 11.00				A	16.7	30	1418	1674	683	181	769	158^	364	411	410	358	795	433	560	326	250	205	79^	LT	31v	31v
CBS EVENING NEWS-RATHER	145	207	207	A	12.0	23	1019	1441	690	167	750	156	267	258	317	444	575	86	220	224	311	322	39^	13v	77	46^
M-F 6.30P 30 CBS N	99	99		B	13.5	24	1146	1478	688	215	742	142	287	288	332	418	584	111	232	240	285	313	61	30	91	54
CBS EVENING NEWS-SUND(B)			100	A	3.0	7	255	1553	811^	376^	811^	219v	369^	333^	479^	321^	742^	236v	404^	368^	345^	338^	LT	LT	LT	LT
2 SUN. 6.00P 15 CBS N			50																							

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																														
CBS EVENING NEWS-SUN(B)					119			A	3.6	7	306	1843	866	271^	908	265^	389^	370^	297^	479^	697^	123v	291^	262^	246^	371^	108v	32v	130v	53v
1 SUN.	6.35P	25	CBS	N	54																									
CBS EVENING NEWS-SUNDAY					19		175	A	7.4	17	628	1559	766	236^	766	98v	231^	266^	376^	437	753	176^	344^	401	416	320^	19v	19v	21v	LT
2 SUN.	6.15P	15	CBS	N			90	B	8.8	16	747	1540	676	219	735	131	271	285	337	424	669	177	315	334	305	311	56	28	80	47
CBS SAT. NEWS-SCHIEFFER					22	177	180	A	6.8	16	577	1482	623	171^	656	46v	145^	173^	280	483	753	148^	321	280	399	384	25v	14v	48v	42v
SAT.	6.30P	30	CBS	N		92	93	B	9.1	18	773	1481	642	195	688	105	243	252	327	405	641	161	280	283	304	311	56	26	96	56
CBS TUESDAY NIGHT MOVIES					20	201		A	12.3	19	1044	1434	670	349	940	383	515	347	330	377	440	122^	190^	174^	179^	180^	11v	LT	43v	24v
1 TUE.	8.30P	150	CBS	FF		99		B	15.9	25	1350	1567	770	296	868	272	484	444	412	326	500	164	280	266	240	176	112	62	87	59
8.30 - 9.00								A	9.8	14	832	1355	700	208^	942	423	491	279^	258^	398	367	78^	121^	181^	166^	186^	46v	LT	LT	LT
9.00 - 9.30								A	12.2	17	1036	1355	708	253	898	326	460	347	330	399	421	108^	184^	158^	173^	175^	LT	LT	36v	36v
9.30 - 10.00								A	13.2	19	1121	1400	634	357	878	332	454	352	321	374	450	116^	189^	171^	199^	184^	LT	LT	72^	35v
10.00 - 10.30								A	13.6	21	1155	1523	666	436	971	409	567	375	348	361	462	142^	220	181^	175^	177^	19v	LT	71^	38v
10.30 - 11.00								A	13.0	22	1104	1460	643	440	976	418	580	346	367	351	470	152^	207^	171^	172^	181^	LT	LT	14v	LT
CBS WEDNESDAY NIGHT MOVIE					25	204		A	14.2	23	1206	1462	678	299	763	178^	446	452	464	275	641	162^	431	392	395	194^	23v	11v	35v	35v
1 WED.	9.00P	120	CBS	FF		99		B	12.2	19	1036	1641	702	269	773	242	450	402	379	279	609	198	379	358	317	187	127	51	132	88
9.00 - 9.30								A	14.0	21	1189	1445	674	324	753	179^	445	448	455	263	633	175^	440	407	379	184^	13v	8v	41v	41v
9.30 - 10.00								A	13.9	21	1180	1477	674	313	756	162^	431	433	474	285	659	185^	445	384	387	198^	14v	8v	48v	48v
10.00 - 10.30								A	14.6	24	1240	1444	690	288	779	184^	457	465	475	280	611	146^	407	371	384	185^	29v	13v	25v	25v
10.30 - 11.00								A	14.5	26	1231	1454	668	265	752	182^	441	449	448	271	647	139^	423	400	423	204	31v	15v	24v	24v
CHARLES IN CHARGE					2	192	198	A	8.1	15	688	2097	660	191	815	325	486	405	274	291	583	256	409	381	226	141^	230	112^	469	264
SAT.	8.00P	30	CBS	CS	94	97		B	8.1	15	688	2097	660	191	815	325	486	405	274	291	583	256	409	381	226	141	230	112	469	264
CHEERS					26	206	200	A	20.5	32	1740	1769	805	386	885	372	620	519	368	235	484	233	357	324	190	97	163	92	237	176
THU.	9.00P	30	NBC	CS	99	99		B	19.7	29	1673	1812	763	361	859	368	568	499	357	235	591	276	417	375	250	136	196	107	166	117
CHIPMUNK REUNION(S)					190			A	12.6	22	1070	2262	646	186^	735	276	561	520	367	142^	450	170^	292	357	237	93^	306	231^	771	465
1 SAT.	8.30P	30	NBC	EA	95																									
COVER-UP					23	204	204	A	9.6	18	815	1638	663	271	732	251	449	370	349	250	601	200	319	333	270	242	127^	51^	178	139^
SAT.	10.00P	60	CBS	GD	99	99		B	13.3	24	1129	1745	714	288	778	248	483	453	394	248	668	209	424	413	367	204	149	60	150	115
10.00 - 10.30								A	9.5	18	807	1653	641	262	710	243	433	353	329	248	613	221	347	344	270	228	129^	53^	201	158
10.30 - 11.00								A	9.9	19	841	1572	669	271	732	251	451	377	355	245	571	174	281	314	263	249	119^	48^	150^	116^
CRAZY LIKE A FOX					13		206	A	18.9	30	1605	1479	731	247	781	178	363	370	376	381	567	193	314	239	264	231	68^	37v	63^	48^
2 SUN.	9.00P	60	CBS	PD			99	B	19.7	29	1673	1623	760	300	841	197	413	407	425	378	576	141	300	309	312	230	101	44	105	74
9.00 - 9.30								A	18.7	29	1588	1480	733	242	783	178	361	370	368	383	559	178	299	230	267	242	67^	36v	71^	53^
9.30 - 10.00								A	19.2	31	1630	1464	722	249	773	175	358	363	378	380	570	207	325	249	260	217	66^	39^	55^	43^
DALLAS					26	206	207	A	21.6	36	1834	1680	851	389	954	279	464	436	406	427	541	171	276	264	227	225	78	51^	107	77
FRI.	9.00P	60	CBS	GD	99	99		B	24.7	39	2097	1648	853	326	938	285	485	451	406	399	507	153	258	256	229	212	88	48	115	77
9.00 - 9.30								A	20.7	34	1757	1667	842	381	945	265	445	422	400	435	528	163	260	245	213	232	81	51^	113	83
9.30 - 10.00								A	22.5	37	1910	1689	861	397	965	292	482	449	411	423	552	179	288	277	234	223	73	51^	99	72
DETECTIVE IN THE HOUSE					6	207	203	A	11.5	20	976	1496	652	305	783	150	312	340	374	407	482	96^	237	230	269	213	79^	45^	152	116^
FRI.	8.00P	60	CBS	A	99	97		B	11.9	20	1010	1685	714	277	822	180	364	356	393	392	564	128	283	278	298	252	107	31	192	148
8.00 - 8.30								A	10.4	19	883	1529	658	312	795	147	318	347	379	411	500	101^	260	254	287	205	94^	57^	140^	103^
8.30 - 9.00								A	12.6	22	1070	1457	641	295	767	151	304	333	367	401	465	92^	217	210	252	217	67^	35^	158	125
DIFF'RENT STROKES-SAT.					28	192	199	A	12.5	23	1061	2005	640	182	710	224	411	371	295	263	463	144	236	251	247	152	237	153	595	396
SAT.	8.00P	30	NBC	CS	95	95		B	14.8	25	1257	1961	701	273	782	271	451	400	317	290	442	142	246	243	217	155	277	181	460	325

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND APR. 1985 REPORT

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES — TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
EVENING CONT'D																										
DOUBLE DARE		2	204	A	13.9	22	1180	1769	661	271	736	235	444	403	375	243	624	175	417	352	352	196	165	59^	244	164
WED. 8.00P 60 CBS A		99	99	B	13.9	22	1180	1769	661	271	736	235	444	403	375	243	624	175	417	352	352	196	165	59	244	164
8.00 - 8.30				A	13.4	22	1138	1745	641	260	726	230	438	390	361	252	613	161	396	339	354	206	159	60^	247	165
8.30 - 9.00				A	14.4	23	1223	1778	679	281	742	239	445	412	384	235	633	185	432	365	350	186	165	57^	238	165
DOUBLE TROUBLE		18	196	A	13.9	24	1180	2106	627	180^	684	290	431	366	236	221	537	225	331	265	255	133^	302	163^	583	423
2 SAT. 8.30P 30 NBC CS			99	B	13.8	23	1172	2020	686	269	773	278	470	416	330	260	455	156	269	256	230	144	312	213	480	349
DYNASTY		27	208	A	24.5	37	2080	1589	870	414	965	320	561	488	441	340	454	176	283	280	175	135	102^	83^	68^	44^
1 WED. 9.00P 60 ABC GD			99	B	25.0	37	2123	1674	841	358	952	351	576	499	412	319	537	209	323	288	221	179	95	56	90	50
9.00 - 9.30				A	23.8	36	2021	1599	876	406	964	310	555	488	443	348	468	177	289	286	183	142	92^	74^	75^	46^
9.30 - 10.00				A	25.3	39	2148	1567	859	417	959	325	563	484	439	330	440	177	274	273	163	127	109^	91^	59^	42^
E/R		2	193	A	8.9	16	756	1620	633	162^	669	195	324	296	270	311	510	202	355	328	214	142^	195	86^	246	181
SAT. 8.30P 30 CBS CS		95	98	B	8.9	16	756	1620	633	162	669	195	324	296	270	311	510	202	355	328	214	142	195	86	246	181
EYE TO EYE		5	202	A	10.5	16	891	1633	749	246	814	262	423	377	380	325	541	139^	258	263	312	227	132^	49^	146	101^
THU. 9.00P 60 ABC PD		98	99	B	11.6	18	985	1571	758	255	810	237	411	401	407	320	547	145	299	298	308	206	117	51	97	65
9.00 - 9.30				A	10.1	16	857	1660	735	219	805	264	418	370	368	324	554	147	262	267	321	234	142^	59^	159	111^
9.30 - 10.00				A	10.8	17	917	1611	763	268	825	261	430	387	393	327	527	129^	250	254	305	224	124^	39^	135^	91^
FACTS OF LIFE		25	195	A	16.9	26	1435	1878	748	275	823	314	490	426	325	271	490	203	286	275	169	157	274	143	291	197
WED. 9.00P 30 NBC CS		98	99	B	16.3	24	1384	1780	742	299	812	301	500	445	359	258	479	178	303	275	219	147	256	141	233	172
FALCON CREST		25	206	A	17.7	31	1503	1572	833	385	937	241	431	402	418	464	486	148	251	237	207	202	98	82^	51^	44^
FRI. 10.00P 60 CBS GD		99	99	B	19.9	34	1690	1549	842	309	924	252	447	429	417	418	469	138	230	229	213	206	93	55	63	46
10.00 - 10.30				A	18.0	31	1528	1588	834	394	945	245	434	405	422	465	486	146	248	236	209	205	100	81^	57^	47^
10.30 - 11.00				A	17.5	31	1486	1540	823	371	919	232	422	395	410	460	479	148	251	236	203	195	96	84^	46^	38^
FALL GUY		29	201	A	14.0	22	1189	1772	662	277	762	260	445	329	321	291	584	255	400	346	234	159	210	98^	216	148
WED. 8.00P 60 ABC A		99	98	B	16.9	26	1435	1825	684	267	768	270	443	372	332	287	639	236	398	349	290	204	152	63	266	175
8.00 - 8.30				A	12.9	21	1095	1768	674	277	764	242	447	334	338	296	573	242	385	322	232	163	225	112^	206	137
8.30 - 9.00				A	14.9	23	1265	1790	662	281	768	276	448	326	312	291	599	270	418	372	238	154	196	86^	227	157
FAMILY TIES		28	208	A	23.9	37	2029	1926	808	344	882	371	585	493	360	251	476	202	324	305	195	127	224	128	344	246
THU. 8.30P 30 NBC CS		99	99	B	22.1	33	1876	1968	763	336	858	356	559	494	362	240	524	225	359	323	224	132	258	154	328	226
FINDER OF LOST LOVES		25	206	A	13.8	26	1172	1485	746	307	870	218	419	395	379	418	416	71^	154	203	213	198	115	88^	84^	50^
SAT. 10.00P 60 ABC GD		99	99	B	13.6	25	1155	1530	773	282	864	226	415	397	398	394	462	127	228	224	225	197	111	71	93	64
10.00 - 10.30				A	13.6	25	1155	1496	762	304	878	224	422	393	373	422	423	82^	157	204	207	197	110	86^	85^	47^
10.30 - 11.00				A	14.1	27	1197	1455	726	307	856	211	411	395	379	413	403	61^	153	201	215	193	115	89^	81^	52^
FOUL UPS, BLEEPS-BLUNDERS		2	199	A	13.6	21	1155	1752	723	164	803	233	466	441	372	288	522	223	322	266	203	156	189	135	238	164
TUE. 8.30P 30 ABC U		98	97	B	13.6	21	1155	1752	723	164	803	233	466	441	372	288	522	223	322	266	203	156	189	135	238	164
GIMME A BREAK		20	190	A	14.3	25	1214	2048	676	244	774	293	475	450	334	238	496	197	318	338	240	117	287	187	491	376
SAT. 9.00P 30 NBC CS		96	99	B	14.1	23	1197	1984	720	289	817	307	522	462	370	240	446	158	277	278	225	131	287	189	434	311
HAIL TO THE CHIEF		2	202	A	18.5	28	1571	1822	763	225	844	341	567	472	361	230	611	285	421	379	246	142	211	137	156	116
TUE. 9.30P 30 ABC CS		99	98	B	18.5	28	1571	1822	763	225	844	341	567	472	361	230	611	285	421	379	246	142	211	137	156	116
HALF NELSON		4	195	A	11.4	19	968	1803	608	307	705	253	446	388	321	207	687	227	447	408	339	184	161	76^	250	230
FRI. 9.00P 60 NBC PD		99	96	B	12.8	21	1087	1830	615	276	727	269	485	416	341	192	619	202	375	369	313	189	179	79	305	259
9.00 - 9.30				A	11.0	18	934	1805	615	314	715	255	451	381	324	211	699	220	459	428	350	184	150	69^	241	232
9.30 - 10.00				A	11.8	19	1002	1789	594	297	690	248	436	392	314	202	669	233	433	385	322	182	171	83^	259	228

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PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON WK 1	T/C THIS SEASON WK 2	NO. OF STATIONS & PROGRAM COVERAGE WK 1	NO. OF STATIONS & PROGRAM COVERAGE WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
EVENING CONT'D																											
HARDCASTLE & MCCORMICK	14	199	204		A	14.0	22	1189	1849	751	305	852	276	505	464	430	279	580	209	344	297	266	196	138	30^	279	181
MON. 8.00P 60 ABC A	97	99			B	16.1	24	1367	1858	740	309	845	282	481	409	403	312	629	217	366	333	295	224	150	64	234	154
8.00 - 8.30					A	13.5	21	1146	1821	743	307	854	277	506	472	422	278	557	186	322	297	258	196	139	35^	271	176
8.30 - 9.00					A	14.4	22	1223	1882	761	302	853	273	502	457	436	281	610	237	372	303	273	194	132	25v	287	186
HIGHWAY TO HEAVEN	26	202	201		A	16.9	27	1435	1820	778	287	888	242	433	415	379	398	468	122	206	235	190	216	204	115	260	185
WED. 8.00P 60 NBC GD	97	97			B	18.0	28	1528	1800	799	295	868	236	436	439	416	362	531	146	275	281	259	214	162	83	239	171
8.00 - 8.30					A	16.4	27	1392	1799	777	282	892	241	424	406	372	412	457	113	194	225	185	214	190	96	260	185
8.30 - 9.00					A	17.3	27	1469	1846	785	291	888	248	443	421	380	389	475	129	214	244	194	216	220	133	263	186
HILL STREET BLUES	27	210	206		A	15.0	25	1274	1533	708	321	777	330	541	458	328	213	610	282	443	387	276	133	122	51^	24v	13v
THU. 10.00P 60 NBC OP	99	98			B	16.7	28	1418	1645	720	332	796	347	556	499	362	187	698	314	522	467	324	142	96	40	55	36
10.00 - 10.30					A	15.1	24	1282	1533	700	321	772	325	535	447	326	213	606	269	434	388	279	135	128	56^	27^	12v
10.30 - 11.00					A	14.9	26	1265	1530	712	317	777	332	543	470	329	209	612	295	448	386	274	132	119	48^	22v	16v
HOTEL	27	208	208		A	17.3	29	1469	1531	774	278	908	302	476	390	363	368	412	129	202	171	191	184	144	77^	67^	53^
1 WED. 10.00P 60 ABC GD	99	99			B	19.7	33	1673	1530	806	309	914	296	498	438	411	355	491	170	265	234	216	190	81	49	44	27
2 WED. 9.00P 120																											
9.00 - 9.30					A	14.1	22	1197	1622	790	266	970	360	532	385	349	384	441	141^	219	115^	201^	222	148^	57^	63^	63^
9.30 - 10.00					A	15.6	25	1324	1592	742	267	912	323	501	363	333	363	439	103^	208	164^	239	199	181^	90^	60^	39v
10.00 - 10.30					A	19.0	32	1613	1527	781	298	907	303	481	399	372	362	392	122	193	178	183	170	143	91	85	62^
10.30 - 11.00					A	18.1	33	1537	1472	775	273	885	267	440	395	372	371	407	140	203	185	175	176	125	65^	55^	45^
HUNTER	5	195	188		A	13.7	26	1163	1747	603	292	692	266	421	400	326	184	741	353	540	501	344	156	194	107^	120	97^
SAT. 10.00P 60 NBC OP	98	98			B	12.9	24	1095	1686	653	265	708	235	447	421	371	199	681	254	453	443	351	174	173	98	124	96
10.00 - 10.30					A	13.8	26	1172	1716	579	278	676	249	396	383	322	192	709	328	515	484	338	149	201	112	130	109
10.30 - 11.00					A	13.7	26	1163	1766	621	301	703	279	440	415	331	173	766	376	561	514	344	162	186	99^	111	86^
KATE & ALLIE	22	202			A	19.1	29	1622	1602	789	215	903	336	546	420	373	302	527	151^	313	329	253	198	92^	92^	80^	80^
1 MON. 9.00P 30 CBS CS	99				B	18.6	27	1579	1622	767	306	852	291	494	458	368	311	477	166	294	276	219	157	144	86	149	103
KNIGHT RIDER SPCL.(S)		196			A	12.3	21	1044	2125	736	304	803	236^	442	361	333	329	660	167^	335	372	347	229^	152^	60v	510	397
1 FRI. 8.00P 60 NBC A		97																									
8.00 - 8.30					A	11.7	21	993	2042	709	275	770	206^	400	343	333	337	638	166^	299	344	327	243^	151^	58v	483	381
8.30 - 9.00					A	12.9	22	1095	2190	757	328	830	262	479	377	335	322	676	166^	368	394	361	219^	152^	60^	532	411
KNIGHT RIDER	19		190		A	15.4	24	1307	1992	610	200	681	338	460	369	291	207	608	275	431	357	204	177^	317	172^	386	334
2 SUN. 8.00P 120 NBC A			95		B	16.6	24	1409	2110	689	258	755	314	502	445	331	209	641	264	447	401	291	158	233	119	481	335
8.00 - 8.30					A	13.3	22	1129	1882	595	192^	640	278	416	341	305	224	512	222	348	303	147^	164^	245	140^	485	385
8.30 - 9.00					A	15.3	24	1299	1997	605	195	667	330	454	348	281	213	561	254	389	325	173^	172^	314	178^	455	381
9.00 - 9.30					A	16.9	26	1435	2025	621	198	708	372	488	393	288	198	619	281	443	362	227	176	356	181	342	317
9.30 - 10.00					A	16.2	26	1375	2020	613	212	691	358	473	386	285	190	703	325	513	418	248	190	342	180	284	260
KNOTS LANDING	24	205			A	19.9	32	1690	1369	707	286	848	265	433	449	356	356	405	155	212	165	135^	179	100^	59^	16v	LT
1 THU. 10.00P 60 CBS GD	98				B	20.2	33	1715	1549	824	325	935	341	541	472	392	343	446	165	264	234	199	159	103	62	65	46
10.00 - 10.30					A	20.4	32	1732	1348	704	284	840	259	428	450	358	351	397	149	210	168	136^	174	95^	56^	16v	LT
10.30 - 11.00					A	19.5	33	1656	1377	703	284	847	264	431	442	351	361	410	160	211	159	132^	184	105^	64^	15v	LT
LOVE BOAT	29	203	205		A	13.8	24	1172	1509	704	262	841	233	397	338	353	423	484	129	187	182	181	251	97^	68^	87^	55^
SAT. 9.00P 60 ABC CS	99	98			B	15.3	26	1299	1634	773	272	861	230	389	362	361	422	507	136	244	225	234	231	136	84	130	86
9.00 - 9.30					A	13.3	23	1129	1510	708	259	855	244	400	334	355	431	475	125	179	181	172	249	91^	58^	89^	54^
9.30 - 10.00					A	14.3	25	1214	1502	701	262	826	221	391	343	351	414	489	133	192	184	185	250	103^	77^	84^	55^
LUCIE ARNAZ SHOW	2	200			A	10.4	16	883	1347	767	191^	841	260^	375	344	291	409	442	107^	224^	267^	203^	175^	39v	LT	25v	25v
1 TUE. 8.00P 30 CBS CS	99				B	11.5	18	976	1465	772	246	854	224	363	356	331	428	443	110	208	241	201	200	75	20	93	79

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND APR. 1985 REPORT

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																										
MACGRUDER AND LOUD	2	206	205	A	15.4	26	1307	1806	704	221	816	346	534	426	340	228	692	338	486	390	269	168	167	120	131	92^
TUE. 10.00P 60 ABC OP		99	99	B	15.4	26	1307	1806	704	221	816	346	534	426	340	228	692	338	486	390	269	168	167	120	131	92
10.00 - 10.30				A	15.4	25	1307	1788	695	219	810	342	529	426	339	227	674	334	481	394	262	155	172	122	132	92^
10.30 - 11.00				A	15.5	27	1316	1798	704	221	809	345	530	419	334	225	705	338	487	385	277	178	157	116	127	91^
MAGNUM, P.I.	27	205		A	14.7	23	1248	1388	646	217	723	195^	317	297	290	346	560	166^	318	313	240	195^	87^	30v	18v	LT
1 THU. 8.00P 60 CBS PD		98		B	19.2	29	1630	1731	730	275	803	228	411	387	367	347	633	190	360	345	310	233	122	46	173	114
8.00 - 8.30				A	12.7	20	1078	1428	646	218^	724	188^	306	302	280	369	571	167^	317	330	243	201^	92^	32v	41v	LT
8.30 - 9.00				A	16.7	25	1418	1352	643	216	718	199	322	292	294	329	551	165^	316	299	236	191	83^	29v	LT	LT
ME AND MOM	3	207	207	A	9.0	16	764	1559	719	220	765	201	387	438	395	263	455	159^	266	254	205	148^	201	133^	138^	115^
FRI. 10.00P 60 ABC PD		99	99	B	10.2	18	866	1521	751	289	808	225	428	435	416	294	407	143	239	231	184	137	151	93	155	132
10.00 - 10.30				A	9.0	15	764	1588	734	202	775	200	388	453	394	268	454	160^	274	255	206	145^	212	148^	147^	122^
10.30 - 11.00				A	9.0	16	764	1518	699	235	751	203	382	419	389	259	452	156^	258	250	205	152^	188	119^	127^	109^
MIAMI VICE	26	199	199	A	15.5	27	1316	1730	650	374	742	339	559	449	332	147	686	268	505	419	335	167	136	47^	166	138
FRI. 10.00P 60 NBC OP		99	99	B	14.4	24	1223	1774	673	306	755	337	558	472	351	154	692	298	509	466	326	146	168	70	159	124
10.00 - 10.30				A	15.3	26	1299	1797	679	378	767	341	567	472	349	155	689	263	493	416	338	176	146	53^	195	163
10.30 - 11.00				A	15.6	28	1324	1672	629	372	723	340	552	428	317	141	687	274	519	425	335	160	125	42^	137	113
MR. BELVEDERE	6	204	201	A	13.6	23	1155	1998	771	298	891	346	522	410	332	323	518	252	322	232	144	166	212	124	377	247
FRI. 8.30P 30 ABC CS		99	98	B	15.1	25	1282	1862	781	277	883	330	518	444	348	316	465	169	260	257	196	158	166	95	348	236
MOVIE OF THE WEEK-TUESDAY(S)	203			A	20.1	31	1706	1563	783	335	849	205	455	469	459	333	572	129^	328	313	332	214	60^	30v	82^	51^
1 TUE. 9.00P 120 NBC FF		99																								
9.00 - 9.30				A	20.4	29	1732	1622	766	321	838	214	457	469	439	316	591	153	351	337	331	205	77^	35v	116^	63^
9.30 - 10.00				A	19.9	29	1690	1589	790	328	865	211	469	478	466	334	559	143^	321	307	308	203	48^	29v	117^	74^
10.00 - 10.30				A	20.5	32	1740	1547	798	345	856	206	460	476	470	333	561	119^	322	307	333	212	76^	31v	54^	41^
10.30 - 11.00				A	19.6	33	1664	1479	772	344	829	182	426	450	461	344	569	99^	315	299	352	232	40^	26v	41^	26v
MURDER, SHE WROTE	24		205	A	24.5	39	2080	1581	784	281	830	159	354	380	408	424	586	147	275	270	308	275	69^	42^	96^	64^
2 SUN. 8.00P 60 CBS SM			99	B	20.0	29	1698	1660	783	317	864	193	400	397	431	407	575	131	278	287	309	251	99	45	122	81
8.00 - 8.30				A	24.0	39	2038	1578	780	281	828	162	355	385	400	418	584	153	274	273	300	272	66^	40^	100^	66^
8.30 - 9.00				A	25.0	38	2123	1579	784	280	828	155	351	371	415	428	589	142	276	268	316	278	71^	43^	91^	51^
NBC MONDAY NIGHT MOVIES	25	203	185	A	16.6	27	1409	1847	732	345	885	323	545	471	388	270	696	247	439	346	345	203	141	102	125	92
MON. 9.00P 120 NBC FF		99	94	B	18.6	28	1579	1754	799	309	872	293	525	485	434	280	603	216	377	350	301	179	153	79	126	85
9.00 - 9.30				A	18.5	28	1571	1842	738	320	866	301	498	446	366	291	656	226	392	315	319	216	157	118	163	116
9.30 - 10.00				A	17.0	26	1443	1865	724	340	884	336	536	461	371	272	688	251	428	333	336	204	139	112	154	111
10.00 - 10.30				A	16.1	26	1367	1837	737	363	889	327	571	493	404	257	723	264	464	360	360	198	124	87^	101	77^
10.30 - 11.00				A	14.7	26	1248	1834	718	361	900	335	585	488	406	251	723	248	479	377	374	193	140	85^	71^	55^
NBC NEWS DIGEST-M-F	138	150	150	A	13.0	20	1104	1964	751	300	837	291	468	433	357	308	562	218	328	299	238	196	214	126	351	253
M-F 8.58P 1 NBC N		77	78	B	14.1	21	1197	1923	745	299	818	287	485	445	375	275	600	219	369	344	277	195	206	106	299	205
NBC NEWS DIGEST-2-M-F	63	163	165	A	10.6	17	900	1834	743	330	853	318	541	483	377	258	637	222	413	369	328	178	189	101	155	135
1 MON. 10.01P 1 NBC N		83	84	B	13.3	20	1129	1749	748	311	826	305	516	474	384	252	597	221	385	358	293	174	180	86	146	106
1 W & F 9.58P 1																										
2 TU&TH 9.58P 1																										
NBC NEWS DIGEST-SAT	28	148	152	A	10.2	18	866	2077	647	167	702	289	462	415	272	220	519	222	322	278	235	154	304	187	552	390
SAT. 8.58P 1 NBC N		77	81	B	11.5	19	976	1961	697	271	788	284	462	412	318	286	433	151	249	239	204	151	297	199	443	317
NBC NEWS DIGEST-2-SAT.	14		157	A	9.6	17	815	1719	610	236^	610	268^	409	351	229^	201^	660	230^	419	416	335	172^	252^	169^	197^	180^
2 SAT. 9.58P 1 NBC N			85	B	9.6	16	815	1850	709	278	775	290	499	453	367	226	488	161	303	303	270	141	273	156	314	251

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																														
NBC NEWS DIGEST-SUN					27	157	153	A	14.1	21	1197	2058	772	250	829	294	477	461	387	282	576	202	331	307	257	218	322	182	331	279
1 SUN.	9.13P	1	NBC	N		82	80	B	13.8	20	1172	1993	733	274	799	289	484	440	373	259	634	229	399	366	303	200	198	112	362	245
2 SUN.	9.04P	1																												
NBC NEWS DIGEST-2-SUN.					13	171		A	11.9	18	1010	1824	821	295	884	211^	465	480	455	346	522	157^	305	308	296	177^	218^	132^	200^	149^
1 SUN.	9.58P	1	NBC	N		85		B	14.9	22	1265	1727	714	301	781	268	480	439	383	252	632	228	409	393	335	175	154	59	160	110
NBC NIGHTLY NEWS-SAT.					25	166	167	A	6.3	15	535	1495	668	111^	681	114^	282	282	227^	399	673	138^	308	306	276	343	61^	15v	80^	80^
SAT.	6.30P	30	NBC	N		91	92	B	8.5	17	722	1473	691	188	723	125	266	282	320	407	616	135	261	263	283	316	51	17	83	55
NBC NIGHTLY NEWS-SUN					18	163	165	A	8.3	18	705	1360	665	283	675	167^	282	292	267	368	616	193	331	301	259	263	16v	14v	53^	32v
SUN.	6.30P	30	NBC	N		89	90	B	7.9	14	671	1537	654	246	707	160	291	302	321	356	618	163	286	303	289	271	73	45	139	86
NBC NIGHTLY NEWS					138	203	202	A	10.5	21	891	1640	739	271	782	190	336	339	320	389	667	178	337	348	296	277	93	55^	98	60^
M-F	6.30P	30	NBC	N		99	99	B	11.3	20	959	1593	733	249	794	171	325	335	374	400	615	140	267	294	298	293	59	32	125	78
NBC SUNDAY NIGHT MOVIE					24	199		A	16.9	26	1435	2091	850	317	936	296	547	483	435	328	565	207	322	307	266	201	250	139^	340	278
1 SUN.	8.00P	120	NBC	FF		99		B	16.4	25	1392	1761	737	314	819	285	512	474	412	243	635	230	406	391	328	174	154	71	153	109
8.00 - 8.30								A	14.2	23	1206	2297	829	321	921	267	538	480	445	326	611	230	359	336	283	199^	239	122^	526	434
8.30 - 9.00								A	16.6	25	1409	2220	871	318	955	313	560	491	438	326	584	229	336	328	264	193	235	131^	446	355
9.00 - 9.30								A	18.2	27	1545	1967	832	302	913	293	539	480	417	321	543	193	305	297	253	203	262	154^	249	218
9.30 - 10.00								A	18.5	28	1571	1941	871	330	955	307	553	485	440	336	533	180	297	286	270	203	257	142^	196	149^
NEWHART					21	204		A	19.2	30	1630	1652	833	242	897	276	547	502	428	297	597	232	364	347	229	212	81^	81^	77^	77^
1 MON.	9.30P	30	CBS	CS		99		B	18.6	28	1579	1585	775	318	861	293	504	466	374	309	497	185	307	284	217	164	124	67	103	72
NEWSBREAK-M-F					141	178	179	A	13.8	22	1172	1588	762	339	847	238	446	415	421	340	594	189	349	298	292	218	70	32^	77	52^
1 MTHF	9.58P	1	CBS	N		85	85	B	15.1	23	1282	1600	778	300	863	259	461	433	399	348	523	158	291	275	256	197	107	53	107	73
1 TUE.	9.52P	1																												
1 WED.	10.05P	2																												
2 MON.	10.00P	2																												
2 TUE.	9.59P	1																												
2 WED.	10.06P	2																												
2 THU.	10.07P	1																												
2 FRI.	9.58P	1																												
NEWSBREAK-SAT.					29	180	184	A	7.8	14	662	1929	773	237	818	347	486	390	313	276	688	252	415	407	323	229	153^	43v	270	194
SAT.	9.58P	1	CBS	N		86	87	B	11.7	20	993	1798	670	272	737	220	434	417	372	257	725	227	441	429	386	236	137	56	199	149
NEWSBREAK-SUN.					28	187	183	A	15.2	23	1290	1436	670	280	711	125	317	398	393	313	613	195	339	323	279	224	61^	48^	51^	37^
1 SUN.	9.52P	2	CBS	N		89	88	B	16.1	24	1367	1580	763	285	842	207	400	401	405	382	575	153	302	303	291	231	86	46	77	56
2 SUN.	9.58P	1																												
NIGHT COURT					26	199	202	A	18.2	28	1545	1737	812	388	882	379	622	522	368	231	535	275	398	358	196	109	122	70^	198	159
THU.	9.30P	30	NBC	CS		98	98	B	17.6	27	1494	1747	756	353	846	367	563	495	349	227	594	276	428	390	255	131	168	86	139	103
OFF THE RACK					6	205	205	A	10.2	17	866	1807	776	269	858	271	484	477	376	327	597	264	362	286	215	186	163	127^	189	151
FRI.	9.30P	30	ABC	CS		99	99	B	12.0	20	1019	1676	754	312	859	286	496	469	396	310	502	181	283	276	221	171	124	83	191	139
PEOPLE DO-CRAZIEST THINGS(S)						205		A	9.0	16	764	1825	753	289^	922	489	646	359	332	227^	590	259^	385	379	307^	154^	188^	57v	125^	78v
1 SUN.	10.30P	30	ABC	U		99																								
PUNKY BREWSTER					25	175	183	A	10.2	18	866	2165	633	262	704	241	401	351	309	255	435	158	249	255	169	141^	323	182	703	448
SUN.	7.30P	30	NBC	CS		93	95	B	11.3	18	959	2152	655	261	743	289	480	420	307	228	486	189	314	306	220	131	280	168	643	430
REMINGTON STEELE					22		200	A	14.1	24	1197	1455	696	247	776	268	485	425	393	267	461	169^	238	239	244	177^	169^	63^	49v	42v
2 TUE.	10.00P	60	NBC	PD			99	B	16.9	28	1435	1593	718	298	787	272	497	465	392	236	619	237	425	383	308	160	109	42	78	54
CONT'D																														

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS (12–17) FEM.	CHILDREN (2–11) TOTAL	CHILDREN (2–11) 6–11
EVENING CONT'D																										
REMINGTON STEELE-CONT'D																										
10.00 - 10.30				A	14.3	24	1214	1531	697	248	793	304	522	446	372	249	485	199^	271	267	237	168^	186^	69^	67^	52v
10.30 - 11.00				A	13.9	24	1180	1369	694	244	755	231	443	402	411	284	431	137^	201^	207^	252	185^	152^	57^	31v	31v
RINGLING BROTHERS CIRCUS(S)			208																							
2 MON. 8.00P 60 CBS GV			99	A	18.0	28	1528	2208	705	206	777	256	409	346	314	338	554	159^	296	282	252	241	279	113^	598	377
8.00 - 8.30				A	17.1	27	1452	2174	701	208	776	241	398	335	313	352	539	146^	282	261	250	243	266	116^	593	382
8.30 - 9.00				A	19.0	29	1613	2216	707	202	773	268	414	355	306	323	561	173	308	299	248	233	282	109^	600	370
RIPLEY'S BELIEVE IT-NOT	27	194	194																							
SUN. 7.00P 60 ABC U		95	94	A	10.0	18	849	1939	802	277	836	346	536	437	323	267	785	335	531	423	312	188	113^	33v	205	133^
7.00 - 7.30				B	11.4	18	968	2107	731	292	809	324	526	463	363	224	786	320	533	478	354	203	182	64	330	225
7.30 - 8.00				A	9.0	17	764	1950	851	277	884	378	577	460	330	272	780	325	512	402	304	201	90^	12v	196	128^
				A	11.1	19	942	1901	757	273	793	314	496	415	317	266	779	338	538	433	316	175	122^	46^	207	134^
RIPTIDE	22		198																							
2 TUE. 9.00P 60 NBC PD			99	A	16.2	25	1375	1815	694	251	794	330	502	417	336	241	564	232	312	269	238	217	243	99^	214	154^
9.00 - 9.30				B	19.2	29	1630	1761	695	299	767	274	479	444	361	237	657	245	434	397	315	186	177	66	160	112
9.30 - 10.00				A	15.9	25	1350	1854	677	211	775	319	473	405	323	244	569	235	310	264	241	222	249	91^	261	177^
				A	16.6	26	1409	1754	703	284	803	339	523	425	343	236	555	228	314	270	234	211	232	104^	164^	129^
ST. ELSEWHERE	26	208	202																							
WED. 10.00P 60 NBC GD		99	99	A	10.3	18	874	1517	744	299	786	372	531	466	289	231	496	203	359	311	214	134^	198	78^	37v	24v
10.00 - 10.30				B	13.6	23	1155	1591	783	354	849	359	581	541	382	216	564	265	431	377	249	111	116	50	62	36
10.30 - 11.00				A	10.7	18	908	1521	757	309	786	365	534	483	288	231	501	211	371	323	211	124^	193	78^	41^	21v
				A	9.9	18	841	1496	726	286	781	377	527	440	292	230	480	191	339	293	211	141^	201	75^	34v	29v
SARA	10	189	194	A	13.7	21	1163	1786	805	288	866	396	587	468	309	245	518	225	321	295	191	150	233	92^	169	103^
WED. 9.30P 30 NBC CS		95	99	B	14.5	22	1231	1699	717	303	785	304	500	443	337	236	522	216	355	302	229	138	228	109	164	125
SCARECROW & MRS. KING	23	200																								
1 MON. 8.00P 60 CBS GD			98	A	17.7	27	1503	1556	671	219	728	165	314	364	249	364	532	25v	183	247	275	285	110^	86^	186	104^
8.00 - 8.30				B	17.3	26	1469	1635	745	306	827	239	433	417	372	350	488	131	262	258	245	195	123	71	197	135
8.30 - 9.00				A	17.3	27	1469	1564	650	196	707	154^	291	344	246	363	538	29v	185	251	298	287	111^	90^	208	115^
				A	18.1	27	1537	1545	692	239	749	176	337	381	250	368	528	23v	184	247	253	281	103^	81^	165	94^
SCENE OF THE CRIME(S)		194																								
1 SUN. 10.00P 60 NBC SM			98	A	16.3	28	1384	1574	783	378	904	324	530	442	414	295	478	143^	278	241	257	170^	123^	76^	69^	50^
10.00 - 10.30				A	16.1	26	1367	1581	790	348	909	307	525	441	423	301	468	144^	267	234	240	172^	119^	75^	85^	47v
10.30 - 11.00				A	16.5	30	1401	1561	773	405	893	339	532	444	404	284	489	144^	289	246	272	169^	128^	77^	51^	51^
SCENE OF THE CRIME-SUN(S)			193																							
2 SUN. 10.00P 60 NBC SM			98	A	13.1	24	1112	1799	750	350	820	459	610	466	316	147^	653	259	451	414	320	175^	246	96^	80^	39v
10.00 - 10.30				A	13.9	25	1180	1875	709	318	775	420	563	433	310	148^	686	276	486	452	337	172^	313	135^	101^	73^
10.30 - 11.00				A	12.3	23	1044	1700	796	386	868	500	663	500	326	146^	607	238^	408	369	296	175^	168^	50v	57v	LT
SILVER SPOONS	24	178	178																							
SUN. 7.00P 30 NBC CS		93	93	A	8.7	16	739	2030	688	278	737	246	429	365	339	264	489	189	284	274	199	154^	254	128^	550	345
				B	10.2	16	866	2012	634	273	721	266	453	396	314	230	497	195	316	301	226	135	247	149	547	370
SIMON & SIMON	25	208																								
1 THU. 9.00P 60 CBS PD			99	A	19.0	29	1613	1544	695	242	787	219	377	372	347	330	556	176	319	280	245	187	137^	47^	64^	44^
9.00 - 9.30				B	21.9	33	1859	1662	764	283	844	253	460	429	397	332	585	176	331	315	291	213	117	47	116	76
9.30 - 10.00				A	18.7	29	1588	1489	678	229	772	208	364	366	341	327	537	158	308	284	245	180	131^	47^	49^	25v
				A	19.4	29	1647	1580	706	253	795	226	387	373	353	332	564	192	324	272	238	189	142^	46^	79^	63^
60 MINUTES	30	209	208																							
SUN. 7.00P 60 CBS DN		99	99	A	20.5	37	1740	1647	777	317	811	177	348	365	387	401	712	192	358	326	354	305	57^	38^	67^	37^
7.00 - 7.30				B	22.1	35	1876	1623	740	291	792	167	336	348	388	400	695	185	351	349	345	292	65	30	71	40
7.30 - 8.00				A	19.5	36	1656	1635	776	326	810	175	345	361	383	403	703	181	346	317	353	309	59^	41^	63^	37^
				A	21.5	37	1825	1651	777	308	811	178	349	370	390	398	715	197	362	332	355	300	56^	35^	69^	37^
SPACE PART 1(S)		208																								
CONT'D				A	19.4	31	1647	1626	715	337	748	167	377	438	402	281	741	263	439	416	330	244	61^	38^	76^	37v

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																									
SPACE PART 1(S)-CONT'D																									
1 SUN. 8.00P 180 CBS GD	99																								
8.00 - 8.30			A	19.3	31	1639	1718	720	325	757	185	386	424	387	297	725	249	411	390	334	261	97^	49^	139^	65^
8.30 - 9.00			A	19.4	30	1647	1685	717	352	750	172	384	443	396	283	733	258	423	407	328	254	66^	46^	136^	70^
9.00 - 9.30			A	19.8	29	1681	1612	708	325	738	160	373	448	406	264	739	255	439	411	335	245	68^	39^	67^	41^
9.30 - 10.00			A	19.0	28	1613	1545	712	323	739	148^	363	438	407	275	701	239	417	400	312	227	59^	39^	46^	30v
10.00 - 10.30			A	19.7	32	1673	1562	709	346	743	167	365	429	396	286	747	268	447	427	326	234	38^	29v	34v	10v
10.30 - 11.00			A	19.3	35	1639	1605	716	346	748	170	388	443	409	277	795	307	495	464	340	231	29v	25v	33v	6v
SPACE PART 2(S)	208		A	16.4	26	1392	1524	719	270	739	189	391	426	422	278	647	209	381	354	317	238	81^	39v	57^	25v
2 MON. 9.00P 120 CBS GD	99																								
9.00 - 9.30			A	16.8	25	1426	1606	752	270	761	221	401	435	396	292	691	198	399	391	360	256	76^	44v	78^	46^
9.30 - 10.00			A	16.7	26	1418	1516	689	265	693	164^	346	403	402	270	690	229	403	388	327	251	87^	41v	46^	22v
10.00 - 10.30			A	16.4	26	1392	1483	700	270	736	171^	395	418	445	270	612	213	372	331	286	218	85^	36v	50^	19v
10.30 - 11.00			A	15.6	27	1324	1489	736	274	767	197	420	453	448	277	591	195	353	301	295	226	78^	36v	53^	13v
SPACE PART 3(S)	208		A	14.7	24	1248	1618	782	374	838	241	427	417	427	327	646	218	366	329	314	246	46v	7v	88^	64^
2 TUE. 8.00P 180 CBS GD	99																								
8.00 - 8.30			A	11.4	19	968	1659	779	262	845	236^	400	387	402	368	609	173^	321	275	330	257	61v	LT	144^	94^
8.30 - 9.00			A	12.7	20	1078	1593	728	339	779	187^	391	393	412	323	658	208^	368	304	341	270	55v	LT	101^	78^
9.00 - 9.30			A	14.5	23	1231	1593	732	344	774	188^	361	396	407	319	659	204	365	347	337	256	55^	12v	105^	84^
9.30 - 10.00			A	15.6	24	1324	1608	800	408	848	259	434	423	425	320	648	224	362	335	302	250	51^	10v	61^	46v
10.00 - 10.30			A	16.9	28	1435	1594	829	409	872	260	456	439	451	331	632	235	377	340	285	220	35v	8v	55^	39v
10.30 - 11.00			A	17.0	30	1443	1673	805	433	893	294	495	450	452	308	663	245	392	355	311	226	29v	9v	88^	58^
SPACE PART 4(S)	208		A	17.1	28	1452	1623	749	341	805	224	443	434	430	287	657	230	424	349	331	212	59^	20v	102^	53^
2 WED. 9.00P 120 CBS GD	99																								
9.00 - 9.30			A	16.8	26	1426	1627	717	315	760	199	420	411	411	277	678	219	442	383	349	216	64^	15v	125^	78^
9.30 - 10.00			A	17.5	28	1486	1698	755	358	811	229	458	445	430	283	696	237	458	384	354	219	83^	33v	108^	64^
10.00 - 10.30			A	17.7	30	1503	1611	756	345	818	234	451	439	433	286	646	242	429	346	317	195	49^	15v	98^	43v
10.30 - 11.00			A	16.2	30	1375	1566	782	350	841	238	445	440	451	305	614	220	365	289	310	220	36v	16v	75^	25v
SPACE PART 5(S)	208		A	16.3	26	1384	1493	748	291	806	206	425	420	445	316	525	170^	294	294	261	200	77^	35v	85^	44v
2 THU. 8.00P 180 CBS GD	99																								
8.00 - 8.30			A	13.1	21	1112	1538	765	282	849	223^	425	368	441	378	541	171^	282	288	254	233	45v	22v	103^	52v
8.30 - 9.00			A	14.9	23	1265	1507	757	272	824	208	423	405	443	341	511	149^	270	283	251	208	76^	40v	96^	46v
9.00 - 9.30			A	17.1	27	1452	1508	773	298	820	208	422	435	445	323	482	155^	267	285	238	172^	93^	46^	113^	70^
9.30 - 10.00			A	18.0	28	1528	1473	742	285	787	193	414	425	451	301	496	171	288	291	250	166	105^	49^	85^	53^
10.00 - 10.30			A	17.9	29	1520	1504	743	304	806	212	451	442	451	292	549	182	313	301	272	208	76^	28v	73^	33v
10.30 - 11.00			A	17.2	30	1460	1406	691	289	739	189	400	413	422	274	564	188	329	304	290	217	59^	22v	44^	16v
SPORTSBREAK-SAT 30 188 197			A	10.4	18	883	1633	623	144	660	193	332	312	271	297	568	237	395	347	227	162	149	69^	256	187
SAT. 8.58P 1 CBS SN 91 97			B	11.8	20	1002	2000	681	261	748	248	458	426	360	246	698	260	458	422	344	202	166	66	388	258
SPORTSBREAK-SUN 30 203 199			A	19.3	29	1639	1635	749	322	791	171	377	415	411	347	649	195	350	337	323	258	76^	50^	119	68^
SUN. 8.58P 1 CBS SN 96 95			B	18.6	27	1579	1683	784	314	860	199	402	408	427	395	584	145	298	301	306	241	110	56	129	87
T.J. HOOKER 24 200 204			A	15.0	27	1274	1698	734	298	869	260	406	323	341	419	565	146	231	233	229	288	108	50^	156	100
SAT. 8.00P 60 ABC OP 99 98			B	13.7	23	1163	1676	733	277	828	217	376	333	358	402	578	137	266	264	273	272	113	57	157	102
8.00 - 8.30			A	13.8	26	1172	1695	724	284	858	251	393	310	337	423	582	153	245	242	232	295	98^	43^	157	103^
8.30 - 9.00			A	16.1	28	1367	1702	748	311	883	268	420	332	348	419	553	143	223	224	224	283	110	52^	156	97
TV BLOOPERS & PRAC. JOKES CONT'D 24 200			A	17.1	26	1452	2045	685	205	828	306	501	416	352	284	728	456	579	345	225	123^	193	95^	296	194

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND APR. 1985 REPORT

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
EVENING CONT'D																										
TV BLOOPERS & PRAC-CONT'D																										
1 MON. 8.00P 60 NBC CV		99		B	17.4	26	1477	1905	734	292	821	314	503	427	356	265	566	221	358	314	255	178	235	117	283	196
8.00 - 8.30				A	16.0	25	1358	2100	679	185	830	302	500	408	349	288	767	489	618	357	229	122^	193	97^	310	197
8.30 - 9.00				A	18.2	27	1545	1990	686	220	822	306	500	420	357	279	695	428	544	335	223	125^	191	92^	282	191
THAT WAS-WEEK THAT WAS(S)		204																								
2 SUN. 8.00P 60 ABC CV		99		A	8.3	13	705	2149	879	371	922	376	584	516	419	247^	772	297^	509	515	354	175^	211^	108^	244^	167^
8.00 - 8.30				A	8.3	14	705	2061	770	308^	854	330^	526	447	390	248^	750	288^	496	503	340^	175^	196^	97^	261^	177^
8.30 - 9.00				A	8.3	13	705	2221	988	434	988	422	642	585	446	246^	790	304^	519	529	366	173^	219^	114^	224^	157^
THREE'S A CROWD	23	201	191																							
TUE. 8.00P 30 ABC CS		98	96	A	13.3	21	1129	1802	715	195	813	262	465	404	342	301	492	222	283	235	160	169	211	157	286	194
TRAPPER JOHN, M.D.	23		206	B	14.6	22	1240	1798	733	272	822	300	466	383	338	306	530	217	318	282	209	176	191	112	255	160
2 SUN. 10.00P 60 CBS GD		99		A	19.3	35	1639	1287	660	271	758	226	346	305	349	376	461	138^	223	201	224	216	48^	29v	20v	10v
10.00 - 10.30				B	16.7	28	1418	1487	736	288	831	219	408	381	389	380	529	160	291	278	266	204	71	39	56	32
10.30 - 11.00				A	19.3	34	1639	1303	655	275	762	228	350	309	352	378	473	149^	233	207	224	220	49^	28v	19v	9v
20/20	26	206	206	A	19.3	37	1639	1266	662	266	751	223	338	297	343	376	446	124^	209	191	224	213	48^	31v	21v	10v
THU. 10.00P 60 ABC DN		99	99	A	13.5	22	1146	1627	788	294	829	242	493	452	436	294	590	192	341	333	293	195	130	61^	78^	52^
10.00 - 10.30				B	14.3	24	1214	1554	747	293	808	205	426	427	421	317	614	171	336	353	311	221	83	41	49	34
10.30 - 11.00				A	14.0	23	1189	1627	805	303	841	258	501	457	433	295	563	188	330	324	274	178	141	61^	82^	58^
UNDER ONE ROOF	5	192	190	A	13.1	22	1112	1607	766	282	813	224	482	445	437	292	610	189	348	339	310	214	112^	58^	72^	43^
				A	12.9	22	1095	1952	610	223	718	263	431	408	309	230	521	220	341	371	248	119	290	200	423	341
SAT. 9.30P 30 NBC CS		96	99	B	11.9	20	1010	1817	668	227	757	274	477	434	336	231	482	188	300	316	229	129	246	179	332	263
WEBSTER	6	206	204	A	14.5	26	1231	2011	784	284	907	328	521	422	352	334	501	212	294	231	163	175	189	109	414	249
FRI. 8.00P 30 ABC CS		99	99	B	15.9	28	1350	1914	772	270	875	314	502	437	349	323	469	163	249	258	197	167	159	94	411	260
WHO'S THE BOSS?	2	202	198	A	19.2	29	1630	1833	734	235	819	300	537	447	365	244	590	257	396	363	256	141	230	151	194	131
TUE. 9.00P 30 ABC CS		99	98	B	19.2	29	1630	1833	734	235	819	300	537	447	365	244	590	257	396	363	256	141	230	151	194	131
WILDSIDE	5	200	203	A	9.9	15	841	1907	743	223	846	265	471	427	398	322	602	158	305	313	313	240	139^	41^	320	230
THU. 8.00P 60 ABC A		98	99	B	11.5	18	976	1847	728	225	783	246	421	406	376	288	636	198	359	353	319	229	174	56	254	173
8.00 - 8.30				A	9.8	16	832	1845	710	228	825	262	456	402	371	327	595	154	294	300	291	250	116^	41^	309	221
8.30 - 9.00				A	10.0	15	849	1959	768	213	860	262	480	446	427	318	607	163	314	321	331	233	163	42^	329	240
•LATE FRINGE																										
ABC NEWS:NIGHTLINE	114	195	193	A	5.4	16	458	1238	583	216	611	120^	319	332	360	251	536	166	269	280	269	221	44^	28v	47^	39^
1 MWF 11.30P 31 ABC N		96	95	B	5.7	16	484	1310	609	217	672	166	343	321	358	267	562	162	306	301	282	217	39	19	37	24
1 TU&TH 11.30P 30																										
2 M & TH 11.30P 31																										
2 TUE. 11.30P 32																										
2 FRI. 11.30P 30																										
ABC ROCKS	25	126	124	A	1.8	6	153	830	418^	216^	418^	92v	242^	294^	268^	124v	366^	151v	151v	118v	163v	183v	46v	LT	LT	LT
1 FRI. 12.01A 31 ABC PC		69	67	B	2.1	7	178	1058	415	195	485	212	361	302	232	84	375	167	255	223	172	106	82	32	116	86
2 FRI. 12.00M 32																										
ABC WEEKEND REPORT-SAT.	27	163	163	A	3.7	10	314	1146	770	209^	850	316^	576	508	372^	262^	252^	23v	65v	122^	131^	130^	28v	LT	16v	16v
SAT. 11.30P 15 ABC N		86	86	B	4.1	10	348	1289	708	203	744	218	426	383	405	255	447	112	217	212	245	196	57	44	41	32
ABC WEEKEND REPORT-SUN.	28	168	168	A	3.7	18	314	1045	515	214^	519	121^	248^	162^	255^	271^	494	223^	258^	210^	108^	166^	32v	LT	LT	LT
SUN. 11.30P 15 ABC N		90	90	B	3.9	13	331	1255	602	226	645	217	365	320	316	226	526	193	329	283	248	169	33	LT	51	27

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY WORKING OF HOUSE WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS (12–17) FEM.	CHILDREN (2–11) TOTAL	CHILDREN (2–11) 6–11
LATE FRINGE CONT'D																													
CBS NEWS NIGHTWATCH-1					134	58	57	A	1.1	13	93	903	269^172^	419^194^	290^247^	193^	75v	484^194^	301^268^	269^183^	LT	LT	LT	LT
1 M-WSU	2.00A	30	CBS	N		56	56	B	1.2	13	102	891	407 179	459 143	271 253	242 140		421 179	261 237	199 136	LT	LT	LT	LT
1 THU.	2.15A	15																						
2 M-THSU	2.00A	30																						
CBS NEWS NIGHTWATCH-2					40	78	77	A	1.1	15	93	720	237^193^	366^150v	258^247^	183^	65v	354^150v	193^150v	161v161v	LT	LT	LT	LT
M-THSU	2.30A	30	CBS	N		70	68	B	1.1	15	93	694	267 140	352 146	225 209	172 93		342 129	196 179	188 138	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-3					40	100	100	A	1.1	22	93	548^	151v140v	269^140v	183^161v	86v	76v	279^ 64v	118v108v	108v161v	LT	LT	LT	LT
M-THSU	3.00A	180	CBS	N		87	85	B	1.0	20	85	553	233 160	284 140	200 171	102 71		269 89	148 131	126 118	LT	LT	LT	LT
3.00 - 3.30								A	1.2	20	102	647	236^128v	373^255^	275^226^	88v	59v	274^108v	127v107v	108v147v	LT	LT	LT	LT
3.30 - 4.00								A	1.2	22	102	431^	LT 89v	177^138v	147v 98v	LT	LT	254^ 68v	98v 98v	98v156^	LT	LT	LT	LT
4.00 - 4.30								A	1.1	22	93	419^	54v 97v	151v 97v	119v119v	LT	LT	268^ 75v	129v129v	86v139v	LT	LT	LT	LT
4.30 - 5.00								A	1.1	24	93	366^	LT 97v	129v 97v	97v 97v	LT	LT	237^ LT	65v 65v	64v172^	LT	LT	LT	LT
5.00 - 5.30								A	.9	20	76	553^	159v225^	277^119v	224^224^	105v	LT	276^ LT	92v 92v	92v184v	LT	LT	LT	LT
5.30 - 6.00								A	1.0	21	85	635^	271^141v	329^ 59v	141v141v	211^188^		306^ LT	130v130v	177v176v	LT	LT	LT	LT
CBS SUNDAY NEWS-OSGOOD					29	138	139	A	5.2	12	441	1313	572 234^	676 137^	306 282^	344 323		593 216^	338 302	278^203^	20v	20v	24v	LT
SUN.	11.00P	15	CBS	N		72	72	B	5.7	12	484	1372	694 264	778 176	358 363	374 364		534 169	299 281	262 210	40	21	20	13
DAVID LETTERMAN I					111	193	193	A	3.6	18	306	1477	586 209	717 361	435 366	273 210		644 415	529 341	167^111^	90^	71^	26v	LT
M-TH	12.30A	30	NBC	GV		99	99	B	3.7	18	314	1296	529 189	583 246	337 289	239 176		632 371	481 332	203 125	47	LT	34	LT
DAVID LETTERMAN II					111	193	193	A	2.6	18	221	1326	498 181^	621 304	362 357	270^137^		678 488	574 358	140^104^	27v	27v	LT	LT
M-TH	1.00A	30	NBC	GV		99	99	B	2.8	18	238	1246	495 183	538 248	332 270	217 145		636 394	497 330	199 119	28	LT	44	LT
EYE ON HOLLYWOOD					86	102	98	A	1.7	7	144	944	320^ 90v	320^ 70v	139^118^	125^181^		465 181^	250^270^	257^153^	34v	34v	125^	97v
1 MON.	12.01A	31	ABC	GV		63	62	B	1.7	6	144	1036	448 170	515 179	292 225	235 178		481 169	286 269	257 162	LT	LT	LT	LT
1 TUE.	12.00M	31																						
1 WED.	12.01A	30																						
1 THU.	12.00M	30																						
2 MON.	12.01A	29																						
2 TUE.	12.02A	30																						
2 THU.	12.01A	31																						
FRIDAY NIGHT VIDEOS					27	184	185	A	3.2	16	272	930	313^202^	386^151^	257^169^	173^122^		231^113v	143^ 63v	89v 84v	302^217^		LT	LT
FRI.	12.30A	90	NBC	FC		97	96	B	3.4	16	289	1198	422 173	491 279	374 258	162 97		415 258	332 212	124 73	216 101		76	70
12.30 - 1.00								A	4.3	18	365	1079	414 255^	474 200^	320^252^	186^140^		331^175^	211^104^	136^112^	252^170^		22v	LT
1.00 - 1.30								A	3.2	16	272	893	294^224^	386^125^	287^162^	224^ 99v		176^ 88v	125^ 37v	63v 51v	331^228^		LT	LT
1.30 - 2.00								A	2.3	15	195	569^	112v 51v	158v 66v	66v LT	51v 92v		92v LT	LT LT	LT 77v	319^262^		LT	LT
G MICHAELS SPORTS MACHINE					30	73	80	A	1.3	4	110	818^	373^137v	373^ LT	154v227v	373^146v		445^127v	263v136v	237v182v	LT	LT	LT	LT
SUN.	11.30P	15	NBC	SC		48	50	B	1.5	5	127	858	378 198	411 84	234 269	273 124		428 195	309 288	177 105	LT	LT	LT	LT
LATE MOVIE I					143	181	182	A	4.6	16	391	1217	511 279	652 299	445 388	253 176		478 184	309 248	227 148^	25v	20v	62^	36v
1 M-W	11.30P	67	CBS	FF		92	92	B	5.2	17	441	1222	574 208	640 209	381 354	326 205		494 191	321 272	232 147	57	31	31	19
1 THU.	11.45P	63																						
1 FRI.	11.45P	69																						
2 M & W	11.30P	67																						
2 TUE.	11.30P	66																						
2 THU.	11.30P	63																						
2 FRI.	11.30P	69																						
11.30 - 12.00								A	5.0	15	425	1226	501 287	658 292	435 379	273 187		473 186	306 260	226 139^	27v	19v	68^	38^
12.00 - 12.30								A	4.5	17	382	1207	507 269	651 311	456 403	241 166		469 178	299 233	221 152^	19v	13v	68^	37v
12.30 - 1.00								A	4.1	19	348	1172	539 264	600 275	413 342	213 163^		499 186	335 240	248 164^	38v	29v	35v	35v

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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND APR. 1985 REPORT

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS (12–17) FEM.	CHILDREN (2–11) TOTAL	CHILDREN (2–11) 6–11
LATE FRINGE CONT'D																										
LATE MOVIE II		143	181	182																						
1 MON. 12.37A	55 CBS FF	92	92	A	3.4	20	289	1131	477	269	546	190^	390	363	277	124^	536	183^	335	307	273	201^	25v	21v	24v	24v
1 TU & W 12.37A	50			B	3.6	20	306	1143	527	199	584	182	362	337	309	167	488	205	327	281	226	136	46	25	25	LT
1 THU. 12.48A	48																									
1 FRI. 12.54A	51																									
2 MON. 12.37A	51																									
2 TUE. 12.36A	52																									
2 WED. 12.37A	43																									
2 THU. 12.33A	47																									
2 FRI. 12.39A	50																									
12.30 - 1.00				A	3.6	18	306	1114	465	258	553	207	389	393	280	121^	532	192^	326	284	242	206	16v	LT	LT	LT
1.00 - 1.30				A	3.3	21	280	1121	454	271	518	165^	368	337	271	121^	546	171^	343	329	311	203^	32v	32v	25v	25v
1.30 - 2.00				A	2.9	19	246	1492	854	418^	939	394^	703	455^	309^	236^	422^	146^	285^	285^	220^	137^	LT	LT	131^	131^
MASTERS GOLF HILITES-THU(S)		193																								
1 THU. 11.30P	15 CBS SC	95		A	5.2	14	441	1347	573	263^	747	249^	435^	399^	249^	295^	418^	236^	334^	192^	143v	84v	71v	71v	111v	LT
MASTERS GOLF HILITES-FRI(S)		193																								
1 FRI. 11.30P	15 CBS SC	95		A	6.5	17	552	1254	584	160^	656	203^	366^	256^	256^	290^	371^	80v	257^	328^	248^	43v	87v	56v	140^	99v
SATURDAY NIGHT		26	199	199																						
1 SAT. 11.30P	81 NBC GV	99	99	A	7.1	23	603	1413	462	228	586	297	449	338	234	110^	505	269	382	302	174^	102^	180^	74^	142^	131^
2 SAT. 11.30P	79			B	7.4	22	628	1524	547	251	636	329	488	381	246	113	566	312	481	392	221	68	226	101	96	83
11.30 - 12.00				A	8.3	23	705	1482	488	248	600	284	455	340	260	120^	534	285	397	302	188	119^	208	72^	140^	130^
12.00 - 12.30				A	6.8	23	577	1442	465	202^	581	297	438	329	226	111^	545	306	421	344	180^	98^	172^	67^	144^	132^
12.30 - 1.00				A	5.6	22	475	1288	419	246^	595	345	482	372	197^	89^	395	183^	295	233^	139^	73^	147^	97^	151^	137^
TONIGHT SHOW		137	200	199																						
M-F 11.30P	60 NBC GV	99	99	A	6.9	23	586	1428	601	227	728	220	345	301	290	326	612	297	419	324	236	172	66^	45^	22v	14v
11.30 - 12.00				B	7.0	22	594	1375	632	218	691	214	344	330	312	275	583	255	383	312	252	170	62	24	39	27
12.00 - 12.30				A	7.5	22	637	1455	619	234	746	215	358	306	301	340	622	286	411	323	246	185	63^	43^	24v	13v
				A	6.2	23	526	1401	587	220	715	229	337	296	281	311	601	315	432	328	222	154	70^	45^	15v	12v
VIEWPOINT(S)		189																								
2 WED. 11.30P	103 ABC N	96		A	4.7	19	399	1514	686	65v	686	123v	293^	274^	407^	333^	696	313^	460^	298^	326^	236^	76v	LT	56v	52v
11.30 - 12.00				A	6.2	19	526	1757	905	141^	905	187^	399^	376^	500	439^	587	260^	362^	255^	262^	225^	174^	LT	91v	82v
12.00 - 12.30				A	4.7	19	399	1594	684	35v	684	80v	275^	250^	451^	362^	824	438^	591^	307^	306^	233^	LT	LT	76v	76v
12.30 - 1.00				A	3.8	20	323	1201	436^	LT	436^	77v	189v	180v	273^	188v	753^	310^	499^	334^	415^	254^	LT	LT	LT	LT
1.00 - 1.30				A	3.4	21	289	1010	404^	LT	404^	96v	166v	149v	223^	169v	591^	131v	359^	359^	429^	232^	LT	LT	LT	LT
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)		199		A	6.1	19	518	1790	713	220^	856	362^	499	376^	358^	255^	147^	147^	147^	109v	LT	LT	333^	312^	454^	198^
2 WED. 4.00P	60 ABC FV	97																								
4.00 - 4.30				A	5.6	18	475	1775	689	185^	857	385^	506^	364^	351^	252^	122v	122v	122v	122v	LT	LT	333^	306^	463^	161^
4.30 - 5.00				A	6.6	20	560	1789	727	245^	847	338^	489	380^	358^	256^	165^	165^	165^	98v	LT	LT	332^	315^	445	227^
ABC DAYTIME NEWSBRIEF-M-F		140	207	205																						
1 M-TH 2.58P	1 ABC N	99	99	A	7.2	26	611	1259	763	214	875	425	595	464	350	231	229	99^	116	98^	33^	110	75^	53^	80^	47^
1 FRI. 2.57P	2			B	7.9	27	671	1293	799	230	897	445	631	486	349	222	221	98	129	95	57	87	72	60	103	38
2 MWTH 2.58P	1																									
2 TU & F 2.57P	2																									
ABC WORLD NEWS-MORN-615A		140	120	118																						
M-F 6.15A	15 ABC N	81	80	A	1.8	17	153	1170	537	131^	602	151^	314^	237^	294^	228^	432	139^	256^	328^	248^	104^	31v	LT	105^	105^
				B	1.6	17	136	1157	549	263	579	173	399	375	310	143	445	134	284	295	244	135	43	LT	90	77

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PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON	PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKDAY DAYTIME CONT'D																															
ABC WORLD NEWS-MORN-645A				140		174	174	A	2.9	18	246	1370	664	179^	704	204^	361	338	333	232^	436	114^	244^	297	256	159^	68^	24v	142^	106^
M-F	6.45A	15	ABC	N		93	93	B	2.6	18	221	1344	645	270	690	213	469	464	383	164	454	144	269	279	238	156	74	42	126	80
ALL MY CHILDREN				134		209	209	A	7.8	27	662	1335	793	239	905	431	649	513	340	220	240	119	155	143	57^	80^	101	79^	89^	45^
M-F	1.00P	60	ABC	DD		99	99	B	8.1	26	688	1368	864	258	971	504	701	528	342	220	239	122	161	120	67	75	53	42	105	27
1.00 - 1.30								A	7.5	26	637	1323	789	242	897	418	639	507	339	222	236	118	154	144	59^	77^	101	81^	89^	47^
1.30 - 2.00								A	8.0	28	679	1353	803	237	918	447	662	519	341	220	249	123	163	145	59^	82^	97	76^	89^	44^
ALL STAR BLITZ				10		179	181	A	2.4	10	204	1495	844	147^	1005	515	657	441	275^	319	299^	127^	146^	148^	84^	138^	69v	63v	122^	89^
M-F	11.00A	30	ABC	QP		88	89	B	2.4	10	204	1495	844	147	1005	515	657	441	275	319	299	127	146	148	84	138	69	63	122	89
ANOTHER WORLD				137		202	203	A	5.3	19	450	1467	996	136^	1118	374	578	483	389	509	201	78^	91^	53^	50^	107^	88^	75^	60^	24v
M-F	2.00P	60	NBC	DD		99	99	B	5.5	19	467	1395	898	174	996	325	517	437	419	444	242	85	105	84	92	119	56	47	101	40
2.00 - 2.30								A	5.4	19	458	1469	1002	145	1118	367	571	473	384	516	198	65^	82^	53^	50^	113^	87^	74^	66^	30v
2.30 - 3.00								A	5.3	19	450	1422	956	120^	1083	368	564	474	380	490	192	88^	96^	54^	44^	93^	91^	76^	56^	21v
AS THE WORLD TURNS				142		205	206	A	7.1	25	603	1244	797	164	879	233	411	373	338	432	229	61^	87^	81^	105	123	42^	37^	94^	24v
M-F	1.30P	60	CBS	DD		99	99	B	7.1	23	603	1212	799	115	880	231	388	344	346	444	231	52	92	83	105	123	34	19	67	21
1.30 - 2.00								A	7.0	24	594	1232	808	158	882	231	418	370	349	431	243	62^	91^	85^	114	131	25v	25v	82^	25v
2.00 - 2.30								A	7.2	26	611	1241	784	163	871	236	404	371	320	430	214	60^	86^	77^	93^	116	55^	45^	101	22v
BODY LANGUAGE				140		106	103	A	2.3	8	195	1323	755	108^	796	237^	370	313^	211^	426	262^	118^	164^	139^	71v	82^	96^	45v	169^	113^
M-F	4.00P	30	CBS	PV		55	55	B	2.7	8	229	1307	731	183	831	235	375	323	319	410	308	65	151	153	156	140	63	33	105	47
CAPITOL				142		197	198	A	5.7	21	484	1269	751	200	862	227	428	391	366	395	213	57^	86^	98^	98^	111^	99^	64^	95^	38^
M-F	2.30P	30	CBS	DD		95	95	B	5.8	20	492	1215	762	124	857	239	398	344	357	408	221	50	90	84	107	119	61	30	76	27
CBS EARLY MORNING NEWS				145		141	143	A	1.8	17	153	824	373^	52v	373^	LT	66v	118^	196^	255^	327^	LT	65v	111^	197^	216^	LT	LT	104^	LT
M-F	6.30A	30	CBS	N		89	89	B	1.6	16	136	1083	469	177	481	93	228	257	284	196	532	142	246	284	252	229	LT	LT	41	LT
CBS MORNING NEWS 1				145		202	202	A	3.3	15	280	1118	649	132^	653	115^	271	269	271	338	436	114^	203^	168^	175^	223	LT	LT	17v	LT
M-F	7.30A	30	CBS	N		99	99	B	3.3	15	280	1151	604	175	628	121	313	316	315	276	448	74	181	166	200	256	26	LT	49	27
CBS MORNING NEWS 2				145		202	202	A	3.5	15	297	1141	730	101^	754	118^	263	221	262	475	354	95^	138^	95^	121^	205^	LT	LT	27v	LT
M-F	8.30A	30	CBS	N		99	99	B	3.7	16	314	1120	647	122	690	131	287	284	309	355	358	71	134	123	140	209	18	LT	54	20
DAYS OF OUR LIVES				137		207	208	A	7.0	24	594	1448	930	189	1006	394	559	446	342	412	259	71^	109	78^	88^	145	108	96^	75^	26v
M-F	1.00P	60	NBC	DD		99	99	B	7.1	23	603	1405	846	209	947	347	530	441	392	376	302	104	140	109	119	142	75	62	81	35
1.00 - 1.30								A	6.6	23	560	1466	954	200	1028	401	558	448	349	429	263	66^	102^	70^	91^	157	95^	88^	80^	29^
1.30 - 2.00								A	7.3	25	620	1429	914	173	992	390	561	447	337	401	252	75^	112	82^	80^	132	117	105	68^	21v
FAMILY FEUD				133		184	183	A	2.8	12	238	1361	681	105^	845	390	541	364	304	270	260	109^	109^	91^	76^	135^	142^	88^	114^	55v
M-F	11.30A	30	ABC	QP		89	88	B	3.3	13	280	1324	784	199	865	382	533	415	311	288	292	136	168	137	93	104	60	38	107	39
GENERAL HOSPITAL				134		207	207	A	8.3	28	705	1377	760	188	892	424	607	438	319	256	245	125	160	120	59^	85^	140	122	100	56^
M-F	3.00P	60	ABC	DD		99	99	B	9.0	28	764	1344	796	220	894	433	622	468	341	231	223	98	134	100	71	84	127	112	100	52
3.00 - 3.30								A	8.2	28	696	1352	768	183	889	431	603	439	311	255	238	122	154	119	57^	84^	143	121	82^	48^
3.30 - 4.00								A	8.5	28	722	1375	747	193	884	411	605	433	326	252	244	125	158	114	59^	86	133	119	114	61^
GOOD MORNING, AMERICA-730				140		205	205	A	5.1	23	433	1353	822	212	843	291	522	448	407	268	320	124^	173	145	111^	143	67^	25v	123^	55^
M-F	7.30A	30	ABC	N		99	99	B	4.9	23	416	1313	737	227	759	253	445	421	353	259	388	89	180	180	200	187	58	23	108	55
GOOD MORNING, AMERICA-830				140		203	203	A	5.1	22	433	1206	747	190	777	220	431	374	370	310	308	88^	134^	128^	136^	172	39^	34v	82^	19v
M-F	8.30A	30	ABC	N		98	98	B	5.5	23	467	1228	765	173	790	227	418	390	380	326	354	92	159	147	158	182	17	LT	67	20
GUIDING LIGHT CONT'D				141		205	206	A	7.4	25	628	1317	744	198	865	239	441	396	359	390	198	41^	65^	67^	107	120	135	93^	119	56^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND APR. 1985 REPORT

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKDAY DAYTIME CONT'D																										
GUIDING LIGHT-CONT'D																										
M-F 3.00P 60 CBS DD		99	99	B	7.5	24	637	1302	760	152	868	224	418	362	388	407	211	46	86	79	103	112	131	75	92	44
3.00 - 3.30				A	7.1	24	603	1302	761	204	878	242	449	405	363	395	187	36^	60^	64^	103	117	120	83^	117	50^
3.30 - 4.00				A	7.6	25	645	1333	736	193	856	238	434	390	354	386	202	44^	66^	67^	108	121	150	102	125	61^
LOVING	134	187	187	A	3.9	15	331	1296	767	250	912	378	605	471	366	274	166^	57^	76^	76^	39v	90^	112^	99^	106^	58^
M-F 12.30P 30 ABC DD		94	94	B	4.1	14	348	1321	784	228	893	438	620	455	333	231	250	103	127	85	64	120	53	41	125	42
NBC NEWS AT SUNRISE	140	177	181	A	2.7	18	229	1279	607	227^	617	141^	302	302	283	271	550	214^	314	297	214^	227^	29v	LT	83^	44v
M-F 6.30A 30 NBC N		92	95	B	2.1	16	178	1251	665	235	675	116	348	398	410	250	509	150	300	299	263	176	LT	LT	41	LT
NBC NEWS DIGEST-DAYTIME	83	194	193	A	4.5	16	382	1490	885	88^	1079	409	586	423	350	469	249	142^	142^	63^	38v	106^	118^	94^	44^	23v
MWF 2.57P 1 NBC N		97	96	B	4.6	16	391	1385	879	164	980	339	532	456	409	412	224	79	97	74	87	113	65	52	116	45
NBC SPECIAL TREAT(S)	117			A	3.8	10	323	2090	555^	254^	579^	322^	322^	69v	33v	257^	226^	40v	40v	40v	77v	186v	291^	285^	994	616^
1 TUE. 4.00P 60 NBC FV	78																									
4.00 - 4.30				A	3.4	9	289	1955	533^	250^	585^	325^	325^	77v	35v	260^	127v	LT	LT	LT	41v	127v	284^	284^	959	547^
4.30 - 5.00				A	4.3	11	365	2129	554^	250^	554^	309^	309^	58v	30v	245^	296^	73v	73v	73v	100v	223^	283^	275^	996	655^
NEWSBREAK-11.57	143	182	182	A	6.2	26	526	1245	631	96^	772	213	331	270	277	409	290	70^	101^	102^	93^	184	74^	38^	109^	52^
M-F 11.57A 2 CBS N		86	86	B	7.2	28	611	1252	651	139	754	212	343	294	304	373	338	82	146	123	127	183	38	19	122	42
NEWSBREAK-3.57	141	184	185	A	5.6	18	475	1394	766	212	891	268	485	425	361	381	223	40^	70^	66^	124^	138	151	94^	129^	69^
M-F 3.57P 2 CBS N		91	91	B	6.1	18	518	1294	754	160	859	231	406	350	365	406	216	44	85	82	109	116	121	68	98	53
ONE LIFE TO LIVE	135	207	207	A	6.4	23	543	1263	762	188	860	390	574	478	366	230	241	104^	124	108^	40^	113	80^	59^	82^	44^
M-F 2.00P 60 ABC DD		99	99	B	7.3	24	620	1298	820	245	922	461	656	514	358	218	222	103	131	96	53	85	62	52	92	32
2.00 - 2.30				A	6.3	23	535	1243	766	177	854	390	574	482	365	227	233	99^	118	102^	35^	115	79^	58^	77^	43^
2.30 - 3.00				A	6.5	24	552	1261	751	191	862	394	575	467	363	233	237	106^	124	108^	38^	108^	78^	57^	84^	47^
PRESS YOUR LUCK	141	170	170	A	4.3	19	365	1230	606	87^	708	87^	205	236	342	443	307	74^	159^	142^	149^	137^	97^	50^	118^	82^
M-F 10.30A 30 CBS QP		83	83	B	4.9	20	416	1302	684	143	785	199	330	296	340	409	317	76	147	143	147	146	46	23	154	66
PRICE IS RIGHT 1	142	207	207	A	6.5	28	552	1255	654	98^	757	196	339	288	335	388	299	86^	128	118	91^	159	45^	14v	154	84^
M-F 11.00A 30 CBS AP		99	99	B	7.1	29	603	1276	654	143	756	210	335	292	309	383	339	84	150	135	129	174	36	15	145	52
PRICE IS RIGHT 2	141	207	207	A	7.8	33	662	1289	653	90^	745	182	299	274	308	406	310	67^	106	105	96	196	80^	48^	154	74^
M-F 11.30A 30 CBS AP		99	99	B	8.8	35	747	1268	652	135	752	202	327	291	304	385	343	79	141	125	127	188	38	18	135	48
RYAN'S HOPE	134	176	175	A	3.1	12	263	1304	676	239	866	399	562	385	274	288	216^	65^	103^	88^	87^	113^	96^	80^	126^	69^
M-F 12.00N 30 ABC DD		94	93	B	3.3	12	280	1352	778	216	922	462	645	454	327	249	235	87	120	91	82	109	56	40	139	44
SALE OF THE CENTURY	137	159	160	A	4.5	20	382	1356	692	133^	807	261	354	251	257	407	345	84^	166	163	158^	151^	120^	97^	84^	44^
M-F 10.30A 30 NBC QG		88	88	B	4.5	18	382	1288	720	122	795	223	364	297	302	391	305	86	141	131	116	146	65	38	123	48
SANTA BARBARA	137	188	189	A	3.5	12	297	1222	700	84^	808	246	413	361	374	330	152^	47v	58^	47v	44v	88^	121^	108^	141^	34v
M-F 3.00P 60 NBC DD		95	95	B	3.4	11	289	1433	775	167	899	363	523	439	369	317	229	85	118	97	94	97	103	75	202	91
3.00 - 3.30				A	3.4	12	289	1183	699	79^	809	235	415	356	385	345	142^	38v	45v	38v	35v	93^	121^	107^	111^	24v
3.30 - 4.00				A	3.5	11	297	1249	704	80^	809	260	415	364	360	316	148^	51v	61^	50v	43v	81^	120^	110^	172^	44v
SCRABBLE	136	201	202	A	5.6	24	475	1219	765	114^	825	176	301	289	338	467	240	61^	93^	90^	81^	147	59^	40^	95^	15v
1 M-F 11.30A 30 NBC QG		96	96	B	5.7	22	484	1276	760	137	832	195	339	298	347	445	281	77	102	93	103	157	46	29	117	38
2 M-TH 11.30A 30																										
SEARCH FOR TOMORROW	138	151	151	A	3.2	12	272	1460	897	117^	945	213^	283	240	254	603	284	44v	51v	70^	66^	196^	191^	59^	40v	LT
M-F 12.30P 30 NBC DD		75	75	B	3.3	12	280	1315	788	141	855	197	305	293	380	492	302	66	75	85	121	192	70	45	88	32

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS (12–17) FEM.	CHILDREN (2–11) TOTAL	CHILDREN (2–11) 6–11
WEEKDAY DAYTIME CONT'D																													
SUPER PASSWORD				137	142	143	A	3.3	13	280	1154	665	43v	754	82^	171^	182^	251	554	278	53v	143^	139^	150^	135^	46v	43v	76^	25v
M-F	12.00N	30	NBC	QG	69	70	B	3.4	13	289	1229	731	130	811	144	283	279	335	478	271	69	105	86	118	155	55	41	92	35
TIME MACHINE				74	138	137	A	2.4	10	204	1569	779	117^	858	337	446	372	300^	320	313	67v	122^	166^	157^	124^	202^	162^	196^	112^
M-F	10.00A	30	NBC	QG	83	83	B	2.8	11	238	1430	788	137	835	259	476	433	364	302	323	78	135	160	155	143	84	52	188	71
TODAY SHOW-7.30AM				140	203	203	A	5.0	22	425	1414	808	348	830	228	435	404	357	362	432	124^	226	200	185	181	22v	19v	130^	91^
M-F	7.30A	30	NBC	N	99	99	B	4.6	21	391	1328	723	272	746	171	350	381	348	332	436	85	194	189	210	220	46	22	100	70
TODAY SHOW-8.30AM				140	203	203	A	5.0	21	425	1351	732	162	751	219	320	276	254	386	422	98^	206	188	206	193	53^	49^	125^	81^
1 M-TH	8.30A	30	NBC	N	99	99	B	4.9	21	416	1262	725	163	748	177	308	323	308	374	413	81	165	162	179	221	25	13	76	30
1 FRI.	8.30A	36																											
2 M-F	8.30A	30																											
8.30 - 9.00							A	5.0	21	425	1367	745	167	766	224	330	285	261	389	423	98^	207	192	208	192	55^	51^	123^	77^
9.00 - 9.30							A	4.5	18	382	1175	550^	113v	581^	201^	201^	146v	139v	380^	374^	65v	141v	76v	172^	233^	21v	LT	199^	199^
$25,000 PYRAMID				142	179	179	A	5.1	22	433	1277	688	88^	764	138^	273	277	349	446	354	120^	185	143	132^	157	37^	LT	122^	72^
M-F	10.00A	30	CBS	QP	89	89	B	5.3	22	450	1231	686	110	783	181	311	288	335	429	324	84	154	137	135	153	21	LT	103	43
WHEEL OF FORTUNE				137	206	207	A	7.1	31	603	1318	753	97^	811	181	274	260	299	469	290	89^	121	84^	96^	169	94^	49^	123	30^
M-F	11.00A	30	NBC	QG	99	99	B	7.2	29	611	1254	754	130	823	187	315	294	336	448	281	73	105	87	109	162	48	29	102	36
YOUNG AND THE RESTLESS				141	208	208	A	7.4	29	628	1295	777	154	873	300	470	403	365	364	253	78^	112	100	102	120	62^	37^	107	31^
M-F	12.30P	60	CBS	DD	99	99	B	8.1	29	688	1273	794	157	890	299	473	402	370	375	257	60	106	97	111	133	41	25	85	22
12.30 - 1.00							A	7.4	29	628	1288	768	139	859	303	468	397	357	354	255	82^	113	96^	99	123	55^	30^	119	33^
1.00 - 1.30							A	7.4	28	628	1296	782	163	886	300	473	409	375	371	246	74^	109	97^	100	116	72^	45^	92^	25^
•WEEKEND DAYTIME																													
ABC WEEKEND SPECIALS				28	191	191	A	4.0	16	340	1459	267^	170^	391	115^	248^	239^	192^	128^	148^	111^	111^	79v	37v	31v	200^	117^	720	361^
SAT.	12.00N	30	ABC	FV	96	96	B	4.9	16	416	1688	425	178	512	270	371	275	186	120	272	137	201	186	101	51	255	154	649	381
ABC WIDE WORLD-SPORTS SAT				16	207	207	A	5.0	15	425	1431	478	179^	551	192^	262^	250^	245^	246^	708	258^	358	343	272^	289^	79^	79^	93^	93^
SAT.	4.30P	90	ABC	SA	99	99	B	6.7	16	569	1481	509	193	566	185	299	265	256	237	650	222	375	375	295	235	95	48	170	124
4.30 - 5.00							A	4.9	15	416	1255	421	108^	481	201^	216^	175^	171^	236^	707	206^	318	335	346	337	LT	LT	67v	67v
5.00 - 5.30							A	5.0	15	425	1327	433	205^	491	168^	253^	223^	217^	238^	669	233^	338	332	254^	280^	83^	83^	84^	84^
5.30 - 6.00							A	5.1	14	433	1688	567	217^	660	196^	304	340	334	261^	753	328	416	368	223^	253^	152^	152^	123^	123^
ALVIN AND THE CHIPMUNKS				30	206	206	A	7.4	27	628	1865	336	133^	360	202	231	121^	123^	108^	158^	78^	123^	123^	45v	35v	288	142^	1059	751
SAT.	10.30A	30	NBC	CA	99	99	B	8.5	29	722	1773	324	107	362	211	278	193	126	70	197	112	145	121	58	39	259	162	955	562
AMERICAN BANDSTAND				29	173	172	A	2.8	11	238	1609	496^	210^	694	266^	475^	356^	294^	219^	287^	248^	266^	172^	39v	LT	183^	129v	445^	173^
SAT.	12.30P	60	ABC	PC	87	85	B	3.6	11	306	1569	467	196	579	306	435	323	213	127	379	186	258	236	157	84	230	151	381	211
12.30 - 1.00							A	2.8	11	238	1492	395^	201^	588	104v	370^	333^	349^	218^	253^	223^	223^	114v	30v	LT	185^	135v	466^	231^
1.00 - 1.30							A	2.9	11	246	1638	561	206^	768	411^	557	366^	228^	211^	292^	252^	280^	212^	40v	LT	171^	117v	407^	106v
BISKITTS				4	193	193	A	2.9	16	246	1443	199^	130v	280^	143^	143^	61v	121v	105v	204^	LT	98v	98v	155^	106v	81v	32v	878	512^
SAT.	8.00A	30	CBS	CA	94	94	B	3.1	17	263	1439	238	127	304	128	144	125	138	101	187	40	86	118	105	69	38	LT	910	529
BUGS BUNNY/ROAD RUNNER 1				16	204	204	A	5.2	19	441	1649	270^	118^	308	134^	205^	168^	130^	74^	264^	137^	183^	135^	72v	81^	202^	40v	875	583
SAT.	10.00A	30	CBS	CA	99	99	B	5.8	19	492	1685	310	129	386	182	267	202	125	106	315	195	249	212	91	56	208	76	776	412
BUGS BUNNY/ROAD RUNNER 2				16	201	202	A	5.7	21	484	1715	367	191^	415	204^	280	202^	139^	96^	351	192^	240^	187^	75^	111^	203^	31v	746	430
SAT.	10.30A	30	CBS	CA	99	99	B	6.2	20	526	1731	330	176	406	202	285	203	130	105	331	196	258	204	100	66	240	96	754	394
BUGS BUNNY/ROAD RUNNER 3				4	145	148	A	2.9	11	246	2122	588	324^	588	291^	338^	367^	136^	161^	505^	261^	351^	327^	90v	154^	159^	LT	870	553
SAT.	12.00N	30	CBS	CA	71	73	B	3.5	13	297	1827	419	258	446	172	274	261	139	135	342	176	247	214	71	95	212	64	827	464

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PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS (12–17) FEM.	CHILDREN (2–11) TOTAL	CHILDREN (2–11) 6–11
WEEKEND DAYTIME CONT'D																										
CBS STORYBREAK	4	199	198	A	4.9	18	416	1764	440	209^	461	242^	274^	198^	92^	148^	337	189^	249^	238^	60v	88^	160^	LT	806	500
SAT. 11.00A 30 CBS CL		98	97	B	4.7	17	399	1822	415	191	633	407	458	214	96	153	324	154	229	178	95	95	155	LT	710	431
DRAGON'S LAIR	29	199	200	A	4.1	15	348	1678	200^	192^	263^	74v	235^	186^	189^	28v	327^	289^	327^	151^	38v	LT	78v	29v	1010	590
SAT. 10.00A 30 ABC CA		98	98	B	4.7	16	399	1653	262	100	311	156	229	169	114	74	248	149	205	138	77	38	222	91	872	492
DUNGEONS AND DRAGONS	24	200	199	A	5.8	22	492	1577	166^	50v	254^	162^	175^	83^	81^	51v	190^	78^	134^	126^	64v	56v	257	97^	876	558
SAT. 9.30A 30 CBS CA		98	98	B	5.8	21	492	1691	264	103	303	159	211	164	95	75	211	115	165	149	76	35	293	112	884	471
FACE THE NATION	28	127	162	A	2.6	10	221	1100	565^	50v	570^	73v	73v	240^	285^	330^	470^	117v	203^	203^	185^	267^	60v	LT	LT	LT
SUN. 10.30A 30 CBS CC		84	90	B	3.1	10	263	1228	535	186	565	119	194	217	225	320	561	161	282	278	274	255	41	LT	61	41
FAMILY CIRCLE TENNIS-SAT(S)	168			A	2.4	7	204	1054^	391^	LT	387^	LT	103v	103v	191v	284v	504^	161v	303v	216v	240v	157v	45v	LT	118v	118v
1 SAT. 4.25P 95 NBC SE		88																								
4.30 - 5.00				A	2.7	8	229	886^	336^	LT	336^	LT	57v	57v	126v	279^	484^	152v	275v	210v	258v	122v	66v	LT	LT	LT
5.00 - 5.30				A	2.3	7	195	1123^	400^	LT	400^	LT	143v	143v	231v	257v	473^	134v	287v	185v	225v	165v	61v	LT	189v	189v
5.30 - 6.00				A	2.0	6	170	1206^	494^	LT	494^	LT	158v	158v	283v	336v	476^	135v	288v	176v	212v	188v	LT	LT	236v	236v
FAMILY CIRCLE TENNIS-SUN(S)	176			A	2.6	8	221	1837	629^	109v	643^	297^	433^	279v	219v	210v	466^	82v	354^	277v	294^	112v	225v	199v	503^	453^
1 SUN. 1.30P 123 NBC SE		92																								
1.30 - 2.00				A	2.5	8	212	1241	306^	LT	306^	74v	118v	44v	76v	188v	369^	LT	307^	307^	307^	62v	161v	95v	405^	344^
2.00 - 2.30				A	2.6	8	221	1937	521^	LT	521^	261v	372^	206v	178v	149v	552^	101v	504^	403^	403^	48v	256v	208v	608^	534^
2.30 - 3.00				A	2.6	8	221	2213	779^	59v	779^	402^	531^	350^	219v	248v	429^	112v	329^	217v	217v	100v	293^	293^	712^	639^
3.00 - 3.30				A	2.7	7	229	1961	891^	349^	943^	441^	698^	512^	388^	245v	510^	92v	284^	192v	278^	226v	197v	197v	311^	311^
GET ALONG GANG	30	205	203	A	4.3	20	365	1734	172^	50v	298^	171^	223^	119^	110^	56v	180^	33v	108^	108^	104^	72v	77v	39v	1179	743
SAT. 8.30A 30 CBS CA		99	99	B	4.4	21	374	1575	262	70	295	137	189	151	103	92	174	59	108	107	82	56	139	79	967	560
HERITAGE GOLF CLASSIC-SAT(S)	193			A	2.7	10	229	1716	602^	83v	606^	258v	380^	289^	244v	226v	661^	167v	268v	268v	161v	393^	LT	LT	432^	332^
2 SAT. 2.00P 90 CBS SE		94																								
2.00 - 2.30				A	2.7	10	229	1886	725^	57v	725^	440^	532^	252v	206v	193v	588^	186v	239v	239v	96v	349^	53v	LT	520^	407^
2.30 - 3.00				A	2.5	9	212	1750	650^	71v	650^	240v	391^	391^	301^	259v	675^	152v	217v	217v	117v	458^	LT	LT	425^	308^
3.00 - 3.30				A	2.8	10	238	1592	470^	114v	483^	114v	247v	247v	238v	236v	731^	164v	344^	344^	264v	387^	LT	LT	378^	299^
HERITAGE GOLF CLASSIC-SUN(S)	204			A	5.7	17	484	1614	655	212^	663	103v	211^	171^	290^	423^	826	177^	300^	310^	414^	455^	114v	109v	11v	LT
2 SUN. 3.36P 159 CBS SE		97																								
3.30 - 4.00				A	4.6	14	391	1624	607^	254^	619^	114v	270^	190^	271^	349^	887	267^	410^	325^	427^	435^	107v	96v	LT	LT
4.00 - 4.30				A	5.1	16	433	1697	632	259^	650	85v	252^	185^	331^	398^	811	204^	338^	314^	421^	422^	231^	219^	LT	LT
4.30 - 5.00				A	5.0	15	425	1699	683	245^	704	118v	253^	195^	348^	422^	841	182^	318^	312^	435^	457^	154^	148v	LT	LT
5.00 - 5.30				A	5.8	17	492	1632	686	243^	686	121v	206^	153^	276^	449^	892	189^	290^	318^	415^	507	54v	54v	LT	LT
5.30 - 6.00				A	7.0	20	594	1522	622	144^	622	91v	152^	142^	239^	433	790	136^	241^	282^	391^	465	92v	92v	18v	12v
6.00 - 6.30				A	7.6	20	645	1468	669	141^	669	79v	141^	176^	266^	455	718	104^	226^	310^	395	408	36v	36v	45v	33v
INCREDIBLE HULK	16	117	112	A	3.1	13	263	1779	98v	65v	185^	41v	167^	126^	126^	18v	141^	66v	66v	66v	LT	75v	194^	88v	1259	921
SAT. 12.30P 30 NBC CA		65	69	B	4.1	13	348	1753	305	94	331	170	233	191	130	82	328	186	251	195	94	60	164	46	930	501
IN THE NEWS- 8.26AM	30	193	193	A	3.5	19	297	1444	178^	114^	248^	134^	134^	51v	98v	86v	165^	LT	74v	74v	118^	91v	102v	44v	929	542
SAT. 8.26A 3 CBS CN		94	94	B	3.4	19	289	1460	229	80	261	108	154	124	94	88	202	75	120	121	92	72	91	55	906	512
IN THE NEWS- 8.56AM	30	205	203	A	4.6	21	391	1744	192^	23v	268^	122^	191^	138^	130^	54v	195^	42v	115^	115^	115^	80v	76v	41v	1205	758
SAT. 8.56A 3 CBS CN		99	99	B	4.8	22	408	1568	259	66	288	134	185	148	98	89	171	56	108	103	83	57	144	84	965	550
IN THE NEWS- 9.56AM	24	200	199	A	4.8	18	408	1412	162^	52v	257^	181^	193^	94^	76v	37v	190^	86^	140^	130^	54v	50v	221^	88^	744	465
SAT. 9.56A 3 CBS CN		98	98	B	5.3	19	450	1593	267	110	307	162	215	158	93	76	214	120	166	144	72	38	257	98	815	434
IN THE NEWS-11.56AM	26	195	193	A	4.0	15	340	1874	371^	250^	415	267^	280^	217^	56v	128^	401	204^	287^	266^	100^	114^	125^	LT	933	618
SAT. 11.56A 3 CBS CN		97	96	B	4.2	14	357	1684	406	189	494	245	335	229	141	143	343	182	256	199	118	80	187	86	660	400

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKEND DAYTIME CONT'D																										
IN THE NEWS-12.26PM	4	145	148	A	2.6	10	221	2054	641	379^	641	284^	329^	425^	195^	162^	485^	259^	322^	289^	63v	163^	136v	LT	792	507^
SAT. 12.26P 3 CBS CN		71	73	B	3.3	12	280	1701	424	267	449	165	258	272	153	131	320	163	221	184	58	99	181	55	751	392
KIDD VIDEO	30	180	175	A	5.4	22	458	1799	296	46v	357	173^	299	261^	155^	45v	99^	63v	93^	93^	30v	LT	268^	135^	1075	741
SAT. 11.00A 30 NBC CA		92	85	B	6.8	24	577	1734	331	98	366	219	283	191	118	69	205	124	158	118	60	36	286	172	877	527
LITTLES	30	194	192	A	4.4	17	374	1537	280^	184^	320^	128^	200^	206^	130^	74v	262^	131^	139^	126^	61v	113^	212^	102^	743	327^
SAT. 11.30A 30 ABC CA		96	95	B	5.7	19	484	1660	326	119	407	221	302	205	146	90	237	129	179	151	80	46	231	128	785	419
MASTERS GOLF TOURN. SAT.(S)	208			A	5.1	15	433	1224	466^	149^	489^	21v	77v	178^	291^	311^	647	145v	242^	238^	247^	365^	86v	LT	LT	LT
1 SAT. 3.30P 155 CBS SE		99																								
3.30 - 4.00				A	2.6	8	221	1086^	366^	154v	366^	LT	41v	185v	262v	181v	579^	131v	267v	217v	217v	312^	141v	LT	LT	LT
4.00 - 4.30				A	3.4	10	289	1180	416^	114v	447^	LT	31v	153v	259^	294^	599^	107v	188v	154v	197v	411^	134v	LT	LT	LT
4.30 - 5.00				A	5.5	17	467	1133	405^	118v	435^	LT	38v	132v	242^	303^	653	128v	201^	209^	245^	403^	45v	LT	LT	LT
5.00 - 5.30				A	6.2	18	526	1297	508	171^	531	34v	108v	202^	323^	329^	705	178^	279^	273^	277^	381^	61v	LT	LT	LT
5.30 - 6.00				A	7.3	20	620	1306	519	158^	540	29v	93v	195^	336^	345^	663	162^	265^	278^	264^	338^	103^	LT	LT	LT
MASTERS GOLF TOURN.-SUN(S)	208			A	7.8	19	662	1701	682	214^	731	168^	269^	301^	347^	386	737	223^	327^	304^	283^	332^	72v	9v	161^	64v
1 SUN. 3.00P 215 CBS SE		99																								
3.00 - 3.30				A	4.1	11	348	1655	707^	83v	707^	201^	247^	230^	222^	425^	723	233^	340^	254^	304^	306^	95v	LT	130v	LT
3.30 - 4.00				A	5.7	15	484	1702	722	114v	722	186^	234^	207^	266^	446^	718	230^	298^	236^	257^	356^	94v	LT	168^	66v
4.00 - 4.30				A	6.9	18	586	1681	719	177^	740	145^	236^	271^	340^	437	733	216^	301^	281^	263^	368^	62v	LT	146^	45v
4.30 - 5.00				A	7.8	20	662	1686	699	245^	741	191^	304^	341^	342^	371^	669	179^	273^	280^	265^	330^	72v	LT	204^	75v
5.00 - 5.30				A	8.7	21	739	1737	666	256^	721	169^	275^	337	363	359	704	196^	321^	309^	287^	311^	61v	LT	251^	92^
5.30 - 6.00				A	10.3	24	874	1749	637	256^	766	178^	322	318	395	366	771	232^	371	360	312	315	76^	20v	136^	59v
6.00 - 6.30				A	10.9	24	925	1663	680	247^	707	136^	240^	324	388	356	780	252^	338	324	279	341	68v	22v	108^	73^
MEET THE PRESS	28	168	174	A	3.1	11	263	1281	497	106v	502	122v	122v	121v	125^	342^	563	228^	312^	190^	259^	251^	26v	26v	190^	69v
SUN. 12.30P 30 NBC CC		94	95	B	3.2	10	272	1286	530	135	550	87	158	160	222	354	571	128	236	234	283	290	39	28	126	75
MIGHTY ORBOTS	30	199	200	A	4.3	17	365	1734	229^	139^	281^	132^	227^	227^	128^	54v	284^	217^	246^	128^	29v	38v	226^	44v	943	580
SAT. 9.00A 30 ABC CA		98	99	B	4.8	19	408	1726	221	85	260	114	181	135	101	72	235	140	184	128	62	49	224	63	1007	657
MR. T	30	173	174	A	4.8	19	408	1730	301^	64v	389	120^	312	285^	238^	55v	124^	57v	107^	83^	50v	17v	302^	73v	915	650
SAT. 11.30A 30 NBC CA		83	89	B	6.2	21	526	1732	355	94	383	203	267	196	128	102	274	154	196	150	81	58	229	104	846	467
MUPPET BABIES	30	203	201	A	6.2	25	526	1749	184^	27v	250	135^	182^	117^	101^	42v	147^	44v	87^	87^	43v	60v	242	88^	1110	682
SAT. 9.00A 30 CBS CA		98	98	B	6.2	25	526	1696	246	83	295	155	204	165	88	74	148	65	111	101	68	31	214	102	1039	586
NBA PLAYOFF GAME SAT	1		205	A	4.9	16	416	1546	423^	219^	535^	184^	353^	257^	229^	182^	812	291^	498^	489^	355^	274^	16v	LT	183^	162^
2 SAT. 3.30P 150 CBS SE			99	B	4.9	16	416	1546	423	219	535	184	353	257	229	182	812	291	498	489	355	274	16	LT	183	162
3.30 - 4.00				A	3.8	13	323	1644	465^	245^	555^	232^	349^	282^	170v	199^	845	271^	494^	462^	363^	329^	LT	LT	244^	189v
4.00 - 4.30				A	4.7	16	399	1429	356^	190^	453^	173^	306^	225^	173^	147v	809	280^	479^	451^	333^	303^	16v	LT	151v	151v
4.30 - 5.00				A	5.0	16	425	1628	386^	233^	534^	225^	393^	262^	236^	141v	839	318^	538^	539^	386^	257^	18v	LT	237^	195^
5.00 - 5.30				A	5.3	17	450	1527	442^	213^	550^	147^	344^	250^	269^	206^	841	334^	537^	524^	339^	261^	22v	LT	114v	114v
5.30 - 6.00				A	5.9	18	501	1483	452^	212^	561	153^	350^	261^	264^	211^	727	239^	433^	448^	351^	236^	18v	LT	177^	164^
NBA PLAYOFF GAME-1	1		200	A	5.6	19	475	1952	458^	282^	482^	144^	306^	279^	199^	176^	1064	516^	701	557	423^	294^	170^	145^	236^	232^
2 SUN. 1.00P 156 CBS SE			99	B	5.6	19	475	1952	458	282	482	144	306	279	199	176	1064	516	701	557	423	294	170	145	236	232
1.00 - 1.30				A	5.2	19	441	1721	351^	256^	351^	196^	266^	210^	125v	85v	974	535^	644	495^	372^	253^	157^	130v	239^	239^
1.30 - 2.00				A	5.9	20	501	1986	442^	291^	442^	188^	333^	302^	197^	109v	1126	600	763	517	401^	311^	162^	138^	256^	256^
2.00 - 2.30				A	5.5	19	467	1912	428^	240^	466^	67v	262^	262^	260^	204^	1050	488^	671	551	413^	314^	175^	146^	221^	206^
2.30 - 3.00				A	5.5	18	467	2051	522^	297^	558	109v	308^	308^	199^	250^	1054	453^	685	620	480^	301^	179^	152^	260^	250^
3.00 - 3.30				A	5.7	18	484	2122	533	325^	562	166^	357^	308^	191^	205^	1136	525	764	626	456^	289^	185^	166^	239^	239^
3.30 - 4.00				A	5.6	17	475	1905	577	301^	600	137^	339^	292^	284^	261^	1040	440^	648	493^	448^	341^	132v	117v	133v	133v

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND APR. 1985 REPORT

PROGRAM NAME / WK # / DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS (12–17) FEM.	CHILDREN (2–11) TOTAL	CHILDREN (2–11) 6–11
WEEKEND DAYTIME CONT'D																														
NBC MAJOR LEAGUE PRE GAME					2	201	200	A	4.9	19	416	1519	304^	120^	325	117^	158^	129^	126^	147^	640	210^	360	333	281^	234^	114^	55v	440	341
SAT.	1.00P	17	NBC	SC		99	98	B	4.9	19	416	1519	304	120	325	117	158	129	126	147	640	210	360	333	281	234	114	55	440	341
NBC MAJOR LEAGUE BASEBALL					2	203	201	A	6.8	24	577	1329	348	72^	351	70^	113^	122^	107^	213^	776	239	404	384	299	320	27v	LT	175^	132^
1 SAT.	1.17P	188	NBC	SE		99	99	B	6.8	24	577	1329	348	72	351	70	113	122	107	213	776	239	404	384	299	320	27	LT	175	132
2 SAT.	1.17P	182																												
1.00 - 1.30								A	5.0	19	425	1459	332	113^	341	101^	137^	130^	109^	169^	665	211^	369	330	254^	258^	83^	21v	370	306
1.30 - 2.00								A	6.1	23	518	1440	356	125^	363	103^	143^	109^	105^	200^	717	266	371	308	228^	301	35v	LT	325	269
2.00 - 2.30								A	7.2	26	611	1360	373	87^	373	92^	134^	160^	96^	213	794	278	430	406	263	323	LT	LT	193^	130^
2.30 - 3.00								A	7.1	26	603	1401	356	73^	356	83^	124^	123^	104^	220	828	263	448	415	306	339	34v	LT	183^	116^
3.00 - 3.30								A	7.3	26	620	1190	303	47v	303	47v	92^	108^	78^	195^	792	213	391	390	333	338	12v	LT	83^	61^
3.30 - 4.00								A	7.1	23	603	1260	326	47v	334	43v	81^	119^	116^	215	814	194^	398	412	376	344	19v	LT	93^	76^
4.00 - 4.30								A	6.6	21	560	1291	337	41v	337	LT	39v	96^	153^	240	781	258	431	423	345	278	60^	LT	113^	90^
NBC SPORTS RINGSIDE(S)						155																								
1 SUN.	3.33P	57	NBC	SE		84		A	3.3	9	280	1911	530^	132v	667^	296^	465^	297^	201v	202v	988	493^	631^	354^	436^	357^	94v	71v	162v	85v
3.30 - 4.00								A	3.2	8	272	1768	600^	136v	725^	283^	435^	279^	217v	290^	753^	305^	397^	275^	317^	356^	98v	87v	192v	111v
4.00 - 4.30								A	3.5	9	297	1960	462^	125v	596^	300^	471^	296^	171v	125v	1144	631^	801^	404^	513^	343^	87v	57v	133v	60v
NEW SCOOBY DOO MYSTERIES					28	199	199	A	4.1	15	348	1687	159^	159^	279^	95^	242^	173^	184^	37v	230^	179^	199^	101^	20v	31v	278^	152^	900	561
SAT.	10.30A	30	ABC	CA		97	97	B	5.0	17	425	1693	283	104	338	186	252	168	112	77	264	146	205	153	85	45	226	109	865	460
ONE TO GROW ON-8:28AM					30	192	197	A	4.7	25	399	1617	426	108^	456	268^	401	216^	133^	55v	100^	63v	100^	92^	37v	LT	162^	43v	899	698
SAT.	8.28A	2	NBC	CN		97	97	B	4.3	25	365	1548	231	86	262	121	163	120	105	75	164	89	105	101	53	42	180	98	942	636
ONE TO GROW ON-8:58AM					30	198	199	A	5.5	25	467	1546	313	97^	336	240^	297	116^	57v	39v	148^	105^	148^	129^	43v	LT	167^	45v	895	575
SAT.	8.58A	2	NBC	CN		98	97	B	5.1	23	433	1645	285	117	321	170	237	168	122	64	204	107	133	127	66	54	201	102	919	575
ONE TO GROW ON-10:28AM					30	202	202	A	7.9	29	671	1914	375	118^	406	180^	255	165^	165^	130^	283	151^	254	170^	103^	29v	307	163^	918	600
SAT.	10.28A	2	NBC	CN		99	99	B	8.9	30	756	1779	331	121	367	203	283	210	141	68	222	135	180	139	64	37	249	155	941	553
ONE TO GROW ON-10:58AM					30	205	205	A	6.8	24	577	1955	335	119^	356	184^	229	142^	131^	110^	160^	72^	129^	129^	57v	31v	294	151^	1145	811
SAT.	10.58A	2	NBC	CN		94	98	B	8.0	27	679	1762	321	103	359	204	275	196	129	70	196	111	146	118	58	39	267	168	940	553
ONE TO GROW ON-12:28PM					29	133	133	A	3.6	14	306	1484	183^	56v	278^	124^	232^	212^	154^	LT	199^	74v	95v	95v	21v	104v	144^	LT	863	608
SAT.	12.28P	2	NBC	CN		69	74	B	4.9	16	416	1634	307	99	344	174	234	184	127	97	281	157	213	164	85	55	220	85	789	424
PINK PANTHER AND SONS					27	198	200	A	5.1	24	433	1501	323	88^	348	233^	291^	115^	58v	57v	128^	89^	128^	111^	39v	LT	173^	44v	852	595
SAT.	8.30A	30	NBC	CA		98	98	B	4.7	22	399	1641	270	103	302	159	215	153	110	66	197	104	132	128	67	47	215	101	927	610
POLE POSITION					4	119	121	A	2.6	10	221	1172	95v	59v	95v	LT	37v	59v	95v	36v	253^	41v	91v	132v	105v	121v	149^	27v	675	380^
SAT.	1.30P	30	CBS	CA		55	55	B	2.7	10	229	1577	318	107	339	113	265	219	202	63	304	109	196	144	120	89	308	111	626	345
PRO BOWLERS TOUR					16	179	180	A	4.9	16	416	1228	553	182^	606	178^	231^	234^	243^	293^	546	154^	219^	222^	271^	267^	LT	LT	69v	67v
SAT.	3.00P	90	ABC	SE		93	93	B	5.8	16	492	1384	532	147	577	172	267	245	231	286	602	184	295	290	264	271	70	35	135	85
3.00 - 3.30								A	4.1	14	348	1152	559	177^	591	184^	253^	253^	221^	275^	492	156^	187^	183^	229^	242^	LT	LT	69v	61v
3.30 - 4.00								A	5.0	16	425	1144	515	132^	546	110^	155^	183^	238^	304	532	148^	207^	222^	266^	256^	LT	LT	66v	66v
4.00 - 4.30								A	5.6	17	475	1354	581	225^	661	230^	284	264^	260^	290	601	162^	253^	247^	302	295	21v	21v	71^	71^
PRYOR'S PLACE					30	195	193	A	4.3	16	365	1825	369	247^	402	254^	271^	212^	59v	122^	384	207^	283^	266^	93^	101^	120^	LT	919	631
SAT.	11.30A	30	CBS	CL		97	96	B	4.5	15	382	1743	405	183	483	237	336	240	152	128	333	180	253	199	117	71	209	93	718	428
SCARY SCOOBY DOO FUNNIES					27	193	193	A	4.8	18	408	1676	255^	178^	347	137^	269^	171^	161^	66v	265^	160^	166^	105^	55v	89^	290^	140^	774	412
SAT.	11.00A	30	ABC	CA		95	95	B	5.3	18	450	1630	296	111	371	215	287	181	122	71	237	129	181	142	80	46	198	105	824	435
SATURDAY SUPERCADE CONT'D					4	140	138	A	2.7	11	229	1476	287^	135v	287^	104v	160^	241^	145^	38v	244^	83v	118v	84v	35v	126v	215^	57v	730	467^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
WEEKEND DAYTIME CONT'D																									
SATURDAY SUPERCADE-CONT'D																									
SAT. 12.30P 60 CBS CA	70	67	B	3.2	12	272	1878	438	155	475	266	362	310	156	77	271	115	201	139	92	70	314	93	818	465
12.30 - 1.00			A	2.5	10	212	1901	420^	151v	420^	220^	277^	378^	171^	29v	367^	140v	178^	108v	38v	189^	269^	52v	845	515^
1.00 - 1.30			A	2.9	11	246	1081	159^	115v	159^	LT	49v	115v	115v	44v	139^	33v	65v	65v	32v	74v	158^	52v	625	422^
SCHOOLHOUSE ROCK-8:25AM 30	191	189	A	3.7	20	314	1073	128^	29v	242^	114^	150^	83v	58v	92v	140^	61v	61v	61v	LT	79v	86v	16v	605	391^
SAT. 8.25A 4 ABC CN	96	96	B	3.3	19	280	1762	226	69	268	107	176	144	101	87	212	118	153	125	60	55	224	101	1058	660
SCHOOLHOUSE ROCK-9:55AM 30	201	201	A	4.5	17	382	1458	281^	155^	328^	126^	266^	266^	202^	62v	136^	123^	136^	86^	13v	LT	114^	54v	880	637
SAT. 9.55A 4 ABC CN	99	99	B	4.9	17	416	1702	253	94	298	111	208	171	138	81	250	123	199	148	98	47	196	63	958	585
SCHOOLHOUSE ROCK-10:25AM 30	199	200	A	4.1	15	348	1713	201^	196^	273^	82v	242^	189^	191^	31v	334^	298^	334^	143^	36v	LT	80v	26v	1026	575
SAT. 10.25A 4 ABC CN	98	98	B	4.6	16	391	1627	266	100	314	159	231	164	114	77	247	146	200	136	80	41	209	92	857	471
SCHOOLHOUSE ROCK-11:25AM 27	193	193	A	4.6	17	391	1604	250^	184^	329	143^	260^	176^	142^	57v	270^	170^	175^	120^	45v	87^	271^	113^	734	367
SAT. 11.25A 4 ABC CN	95	95	B	5.1	17	433	1615	291	108	363	208	277	176	120	73	244	136	186	145	79	47	204	109	804	416
SMURFS I 30	203	203	A	6.2	25	526	1850	417	74^	439	211^	272	170^	132^	128^	264	129^	209^	189^	109^	55v	263	148^	884	566
SAT. 9.00A 30 NBC CA	99	99	B	6.2	25	526	1739	346	120	381	198	285	210	149	70	235	139	172	147	69	47	211	133	912	551
SMURFS II 30	203	203	A	7.5	28	637	1810	331	63^	369	172^	215	131^	103^	130^	246	134^	210	165^	96^	36v	296	151^	899	581
SAT. 9.30A 30 NBC CA	99	99	B	8.4	30	713	1776	336	126	369	202	289	217	139	58	236	142	183	152	73	41	221	141	950	566
SMURFS III 30	203	203	A	8.5	31	722	1889	368	103^	399	180	253	162^	156^	125^	250	150^	229	149^	79^	21v	300	161^	940	604
SAT. 10.00A 30 NBC CA	99	99	B	9.4	32	798	1800	334	120	369	209	290	218	137	59	220	137	177	139	61	36	243	153	968	572
SNORKS 27	193	198	A	4.3	24	365	1638	374	126^	415	223^	351	219^	142^	50v	110^	79v	110^	105^	31v	LT	149^	43v	964	745
SAT. 8.00A 30 NBC CA	97	98	B	3.8	23	323	1607	231	84	259	113	153	124	111	75	169	88	104	109	60	41	190	103	989	686
SPIDERMAN AND FRIENDS 24	133	133	A	3.8	15	323	1430	170^	59v	272^	99v	214^	204^	173^	LT	141^	59v	80v	80v	21v	61v	149^	LT	868	644
SAT. 12.00N 30 NBC CA	69	74	B	5.3	17	450	1685	302	94	336	172	235	198	127	85	286	161	224	172	88	49	221	81	842	463
SPORTSBEAT 15		97	A	1.0	3	85	1506^	412v	142v	624v	211v	317v	201v	342v	212v	672v	166v	436v	436v	470v	236v	81v	LT	129v	60v
2 SUN. 2.00P 30 ABC SC		64	B	1.4	4	119	1024	371	138	450	139	221	218	185	192	429	137	258	229	183	153	46	LT	99	72
SPORTSWORLD 10	164		A	4.4	11	374	1436	452^	136v	521^	115v	362^	362^	278^	159v	760	335^	530^	377^	329^	230^	88v	61v	67v	57v
1 SUN. 4.30P 90 NBC SA	91		B	4.9	12	416	1477	456	138	499	123	248	251	245	214	706	283	449	428	333	194	91	33	181	146
4.30 - 5.00			A	3.9	10	331	1595	415^	142v	581^	142v	399^	399^	257^	182v	831	359^	558^	371^	415^	273^	126v	99v	57v	57v
5.00 - 5.30			A	4.2	10	357	1398	507^	112v	535^	98v	364^	364^	305^	171v	745	340^	539^	407^	302^	206^	30v	LT	88v	51v
5.30 - 6.00			A	5.0	12	425	1381	447^	151^	478^	110v	338^	338^	282^	140v	735	318^	511^	363^	294^	224^	105v	85v	63v	63v
SPORTSWORLD-SAT. 13		168	A	3.1	10	263	1589	639^	206v	639^	73v	191v	286^	238v	353^	816^	216v	349^	319^	297^	467^	LT	LT	119v	81v
2 SAT. 4.07P 113 NBC SA		83	B	4.8	12	408	1412	463	151	488	134	234	249	220	203	706	194	377	398	345	263	97	29	121	100
4.00 - 4.30			A	3.5	12	297	1529	538^	141v	538^	LT	147v	252^	320^	286^	792^	253^	398^	398^	266^	394^	34v	34v	165v	97v
4.30 - 5.00			A	3.3	11	280	1514	682^	282^	682^	128v	228^	346^	257^	336^	736^	189v	318^	318^	232^	418^	LT	LT	96v	51v
5.00 - 5.30			A	2.9	9	246	1683	760^	337^	760^	145v	260^	409^	264^	351^	789^	186v	350^	350^	334^	439^	LT	LT	134v	94v
5.30 - 6.00			A	2.9	9	246	1581	540^	41v	540^	LT	113v	113v	113v	427^	931^	235v	337^	211v	355^	594^	33v	LT	77v	77v
SUNDAY MORNING 29	174	176	A	4.2	17	357	1230	624	181^	658	103^	237^	307^	358	340^	438	65v	210^	239^	274^	188^	56v	LT	78v	45v
SUN. 9.00A 90 CBS N	95	96	B	4.7	19	399	1302	583	214	612	109	233	258	318	323	569	161	316	329	302	209	41	LT	80	40
9.00 - 9.30			A	3.9	18	331	1269	574	193^	620	70v	178^	257^	320^	363^	480	51v	178^	208^	302^	248^	57v	18v	112^	73v
9.30 - 10.00			A	4.5	18	382	1212	634	189^	654	88^	253^	288^	370	332	393	39v	180^	210^	259^	171^	69v	LT	96^	60v
10.00 - 10.30			A	4.2	16	357	1190	671	176^	694	160^	283^	375	370	319^	428	101^	266^	286^	255^	142^	42v	LT	26v	LT
SUPERFRIENDS: SUPERPOWERS 30	196	195	A	4.3	20	365	1501	190^	50v	275^	132^	189^	159^	77v	86v	206^	128^	159^	159^	31v	47v	144^	38v	876	543
SAT. 8.30A 30 ABC CA	97	97	B	4.1	19	348	1774	214	64	254	103	172	135	99	78	223	122	172	140	71	50	256	112	1041	658

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON PROG. TYPE¤	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
WEEKEND DAYTIME CONT'D																														
SUPERFRIENDS:SUPERPOWERS2				24	192	189	A	3.4	19	289	1000	142^	28v	249^	108v	142^	90v	58v	107v	128^	49v	49v	49v	LT	79v	86v	LT	537	374^
SAT.	8.00A	30	ABC CA		96	96	B	3.0	18	255	1788	226	74	271	116	178	148	93	89	225	125	156	132	63	64	214	92	1078	690
THIS WEEK-DAVID BRINKLEY				26	181	181	A	4.0	15	340	1194	558	161^	599	38v	105^	100^	259^	461	468	85v	91v	101^	203^	323^	33v	15v	94v	62v
SUN.	11.30A	60	ABC N		95	95	B	4.1	13	348	1302	610	180	628	85	198	200	264	393	573	144	238	218	247	289	34	LT	67	45
11.30 - 12.00							A	4.0	15	340	1132	545	127^	562	36v	100^	99^	246^	427	455	66v	66v	91v	236^	315^	15v	LT	100^	73v
12.00 - 12.30							A	4.0	15	340	1221	571	185^	627	39v	106^	97^	262^	491	463	98^	109^	106^	161^	324^	46v	26v	85v	47v
TURBO TEEN				30	201	201	A	4.9	18	416	1538	286^	163^	341	155^	283^	283^	186^	58v	157^	142^	157^	109^	15v	LT	139^	70v	901	618
SAT.	9.30A	30	ABC CA		99	99	B	5.0	18	425	1720	257	99	301	117	215	174	137	79	242	125	194	142	88	45	190	66	987	619
USFL FOOTBALL				9	161	166	A	3.4	10	289	1474	605	242^	619	124^	401^	442	380^	177^	634	156^	308^	260^	311^	301^	107v	21v	114^	56v
SUN.	2.30P	180	ABC SE		86	87	B	5.1	14	433	1491	449	177	475	133	259	252	244	178	841	264	463	422	387	331	64	23	111	71
2.30 - 3.00							A	2.7	8	229	1319	385^	109v	437^	79v	214^	232^	201^	205^	639	206^	323^	253^	253^	316^	104v	78v	139v	83v
3.00 - 3.30							A	3.1	9	263	1567	651	361^	682	85v	437^	483	448^	199^	699	190^	358^	320^	335^	307^	86v	41v	100v	100v
3.30 - 4.00							A	3.2	9	272	1551	592	272^	621	89v	398^	438^	419^	183^	665	198^	300^	272^	298^	302^	188^	LT	77v	77v
4.00 - 4.30							A	3.6	10	306	1621	631	200^	631	159^	375^	458	376^	173^	653	146^	277^	245^	334^	324^	232^	LT	105v	50v
4.30 - 5.00							A	3.9	11	331	1432	649	217^	649	162^	442	462	381^	187^	655	123^	349^	280^	381^	306^	LT	LT	115^	LT
5.00 - 5.30							A	3.7	10	314	1376	684	302^	684	149^	500	534	434	150^	523	96v	258^	207^	267^	265^	LT	LT	156^	57v
WORLD CHAMP. TENNIS-SAT(S)					187		A	1.8	6	153	680^	281v	LT	281v	LT	72v	118v	216v	163v	333v	196v	222v	124v	91v	111v	66v	LT	LT	LT
1 SAT.	2.00P	90	CBS SE		91																									
2.00 - 2.30							A	2.5	9	212	675^	335^	LT	335^	LT	151v	175v	264v	160v	292v	127v	179v	52v	128v	113v	48v	LT	LT	LT
2.30 - 3.00							A	1.5	5	127	669^	236v	LT	236v	LT	LT	63v	173v	173v	315v	237v	237v	166v	46v	78v	118v	LT	LT	LT
3.00 - 3.30							A	1.4	5	119	731^	244v	LT	244v	LT	LT	84v	185v	160v	437v	277v	277v	193v	76v	160v	50v	LT	LT	LT
WORLD CHAMP. TENNIS SUN(S)					201		A	2.2	7	187	1342	663^	117v	764^	327v	422^	401^	331v	262v	519^	236v	321v	214v	192v	187v	LT	LT	59v	37v
1 SUN.	12.00N	180	CBS SE		95																									
12.00 - 12.30							A	1.7	6	144	1243^	930^	146v	930^	479^	597^	680^	341v	250v	313v	153v	215v	145v	118v	98v	LT	LT	LT	LT
12.30 - 1.00							A	2.1	7	178	1107^	753^	90v	753^	304v	421^	478^	393^	219v	354v	185v	219v	140v	73v	135v	LT	LT	LT	LT
1.00 - 1.30							A	2.5	9	212	1321	650^	33v	650^	199v	386^	373^	418^	183v	671^	265v	463^	325^	297v	208v	LT	LT	LT	LT
1.30 - 2.00							A	2.5	8	212	1637	679^	203v	830^	362^	510^	457^	378^	260v	580^	241v	349^	240v	246v	231v	LT	LT	227v	184v
2.00 - 2.30							A	2.1	7	178	1331^	512^	130v	725^	309v	309v	248v	269v	337v	561^	258v	308v	230v	207v	214v	LT	LT	45v	LT
2.30 - 3.00							A	2.2	6	187	1385	523^	123v	769^	369^	369^	230v	187v	342^	574^	284v	333v	204v	193v	204v	LT	LT	42v	LT

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. MON. APR. 8, 1985

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					14,770 17.4				16,900 19.9							
					HARDCASTLE & MCCORMICK (R)				ABC MONDAY NIGHT MOVIE							
													YOUNG DOCTORS IN LOVE (SD)			
AVERAGE AUDIENCE (Households (000) & %)					11,800 13.9				9,510 11.2							
SHARE OF AUDIENCE %					21	13.9* 21 *		13.8* 21 *	18	11.4* 17 *		11.3* 17 *		11.5* 19 *		10.6* 19 *
AVG. AUD. BY ¼ HR. %					13.9	14.0	14.1	13.5	11.8	11.0	11.3	11.4	11.7	11.4	10.8	10.3
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					18,250 21.5				18,170 21.4		18,080 21.3		17,740 20.9			
					SCARECROW & MRS. KING (SD)				KATE & ALLIE		NEWHART (SD)		CAGNEY & LACEY			
AVERAGE AUDIENCE (Households (000) & %)					15,030 17.7				16,220 19.1		16,300 19.2		14,350 16.9			
SHARE OF AUDIENCE %					27	17.3* 27 *		18.1* 27 *	29		30		29	17.2* 29 *		16.7* 30 *
AVG. AUD. BY ¼ HR. %					16.9	17.7	18.2	18.0	18.5	19.7	19.2	19.2	17.1	17.3	17.1	16.3
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					19,610 23.1				25,050 29.5							
					TV BLOOPERS & PRAC. JOKES (SD)				NBC MONDAY NIGHT MOVIES							
													WALLENBERG:A HERO'S STORY,PART 1 (SD)			
AVERAGE AUDIENCE (Households (000) & %)					14,520 17.1				17,150 20.2							
SHARE OF AUDIENCE %					26	16.0* 25 *		18.2* 27 *	33	22.2* 33 *		20.7* 32 *		19.5* 32 *		18.3* 33 *
AVG. AUD. BY ¼ HR. %					15.2	16.7	17.4	18.9	22.1	22.2	21.0	20.3	20.1	18.9	18.6	17.9
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					15,620 18.4				23,350 27.5							
					HARDCASTLE & MCCORMICK (R)(SD)				ABC MONDAY NIGHT MOVIE							
													LADY BLUE (SD)			
AVERAGE AUDIENCE (Households (000) & %)					11,890 14.0				16,810 19.8							
SHARE OF AUDIENCE %					22	13.1* 21 *		14.9* 23 *	31	18.9* 28 *		20.0* 31 *		20.6* 33 *		19.9* 34 *
AVG. AUD. BY ¼ HR. %					12.5	13.7	14.8	15.0	18.3	19.4	20.0	19.9	20.3	21.0	20.6	19.2
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					21,230 25.0				21,310 25.1							
					RINGLING BROTHERS CIRCUS (SUS-SD)				SPACE PART 2 (SD)							
AVERAGE AUDIENCE (Households (000) & %)					15,280 18.0				13,920 16.4							
SHARE OF AUDIENCE %					28	17.1* 27 *		19.0* 29 *	26	16.8* 25 *		16.7* 26 *		16.4* 26 *		15.6* 27 *
AVG. AUD. BY ¼ HR. %					16.6	17.6	18.4	19.6	17.1	16.4	16.7	16.7	16.7	16.1	15.9	15.4
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					22,070 26.0				18,930 22.3							
					BOB HOPE'S SALUTE-SOAPS (SD)				NBC MONDAY NIGHT MOVIES							
													AIRPLANE (R)			
AVERAGE AUDIENCE (Households (000) & %)					15,620 18.4				10,950 12.9							
SHARE OF AUDIENCE %					29	18.0* 29 *		18.8* 29 *	21	14.7* 22 *		13.2* 20 *		12.6* 20 *		11.1* 19 *
AVG. AUD. BY ¼ HR. %					17.5	18.6	19.1	18.6	14.9	14.5	13.3	13.1	13.0	12.2	11.9	10.3
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	57.3	59.6	61.9	63.9	64.7	65.5	66.5	66.7	66.4	66.2	64.9	64.2	61.0	59.3	57.6	54.7
WK. 2	55.3	57.7	60.2	61.2	61.9	64.2	65.0	66.1	66.4	67.0	66.0	64.6	62.9	61.1	59.5	56.1

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE. MON. APR. 15, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. TUE. APR. 9, 1985

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					13,410 15.8 THREE'S A CROWD		14,770 17.4 FOUL UPS, BLEEPS- BLUNDERS		21,230 25.0 WHO'S THE BOSS?		21,060 24.8 HAIL TO THE CHIEF (SD)		18,680 22.0 MACGRUDER AND LOUD			
	AVERAGE AUDIENCE (Households (000) & %)					11,460 13.5		12,900 15.2		19,100 22.5		18,680 22.0		14,690 17.3	17.4*		17.3*
	SHARE OF AUDIENCE %					21		22		32		32		28	27 *		29 *
	AVG. AUD. BY ¼ HR. %					12.9	14.1	14.8	15.7	21.6	23.3	22.1	22.0	17.3	17.4	17.4	17.3
CBS TV	TOTAL AUDIENCE (Households (000) & %)					10,440 12.3 LUCIE ARNAZ SHOW		18,590 21.9 CBS TUESDAY NIGHT MOVIES COAL MINER'S DAUGHTER (R)(SD)									
	AVERAGE AUDIENCE (Households (000) & %)					8,830 10.4		10,440 12.3	9.8*		12.2*		13.2*		13.6*		13.0*
	SHARE OF AUDIENCE %					16		19	14 *		17 *		19 *		21 *		22 *
	AVG. AUD. BY ¼ HR. %					10.8	10.1	9.7	10.0	11.9	12.5	13.0	13.3	13.7	13.4	13.2	12.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)					25,550 30.1 A TEAM (SD)				24,710 29.1 MOVIE OF THE WEEK-TUESDAY HALLENBERG:A HERO'S STORY,PART 2							
	AVERAGE AUDIENCE (Households (000) & %)					20,120 23.7				17,060 20.1							
	SHARE OF AUDIENCE %					35	22.5* 34 *		25.0* 37 *	31	20.4* 29 *		19.9* 29 *		20.5* 32 *		19.6* 33 *
	AVG. AUD. BY ¼ HR. %					21.6	23.4	25.0	24.9	20.8	19.9	20.0	19.9	20.6	20.3	20.0	19.2

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					13,410 15.8 THREE'S A CROWD (R)		11,630 13.7 FOUL UPS, BLEEPS- BLUNDERS		15,540 18.3 WHO'S THE BOSS?		14,430 17.0 HAIL TO THE CHIEF (SD)		14,520 17.1 MACGRUDER AND LOUD			
	AVERAGE AUDIENCE (Households (000) & %)					11,040 13.0		10,100 11.9		13,500 15.9		12,740 15.0		11,460 13.5	13.3*		13.7*
	SHARE OF AUDIENCE %					21		19		25		24		23	22 *		24 *
	AVG. AUD. BY ¼ HR. %					12.2	13.9	11.8	12.0	15.0	16.8	15.6	14.4	13.2	13.4	13.4	13.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)					23,180 27.3 SPACE PART 3 (SD)											
	AVERAGE AUDIENCE (Households (000) & %)					12,480 14.7	11.4*		12.7*		14.5*		15.6*		16.9*		17.0*
	SHARE OF AUDIENCE %					24	19 *		20 *		23 *		24 *		28 *		30 *
	AVG. AUD. BY ¼ HR. %					11.5	11.2	12.5	12.9	14.3	14.8	15.5	15.8	17.1	16.7	17.2	16.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)					21,390 25.2 A TEAM (R)(SD)				18,250 21.5 RIPTIDE (R)(SD)				15,450 18.2 REMINGTON STEELE (R)			
	AVERAGE AUDIENCE (Households (000) & %)					16,300 19.2				13,750 16.2				11,970 14.1			
	SHARE OF AUDIENCE %					31	18.3* 30 *		20.1* 32 *	25	15.9* 25 *		16.6* 26 *	24	14.3* 24 *		13.9* 24 *
	AVG. AUD. BY ¼ HR. %					17.7	18.9	20.0	20.2	16.1	15.7	16.4	16.7	14.3	14.3	14.1	13.6

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	58.5	60.8	62.7	64.3	64.9	66.0	67.7	68.8	69.6	70.7	70.0	68.6	65.0	62.7	61.0	58.2
WK. 2	52.6	54.4	56.4	58.6	60.3	61.9	62.2	63.3	63.4	64.6	64.4	63.0	60.3	58.9	58.1	56.4

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. WED. APR. 10, 1985

WEEK 1 — TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					17,060 20.1	FALL GUY (SD)			24,370 28.7	DYNASTY (SD)			20,460 24.1	HOTEL		
AVERAGE AUDIENCE (Households (000) & %)					12,820 15.1	13.8* 22 *		16.3* 25 *	20,800 24.5	23.8* 36 *		25.3* 39 *	16,980 20.0	20.7* 35 *		19.3* 35 *
SHARE OF AUDIENCE %					23				37				35			
AVG. AUD. BY ¼ HR. %					13.5	14.1	15.3	17.3	23.3	24.3	25.3	25.3	21.3	20.2	19.7	19.0
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					16,560 19.5	DOUBLE DARE (SUS-SD)			17,910 21.1	CBS WEDNESDAY NIGHT MOVIE STARK (SD)						
AVERAGE AUDIENCE (Households (000) & %)					12,900 15.2	15.1* 24 *		15.3* 23 *	12,060 14.2	14.0* 21 *		13.9* 21 *		14.6* 24 *		14.5* 26 *
SHARE OF AUDIENCE %					24				23				14.3			
AVG. AUD. BY ¼ HR. %					14.7	15.5	15.4	15.2	14.1	13.9	13.9	13.9		14.8	14.7	14.3
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					16,980 20.0	HIGHWAY TO HEAVEN (R)(SD)			13,840 16.3	FACTS OF LIFE (R)	11,210 13.2	SARA (SD)	11,630 13.7	ST. ELSEWHERE (R)		
AVERAGE AUDIENCE (Households (000) & %)					13,160 15.5	15.3* 24 *		15.6* 24 *	11,970 14.1		9,850 11.6		8,410 9.9	10.1* 17 *		9.8* 18 *
SHARE OF AUDIENCE %					24				21		18		17			
AVG. AUD. BY ¼ HR. %					15.4	15.2	15.6	15.7	13.8	14.4	11.6	11.6	10.4	9.8	10.0	9.6

WEEK 2 — TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					14,940 17.6	FALL GUY (R)(SD)			21,480 25.3	HOTEL (R)(SD)						
AVERAGE AUDIENCE (Households (000) & %)					10,870 12.8	12.0* 20 *		13.5* 22 *	13,580 16.0	14.1* 22 *		15.6* 25 *		17.3* 29 *		16.8* 31 *
SHARE OF AUDIENCE %					21				26				26			
AVG. AUD. BY ¼ HR. %					11.9	12.2	13.1	13.9	14.1	14.2	15.3	15.9	17.3	17.3	17.3	16.3
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					15,200 17.9	DOUBLE DARE (SUS-SD)			21,730 25.6			SPACE PART 4 (SD)				
AVERAGE AUDIENCE (Households (000) & %)					10,610 12.5	11.6* 20 *		13.4* 21 *	14,520 17.1	16.8* 26 *		17.5* 28 *		17.7* 30 *		16.2* 30 *
SHARE OF AUDIENCE %					21				28				28			
AVG. AUD. BY ¼ HR. %					11.5	11.7	12.6	14.1	16.4	17.3	17.3	17.7	17.9	17.4	16.5	15.8
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					20,460 24.1	HIGHWAY TO HEAVEN (R)(SD)			18,930 22.3	FACTS OF LIFE (R)	15,280 18.0	SARA	12,740 15.0	ST. ELSEWHERE (R)		
AVERAGE AUDIENCE (Households (000) & %)					15,540 18.3	17.5* 29 *		19.0* 30 *	16,640 19.6		13,410 15.8		9,000 10.6	11.2* 19 *		10.0* 18 *
SHARE OF AUDIENCE %					30				30		25		19			
AVG. AUD. BY ¼ HR. %					17.0	18.1	18.7	19.3	19.4	19.8	16.2	15.3	11.6	10.8	10.0	10.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	57.1	58.7	60.2	62.7	62.9	64.0	64.7	66.1	66.5	67.1	65.8	64.6	60.7	58.8	56.3	54.3
WK. 2	51.0	53.6	55.1	57.3	58.8	59.9	61.2	63.6	64.5	64.9	63.9	63.2	60.3	58.5	55.9	53.5

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE. WED. APR. 17, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. THU. APR. 11, 1985

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					11,380 13.4	WILDSIDE			10,270 12.1	EYE TO EYE (SD)			14,690 17.3	20/20		
	AVERAGE AUDIENCE (Households (000) & %)					7,900				8,150				10,780			
	SHARE OF AUDIENCE %					9.3	9.4*		9.2*	9.6	9.1*		10.0*	12.7	12.8*		12.6*
	AVG. AUD. BY ¼ HR. %					14	15 *		14 *	15	14 *		15 *	21	20 *		21 *
						9.8	8.9	9.2	9.1	8.8	9.4	9.8	10.1	12.6	13.1	12.9	12.3
CBS TV	TOTAL AUDIENCE (Households (000) & %)					17,490 20.6	MAGNUM, P.I. (R)(SD)			20,120 23.7	SIMON & SIMON (R)(SD)			19,950 23.5	KNOTS LANDING		
	AVERAGE AUDIENCE (Households (000) & %)					12,480				16,130				16,900			
	SHARE OF AUDIENCE %					14.7	12.7*		16.7*	19.0	18.7*		19.4*	19.9	20.4*		19.5*
	AVG. AUD. BY ¼ HR. %					23	20 *		25 *	29	29 *		29 *	32	32 *		33 *
						12.1	13.3	16.4	17.1	18.8	18.6	19.5	19.4	20.3	20.4	20.1	18.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)					26,570 31.3	BILL COSBY SHOW (R)	22,330 26.3	FAMILY TIES (R)(SD)	19,780 23.3	CHEERS	17,740 20.9	NIGHT COURT (R)	18,080 21.3	HILL STREET BLUES		
	AVERAGE AUDIENCE (Households (000) & %)					23,520		20,040		17,660		15,960		14,180			
	SHARE OF AUDIENCE %					27.7		23.6		20.8		18.8		16.7	16.9*		16.6*
	AVG. AUD. BY ¼ HR. %					43		36		32		28		27	27 *		28 *
						26.0	29.4	24.2	23.1	20.9	20.8	18.8	18.9	16.8	17.0	16.8	16.3

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					12,900 15.2	WILDSIDE			12,740 15.0	EYE TO EYE (SD)			17,150 20.2	20/20		
	AVERAGE AUDIENCE (Households (000) & %)					8,830				9,590				12,140			
	SHARE OF AUDIENCE %					10.4	10.1*		10.7*	11.3	11.0*		11.6*	14.3	15.1*		13.5*
	AVG. AUD. BY ¼ HR. %					16	16 *		17 *	18	17 *		18 *	24	25 *		24 *
						10.1	10.0	10.6	10.9	10.9	11.0	11.2	11.9	14.4	15.8	14.7	12.2
CBS TV	TOTAL AUDIENCE (Households (000) & %)					24,880 29.3	SPACE PART 5 (SD)										
	AVERAGE AUDIENCE (Households (000) & %)					13,840											
	SHARE OF AUDIENCE %					16.3	13.1*		14.9*		17.1*		18.0*		17.9*		17.2*
	AVG. AUD. BY ¼ HR. %					26	21 *		23 *		27 *		28 *		29 *		30 *
						12.9	13.2	14.4	15.3	17.1	17.1	17.9	18.1	18.2	17.7	17.7	16.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)					25,390 29.9	BILL COSBY SHOW (R)	23,010 27.1	FAMILY TIES (R)(SD)	18,760 22.1	CHEERS	16,560 19.5	NIGHT COURT (R)(SD)	15,030 17.7	HILL STREET BLUES (R)		
	AVERAGE AUDIENCE (Households (000) & %)					21,820		20,550		17,060		14,860		11,210			
	SHARE OF AUDIENCE %					25.7		24.2		20.1		17.5		13.2	13.2*		13.2*
	AVG. AUD. BY ¼ HR. %					42		37		31		28		22	22 *		23 *
						24.2	27.2	24.7	23.6	20.3	19.9	17.7	17.3	13.4	13.0	13.0	13.4
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	54.2	56.3	58.3	60.0	62.9	65.4	65.6	65.6	65.2	65.9	66.0	66.2	63.8	62.7	60.9	58.2
	WK. 2	50.5	52.4	53.9	56.5	60.5	63.0	64.1	65.1	64.5	64.1	63.3	63.8	61.3	60.5	58.7	55.3

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. FRI. APR. 12, 1985

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					15,200 17.9	WEBSTER (R)(SD)	13,070 15.4	MR. BELVEDERE	9,850 11.6	BENSON (R)	9,000 10.6	OFF THE RACK (SD)	9,930 11.7	ME AND MOM		
	AVERAGE AUDIENCE (Households (000) & %)					13,070 15.4		11,290 13.3		8,660 10.2		7,810 9.2		7,390 8.7	8.9*		8.6*
	SHARE OF AUDIENCE %					27		23		17		15		15	15 *		16 *
	AVG. AUD. BY ¼ HR. %					15.0	15.8	13.5	13.0	10.3	10.1	9.1	9.3	9.1	8.7	8.5	8.6
CBS TV	TOTAL AUDIENCE (Households (000) & %)					13,920 16.4	DETECTIVE IN THE HOUSE (SUS-SD)			21,900 25.8	DALLAS (SD)			18,510 21.8	FALCON CREST		
	AVERAGE AUDIENCE (Households (000) & %)					9,760 11.5	10.3*		12.8*	18,760 22.1	21.2*		22.9*	15,710 18.5	18.8*		18.3*
	SHARE OF AUDIENCE %					20	18 *		22 *	36	35 *		37 *	33	32 *		33 *
	AVG. AUD. BY ¼ HR. %					10.0	10.6	11.8	13.8	20.5	21.9	22.9	23.0	19.0	18.6	18.6	18.1
NBC TV	TOTAL AUDIENCE (Households (000) & %)					14,350 16.9	KNIGHT RIDER SPCL. (R)(SD)			13,580 16.0	HALF NELSON (SD)			16,730 19.7	MIAMI VICE (R)		
	AVERAGE AUDIENCE (Households (000) & %)					10,440 12.3	11.7*		12.9*	10,270 12.1	11.9*		12.3*	13,070 15.4	15.2*		15.7*
	SHARE OF AUDIENCE %					21	21 *		22 *	20	20 *		20 *	27	26 *		28 *
	AVG. AUD. BY ¼ HR. %					11.6	11.8	12.9	12.8	11.8	12.0	12.4	12.1	14.8	15.6	15.6	15.7

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					13,840 16.3	WEBSTER (R)(SD)	13,580 16.0	MR. BELVEDERE	12,140 14.3	BENSON (R)	10,870 12.8	OFF THE RACK (SD)	10,270 12.1	ME AND MOM		
	AVERAGE AUDIENCE (Households (000) & %)					11,460 13.5		11,800 13.9		10,530 12.4		9,510 11.2		7,810 9.2	9.1*		9.4*
	SHARE OF AUDIENCE %					25		24		21		18		16	16 *		17 *
	AVG. AUD. BY ¼ HR. %					12.5	14.6	13.7	14.0	12.4	12.5	11.4	10.9	9.2	8.9	9.2	9.6
CBS TV	TOTAL AUDIENCE (Households (000) & %)					14,350 16.9	DETECTIVE IN THE HOUSE (SUS-SD)			21,310 25.1	DALLAS (SD)			16,900 19.9	FALCON CREST		
	AVERAGE AUDIENCE (Households (000) & %)					9,680 11.4	10.5*		12.3*	17,910 21.1	20.1*		22.1*	14,350 16.9	17.2*		16.7*
	SHARE OF AUDIENCE %					21	20 *		22 *	35	34 *		36 *	29	29 *		30 *
	AVG. AUD. BY ¼ HR. %					10.3	10.7	11.9	12.7	19.5	20.8	22.4	21.9	17.4	16.9	17.1	16.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)					13,670 16.1	BEST TIMES (SD)			12,480 14.7	HALF NELSON			16,640 19.6	MIAMI VICE (R)		
	AVERAGE AUDIENCE (Households (000) & %)					9,510 11.2	11.0*		11.3*	9,080 10.7	10.1*		11.2*	13,160 15.5	15.4*		15.5*
	SHARE OF AUDIENCE %					20	20 *		20 *	18	17 *		18 *	27	26 *		27 *
	AVG. AUD. BY ¼ HR. %					10.9	11.1	11.3	11.4	10.2	10.0	10.4	12.1	15.4	15.5	15.7	15.4

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	49.7	50.8	53.6	55.2	55.8	57.4	58.7	59.4	60.1	61.0	61.5	61.4	58.7	57.0	56.0	54.7
WK. 2	48.1	49.2	49.9	51.7	52.8	54.6	56.2	57.8	59.0	60.3	61.3	61.0	59.1	57.7	57.4	55.6

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE. FRI. APR. 19, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SAT. APR. 13, 1985

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					17,570 20.7	T.J. HOOKER (R)(SD)			15,540 18.3	LOVE BOAT (R)(SD)			14,260 16.8	FINDER OF LOST LOVES		
	AVERAGE AUDIENCE (Households (000) & %)					13,240				12,140				12,060			
	SHARE OF AUDIENCE %					15.6	14.3*		16.8*	14.3	14.0*		14.6*	14.2	14.0*		14.4*
	AVG. AUD. BY ¼ HR. %					28	26 *		30 *	25	25 *		26 *	27	26 *		28 *
						13.7	14.9	16.6	17.0	14.1	14.0	14.6	14.6	13.9	14.0	14.6	14.1
CBS TV	TOTAL AUDIENCE (Households (000) & %)					7,730 9.1	CHARLES IN CHARGE (R)	8,570 10.1	E/R (R)(SD)	14,180 16.7	AIRWOLF (SD)			11,380 13.4	COVER-UP (R)		
	AVERAGE AUDIENCE (Households (000) & %)					6,280		7,560		11,120				8,410			
	SHARE OF AUDIENCE %					7.4		8.9		13.1	12.5*		13.7*	9.9	9.7*		10.2*
	AVG. AUD. BY ¼ HR. %					14		16		23	22 *		24 *	19	18 *		20 *
						7.0	7.9	8.4	9.5	11.9	13.0	14.1	13.4	9.7	9.6	9.9	10.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)					12,310 14.5	DIFF'RENT STROKES-SAT. (R)	12,060 14.2	CHIPMUNK REUNION (SD)	13,500 15.9	GIMME A BREAK (R)	11,970 14.1	UNDER ONE ROOF	14,520 17.1	HUNTER		
	AVERAGE AUDIENCE (Households (000) & %)					10,530		10,700		11,720		10,780		11,720			
	SHARE OF AUDIENCE %					12.4		12.6		13.8		12.7		13.8	13.8*		13.7*
	AVG. AUD. BY ¼ HR. %					23		22		24		22		26	26 *		26 *
						12.1	12.8	12.6	12.5	13.6	14.1	12.5	12.9	13.5	14.1	13.9	13.5

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					16,130 19.0	T.J. HOOKER (R)(SD)			14,090 16.6	LOVE BOAT (R)(SD)			13,920 16.4	FINDER OF LOST LOVES (R)		
	AVERAGE AUDIENCE (Households (000) & %)					12,140				11,290				11,380			
	SHARE OF AUDIENCE %					14.3	13.2*		15.4*	13.3	12.6*		14.0*	13.4	13.1*		13.7*
	AVG. AUD. BY ¼ HR. %					26	25 *		27 *	23	22 *		24 *	25	24 *		26 *
						12.5	13.9	15.6	15.2	12.4	12.7	13.9	14.0	12.8	13.5	13.6	13.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)					9,000 10.6	CHARLES IN CHARGE (R)	8,320 9.8	E/R (R)(SD)	12,310 14.5	AIRWOLF (SD)			10,360 12.2	COVER-UP (R)		
	AVERAGE AUDIENCE (Households (000) & %)					7,390		7,470		9,680				7,900			
	SHARE OF AUDIENCE %					8.7		8.8		11.4	11.2*		11.6*	9.3	9.2*		9.5*
	AVG. AUD. BY ¼ HR. %					16		15		20	19 *		20 *	17	17 *		18 *
						8.4	8.9	8.5	9.1	11.0	11.3	12.0	11.2	9.3	9.1	9.3	9.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)					12,820 15.1	DIFF'RENT STROKES-SAT. (R)	13,580 16.0	DOUBLE TROUBLE (R)(SD)	14,090 16.6	GIMME A BREAK (R)	12,310 14.5	UNDER ONE ROOF (SD)	13,840 16.3	HUNTER		
	AVERAGE AUDIENCE (Households (000) & %)					10,610		11,800		12,480		11,120		11,550			
	SHARE OF AUDIENCE %					12.5		13.9		14.7		13.1		13.6	13.7*		13.6*
	AVG. AUD. BY ¼ HR. %					23		24		25		23		26	25 *		26 *
						11.8	13.3	13.4	14.4	14.6	14.7	13.2	12.9	13.4	14.0	13.7	13.5

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	46.5	48.8	50.3	51.9	53.8	55.6	56.3	56.8	56.9	57.2	57.3	57.2	53.9	53.2	52.5	51.4
	WK. 2	42.7	45.3	46.8	49.3	52.0	54.8	56.2	57.7	58.3	58.7	58.4	57.8	55.0	53.5	52.6	51.6

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE. SAT. APR. 20, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SAT. APR. 13, 1985

WEEK 1 — TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)			3,310 3.9													
			ABC WEEKEND REPORT-SAT.													
AVERAGE AUDIENCE (Households (000) & %)			3,140 3.7													
SHARE OF AUDIENCE %			10													
AVG. AUD. BY ¼ HR. %			3.7													
CBS TV																
TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV																
TOTAL AUDIENCE (Households (000) & %)			10,780 12.7													
			SATURDAY NIGHT (11:30-12:51AM) (SUSTAINING 12:51-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)			6,030 7.1	8.3*		7.0*		5.6*								
SHARE OF AUDIENCE %			23	23 *		23 *		22 *								
AVG. AUD. BY ¼ HR. %			8.5	8.1	7.2	6.8	5.6	5.6								

WEEK 2 — TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)			3,140 3.7													
			ABC WEEKEND REPORT-SAT.													
AVERAGE AUDIENCE (Households (000) & %)			3,140 3.7													
SHARE OF AUDIENCE %			10													
AVG. AUD. BY ¼ HR. %			3.7													
CBS TV																
TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV																
TOTAL AUDIENCE (Households (000) & %)			10,610 12.5													
			SATURDAY NIGHT (11:30-12:49AM) (SUSTAINING 12:49-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)			5,940 7.0	8.2*		6.6*		5.5*								
SHARE OF AUDIENCE %			23	23 *		23 *		22 *								
AVG. AUD. BY ¼ HR. %			8.4	8.0	7.0	6.2	5.7	4.9								
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	47.5	43.9	37.5	34.6	31.1	28.8	26.3	24.8	22.0	19.0	16.2	14.9	13.2	11.8	10.4	9.5
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	47.7	43.3	37.3	34.1	30.4	28.0	25.3	23.3	21.1	19.8	17.1	15.0	13.6	12.4	11.0	9.6

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE. SAT. APR. 20, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SUN. APR. 14, 1985

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	13,330 15.7				21,480 25.3										8,830 10.4	
		RIPLEY'S BELIEVE IT-NOT (R)				ABC SUNDAY NIGHT MOVIE POLTERGEIST (SD)										PEOPLE DO-CRAZIEST THINGS	
	AVERAGE AUDIENCE (Households (000) & %)	9,420 11.1	10.1*		12.2*	11,630 13.7	12.8*		12.8*		14.0*		14.4*		14.8*	7,640 9.0	
	SHARE OF AUDIENCE %	19	18 *		20 *	21	20 *		20 *		21 *		22 *		24 *	16	
	AVG. AUD. BY ¼ HR. %	9.3	10.8	11.8	12.6	12.7	13.0	12.7	13.0	13.9	14.1	14.3	14.6	15.2	14.3	9.1	8.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)	21,230 25.0				29,720 35.0											
		60 MINUTES				SPACE PART 1 (SD)											
	AVERAGE AUDIENCE (Households (000) & %)	16,560 19.5	18.7*		20.2*	16,470 19.4	19.3*		19.4*		19.8*		19.0*		19.7*		19.3*
	SHARE OF AUDIENCE %	34	33 *		34 *	31	31 *		30 *		29 *		28 *		32 *		35 *
	AVG. AUD. BY ¼ HR. %	17.9	19.5	20.0	20.5	19.3	19.4	19.4	19.4	20.1	19.6	19.2	18.8	19.8	19.6	20.0	18.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)	9,680 11.4		10,190 12.0		21,480 25.3								18,510 21.8			
		SILVER SPOONS (R)		PUNKY BREWSTER (R)		NBC SUNDAY NIGHT MOVIE PLAYING WITH FIRE (SD)								SCENE OF THE CRIME			
	AVERAGE AUDIENCE (Households (000) & %)	8,070 9.5		8,910 10.5		14,350 16.9	14.2*		16.6*		18.2*		18.5*	13,840 16.3	16.1*		16.5*
	SHARE OF AUDIENCE %	17		18		26	23 *		25 *		27 *		28 *	28	26 *		30 *
	AVG. AUD. BY ¼ HR. %	9.1	9.9	9.9	11.0	13.7	14.6	16.1	17.0	18.1	18.4	18.8	18.2	15.4	16.8	17.0	16.0

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	11,210 13.2				10,440 12.3				16,300 19.2							
		RIPLEY'S BELIEVE IT-NOT (R)				THAT WAS-WEEK THAT WAS (SD)				ABC SUNDAY NIGHT MOVIE EMBASSY (SD)							
	AVERAGE AUDIENCE (Households (000) & %)	7,560 8.9	7.9*		9.9*	7,050 8.3	8.3*		8.3*	10,610 12.5	12.3*		13.1*		12.3*		12.4*
	SHARE OF AUDIENCE %	16	15 *		18 *	13	14 *		13 *	21	19 *		21 *		22 *		23 *
	AVG. AUD. BY ¼ HR. %	7.3	8.5	9.7	10.0	8.3	8.4	8.3	8.2	11.7	12.8	13.3	12.9	12.3	12.4	12.4	12.3
CBS TV	TOTAL AUDIENCE (Households (000) & %)	23,770 28.0				24,880 29.3				20,720 24.4				20,210 23.8			
		60 MINUTES				MURDER, SHE WROTE (SD)				CRAZY LIKE A FOX (R)(SD)				TRAPPER JOHN, M.D.			
	AVERAGE AUDIENCE (Households (000) & %)	18,250 21.5	20.2*		22.8*	20,800 24.5	24.0*		25.0*	16,050 18.9	18.7*		19.2*	16,390 19.3	19.3*		19.3*
	SHARE OF AUDIENCE %	40	39 *		40 *	39	39 *		38 *	30	29 *		31 *	35	34 *		37 *
	AVG. AUD. BY ¼ HR. %	19.3	21.1	22.2	23.4	23.7	24.2	25.3	24.6	18.7	18.7	18.9	19.5	19.3	19.4	19.5	19.1
NBC TV	TOTAL AUDIENCE (Households (000) & %)	8,320 9.8		9,420 11.1		21,060 24.8								15,110 17.8			
		SILVER SPOONS (R)		PUNKY BREWSTER (R)		KNIGHT RIDER (R)(SD)								SCENE OF THE CRIME-SUN			
	AVERAGE AUDIENCE (Households (000) & %)	6,710 7.9		8,410 9.9		13,070 15.4	13.3*		15.3*		16.9*		16.2*	11,120 13.1	13.9*		12.3*
	SHARE OF AUDIENCE %	15		18		24	22 *		24 *		26 *		26 *	24	25 *		23 *
	AVG. AUD. BY ¼ HR. %	7.6	8.2	9.4	10.5	12.8	13.7	14.7	16.0	17.2	16.6	16.6	15.8	14.1	13.7	12.7	11.9
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	54.7	57.6	58.9	60.6	62.5	63.7	64.9	66.3	67.3	67.3	67.2	66.4	63.4	61.1	57.0	53.4
	WK. 2	50.3	53.0	55.5	57.4	60.3	62.3	64.6	65.6	64.5	64.2	63.6	61.8	57.2	55.5	53.7	51.9

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE. SUN. APR. 21, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SUN. APR. 14, 1985

WEEK 1	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			2,890 3.4													
				ABC WEEKEND REPORT-SUN.													
	AVERAGE AUDIENCE (Households (000) & %)			2,890 3.4													
	SHARE OF AUDIENCE %			16													
	AVG. AUD. BY ¼ HR. %			3.4													
CBS TV	TOTAL AUDIENCE (Households (000) & %)	4,500 5.3															
		CBS SUNDAY NEWS-OSGOOD															
	AVERAGE AUDIENCE (Households (000) & %)	4,330 5.1															
	SHARE OF AUDIENCE %	11															
	AVG. AUD. BY ¼ HR. %	5.1															
NBC TV	TOTAL AUDIENCE (Households (000) & %)			850 1.0													
				G MICHAELS SPORTS MACHINE													
	AVERAGE AUDIENCE (Households (000) & %)			930 1.1													
	SHARE OF AUDIENCE %			3													
	AVG. AUD. BY ¼ HR. %			1.1													

WEEK 2	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			3,400 4.0													
				ABC WEEKEND REPORT-SUN.													
	AVERAGE AUDIENCE (Households (000) & %)			3,400 4.0													
	SHARE OF AUDIENCE %			21													
	AVG. AUD. BY ¼ HR. %			4.0													
CBS TV	TOTAL AUDIENCE (Households (000) & %)	4,500 5.3															
		CBS SUNDAY NEWS-OSGOOD															
	AVERAGE AUDIENCE (Households (000) & %)	4,500 5.3															
	SHARE OF AUDIENCE %	12															
	AVG. AUD. BY ¼ HR. %	5.3															
NBC TV	TOTAL AUDIENCE (Households (000) & %)			1,270 1.5													
				G MICHAELS SPORTS MACHINE													
	AVERAGE AUDIENCE (Households (000) & %)			1,190 1.4													
	SHARE OF AUDIENCE %			4													
	AVG. AUD. BY ¼ HR. %			1.4													

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	45.7	40.9	33.7	30.3	25.0	22.4	19.4	17.4	15.5	13.9	12.1	10.2	8.1	7.1	6.3	5.7
WK. 2	44.9	38.8	31.8	27.9	23.6	20.5	18.0	15.9	13.9	12.6	11.3	10.0	8.7	7.7	6.5	6.1

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE. SUN. APR. 21, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. APR.8-12, 1985

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			5,690 6.7				5,520 6.5									
		GOOD MORNING, AMERICA-730 (CO-OP)		(PARTICIPATING)			GOOD MORNING, AMERICA-830 (CO-OP)		(PARTICIPATING)								
	AVERAGE AUDIENCE (Households (000) & %)			4,410 5.2				4,580 5.4									
	SHARE OF AUDIENCE %			23				22									
	AVG. AUD. BY ¼ HR. %			5.2	5.3			5.3	5.5								
CBS TV	TOTAL AUDIENCE (Households (000) & %)			3,310 3.9				3,570 4.2						5,690 6.7		4,750 5.6	
				CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
	AVERAGE AUDIENCE (Households (000) & %)			2,720 3.2				2,890 3.4						4,750 5.6		3,990 4.7	
	SHARE OF AUDIENCE %			14				14						23		19	
	AVG. AUD. BY ¼ HR. %			3.1	3.4			3.3	3.5					5.3	5.9	4.6	4.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)			5,430 6.4				5,260 6.2						2,460 2.9		4,750 5.6	
		TODAY SHOW-7.30AM (CO-OP)		(PARTICIPATING)			TODAY SHOW-8.30AM (CO-OP)		(PARTICIPATING)> (→OP)					TIME MACHINE		SALE OF THE CENTURY	
	AVERAGE AUDIENCE (Households (000) & %)			4,410 5.2				4,250 5.0	5.0*					2,040 2.4		3,990 4.7	
	SHARE OF AUDIENCE %			23				20	20 *					10		19	
	AVG. AUD. BY ¼ HR. %			5.1	5.2			5.2	4.9					2.3	2.5	4.4	5.0

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			5,260 6.2				4,840 5.7									
		GOOD MORNING, AMERICA-730 (CO-OP)		(PARTICIPATING)			GOOD MORNING, AMERICA-830 (CO-OP)		(PARTICIPATING)								
	AVERAGE AUDIENCE (Households (000) & %)			4,160 4.9				4,160 4.9									
	SHARE OF AUDIENCE %			22				22									
	AVG. AUD. BY ¼ HR. %			5.0	4.8			5.0	4.9								
CBS TV	TOTAL AUDIENCE (Households (000) & %)			3,480 4.1				3,650 4.3						4,670 5.5		3,990 4.7	
				CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
	AVERAGE AUDIENCE (Households (000) & %)			2,800 3.3				2,970 3.5						3,910 4.6		3,310 3.9	
	SHARE OF AUDIENCE %			15				15						21		18	
	AVG. AUD. BY ¼ HR. %			3.3	3.3			3.4	3.7					4.3	4.8	3.9	3.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)			5,180 6.1				5,010 5.9						2,550 3.0		4,160 4.9	
		TODAY SHOW-7.30AM (CO-OP)		(PARTICIPATING)			TODAY SHOW-8.30AM (CO-OP)		(PARTICIPATING)					TIME MACHINE		SALE OF THE CENTURY	
	AVERAGE AUDIENCE (Households (000) & %)			4,080 4.8				4,250 5.0						2,040 2.4		3,570 4.2	
	SHARE OF AUDIENCE %			22				22						11		20	
	AVG. AUD. BY ¼ HR. %			4.9	4.8			4.9	5.0					2.4	2.5	4.0	4.4

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	15.0	17.7	19.7	21.5	23.1	23.8	24.0	24.4	24.5	24.9	24.6	24.7	24.5	24.9	24.3	24.4
	WK. 2	15.2	18.0	20.1	21.2	22.1	22.8	22.6	22.7	22.7	22.7	22.3	21.8	21.8	21.6	21.0	20.9

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. APR.15-19, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. APR.8-12, 1985

WEEK 1	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	2,720 3.2	ALL STAR BLITZ	2,970 3.5	FAMILY FEUD	3,230 3.8	RYAN'S HOPE	4,080 4.8	LOVING	8,740 10.3	ALL MY CHILDREN			7,730 9.1	ONE LIFE TO LIVE (SD)		
	AVERAGE AUDIENCE (Households (000) & %)	2,210 2.6		2,550 3.0		2,800 3.3		3,570 4.2		7,050 8.3	7.9*		8.6*	5,600 6.6	6.6*		6.7*
	SHARE OF AUDIENCE %	11		12		12		15		28	26 *		28 *	23	23 *		24 *
	AVG. AUD. BY ¼ HR. %	2.6	2.5	2.8	3.1	3.3	3.3	4.0	4.4	7.5	8.3	8.6	8.5	6.7	6.4	6.5	6.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)	6,790 8.0	PRICE IS RIGHT 1	8,240 9.7	PRICE IS RIGHT 2 (SD)			8,570 10.1	YOUNG AND THE RESTLESS			7,730 9.1	AS THE WORLD TURNS			5,430 6.4	CAPITOL
	AVERAGE AUDIENCE (Households (000) & %)	5,770 6.8		7,050 8.3				6,450 7.6	7.6*		7.6*	6,110 7.2	7.2*		7.3*	4,840 5.7	
	SHARE OF AUDIENCE %	28		33				28	28 *		27 *	24	24 *		25 *	20	
	AVG. AUD. BY ¼ HR. %	6.4	7.2	8.1	8.5			7.6	7.6	7.7	7.7	7.1	7.3	7.4	7.2	5.6	5.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)	7,390 8.7	WHEEL OF FORTUNE	5,860 6.9	SCRABBLE	3,570 4.2	SUPER PASSWORD	3,400 4.0	SEARCH FOR TOMORROW	7,900 9.3	DAYS OF OUR LIVES			6,280 7.4	ANOTHER WORLD (SD)		
	AVERAGE AUDIENCE (Households (000) & %)	6,450 7.6		5,180 6.1		3,060 3.6		2,800 3.3		6,280 7.4	7.2*		7.7*	4,920 5.8	5.9*		5.8*
	SHARE OF AUDIENCE %	31		25		14		12		25	24 *		25 *	20	20 *		21 *
	AVG. AUD. BY ¼ HR. %	7.4	7.8	6.1	6.0	3.4	3.7	3.2	3.4	6.9	7.5	7.8	7.7	5.9	5.9	6.0	5.7

WEEK 2	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	2,290 2.7	ALL STAR BLITZ	2,550 3.0	FAMILY FEUD	2,970 3.5	RYAN'S HOPE	3,480 4.1	LOVING	7,980 9.4	ALL MY CHILDREN			7,050 8.3	ONE LIFE TO LIVE (SD)		
	AVERAGE AUDIENCE (Households (000) & %)	1,950 2.3		2,120 2.5		2,460 2.9		3,060 3.6		6,200 7.3	7.1*		7.5*	5,260 6.2	6.0*		6.4*
	SHARE OF AUDIENCE %	11		12		12		15		27	26 *		27 *	23	22 *		24 *
	AVG. AUD. BY ¼ HR. %	2.3	2.3	2.4	2.7	2.8	2.9	3.3	3.8	6.6	7.4	7.6	7.4	6.0	6.0	6.2	6.5
CBS TV	TOTAL AUDIENCE (Households (000) & %)	6,110 7.2	PRICE IS RIGHT 1	7,390 8.7	PRICE IS RIGHT 2 (SD)			8,240 9.7	YOUNG AND THE RESTLESS			7,390 8.7	AS THE WORLD TURNS			5,260 6.2	CAPITOL
	AVERAGE AUDIENCE (Households (000) & %)	5,260 6.2		6,280 7.4				6,110 7.2	7.1*		7.2*	5,940 7.0	6.8*		7.1*	4,840 5.7	
	SHARE OF AUDIENCE %	29		34				30	30 *		29 *	26	25 *		27 *	22	
	AVG. AUD. BY ¼ HR. %	6.0	6.4	7.1	7.7			7.1	7.1	7.2	7.3	6.8	6.8	7.1	7.1	5.6	5.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)	6,710 7.9	WHEEL OF FORTUNE	4,840 5.7	SCRABBLE >(SUS-OP)	3,060 3.6	SUPER PASSWORD	2,970 3.5	SEARCH FOR TOMORROW	7,050 8.3	DAYS OF OUR LIVES			5,180 6.1	ANOTHER WORLD (SD)		
	AVERAGE AUDIENCE (Households (000) & %)	5,690 6.7		4,330 5.1		2,550 3.0		2,550 3.0		5,520 6.5	6.1*		6.8*	4,080 4.8	5.0*		4.7*
	SHARE OF AUDIENCE %	31		23		13		12		24	23 *		25 *	18	19 *		18 *
	AVG. AUD. BY ¼ HR. %	6.5	6.9	5.1	5.1	2.9	3.2	3.0	3.1	5.8	6.3	6.8	6.9	5.0	5.0	4.9	4.5
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	24.4	25.0	25.0	25.3	26.6	27.4	27.4	28.4	29.2	29.9	29.8	30.0	29.1	29.3	28.3	29.0
	WK. 2	21.0	21.3	21.3	22.3	23.4	24.3	24.6	25.4	26.3	27.2	27.0	27.0	26.5	26.8	26.5	27.2

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. APR.15-19, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. APR.8-12, 1985

WEEK 1	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	9,170 10.8														10,190 12.0	
		GENERAL HOSPITAL														ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	7,300 8.6	8.4*		8.8*											8,910 10.5	
	SHARE OF AUDIENCE %	28	28 *		28 *											20	
	AVG. AUD. BY ¼ HR. %	8.3	8.6	8.9	8.7											10.3	10.7
CBS TV	TOTAL AUDIENCE (Households (000) & %)	7,980 9.4				2,550 3.0										11,970 14.1	
		GUIDING LIGHT (SD)				BODY LANGUAGE										CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	6,370 7.5	7.3*		7.7*	2,120 2.5										10,270 12.1	
	SHARE OF AUDIENCE %	24	24 *		24 *	8										23	
	AVG. AUD. BY ¼ HR. %	7.1	7.5	7.9	7.6	2.4	2.6									12.0	12.2
NBC TV	TOTAL AUDIENCE (Households (000) & %)	4,500 5.3														10,780 12.7	
		SANTA BARBARA				(S)(OP)										NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	3,060 3.6	3.6*		3.6*											9,420 11.1	
	SHARE OF AUDIENCE %	12	12 *		11 *											21	
	AVG. AUD. BY ¼ HR. %	3.7	3.5	3.5	3.7											10.9	11.4

WEEK 2	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	8,740 10.3														9,080 10.7	
		GENERAL HOSPITAL				(S)(OP)										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	6,880 8.1	8.0*		8.2*											7,730 9.1	
	SHARE OF AUDIENCE %	28	28 *		27 *											18	
	AVG. AUD. BY ¼ HR. %	7.8	8.1	8.2	8.1											8.9	9.3
CBS TV	TOTAL AUDIENCE (Households (000) & %)	7,640 9.0				2,120 2.5										11,630 13.7	
		GUIDING LIGHT (SD)				BODY LANGUAGE										CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	6,110 7.2	7.0*		7.5*	1,780 2.1										10,190 12.0	
	SHARE OF AUDIENCE %	25	25 *		25 *	7										24	
	AVG. AUD. BY ¼ HR. %	6.8	7.2	7.6	7.4	2.0	2.1									11.9	12.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)	3,990 4.7														9,760 11.5	
		SANTA BARBARA														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	2,800 3.3	3.3*		3.3*											8,410 9.9	
	SHARE OF AUDIENCE %	11	12 *		11 *											20	
	AVG. AUD. BY ¼ HR. %	3.4	3.3	3.3	3.4											9.6	10.2

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	29.8	30.9	31.8	32.3	31.7	32.9	34.3	35.9	37.1	39.0	41.0	43.7	47.2	50.0	51.6	53.4
WK. 2	28.4	29.3	30.2	30.9	29.7	31.2	32.1	33.6	35.6	37.8	39.7	42.0	44.2	46.5	48.1	49.8

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. APR.15-19, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. APR.13, 1985

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					3,480 4.1 SUPERFRIENDS: SUPERPOWERS2 (SD)		4,080 4.8 SUPERFRIENDS: SUPERPOWERS		4,080 4.8 MIGHTY ORBOTS		4,580 5.4 TURBO TEEN (SD)		3,650 4.3 DRAGON'S LAIR (SD)		4,080 4.8 NEW SCOOBY DOO MYSTERIES	
	AVERAGE AUDIENCE (Households (000) & %)					2,720		3,400		3,400		3,910		3,140		3,570	
	SHARE OF AUDIENCE %					3.2		4.0		4.0		4.6		3.7		4.2	
	AVG. AUD. BY ¼ HR. %					18		18		16		16		13		14	
						2.9	3.4	3.9	4.2	3.8	4.2	4.7	4.4	3.6	3.7	4.1	4.2
CBS TV	TOTAL AUDIENCE (Households (000) & %)					2,970 3.5 BISKITTS (SD)		4,080 4.8 GET ALONG GANG (SD)		5,940 7.0 MUPPET BABIES		6,030 7.1 DUNGEONS AND DRAGONS (SD)		5,600 6.6 BUGS BUNNY/ROAD RUNNER 1		6,110 7.2 BUGS BUNNY/ROAD RUNNER 2	
	AVERAGE AUDIENCE (Households (000) & %)					2,460		3,570		5,350		5,010		4,670		4,920	
	SHARE OF AUDIENCE %					2.9		4.2		6.3		5.9		5.5		5.8	
	AVG. AUD. BY ¼ HR. %					16		19		24		21		19		20	
						2.7	3.2	3.9	4.5	6.1	6.6	5.9	5.8	5.4	5.6	5.8	5.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)					4,080 4.8 SNORKS (SD)		4,670 5.5 PINK PANTHER AND SONS (SD)		6,540 7.7 SMURFS I		8,410 9.9 SMURFS II		8,570 10.1 SMURFS III (SD)		7,470 8.8 ALVIN AND THE CHIPMUNKS (SD)	
	AVERAGE AUDIENCE (Households (000) & %)					3,570		4,080		5,430		7,130		7,730		6,450	
	SHARE OF AUDIENCE %					4.2		4.8		6.4		8.4		9.1		7.6	
	AVG. AUD. BY ¼ HR. %					24		22		25		30		31		26	
						3.9	4.5	4.6	5.0	6.1	6.8	8.2	8.5	9.4	8.8	7.7	7.5

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					3,990 4.7 SUPERFRIENDS: SUPERPOWERS2 (SD)		4,840 5.7 SUPERFRIENDS: SUPERPOWERS		4,410 5.2 MIGHTY ORBOTS		4,840 5.7 TURBO TEEN (SD)		4,580 5.4 DRAGON'S LAIR (SD)		4,410 5.2 NEW SCOOBY DOO MYSTERIES	
	AVERAGE AUDIENCE (Households (000) & %)					2,970		3,820		3,820		4,330		3,740		3,400	
	SHARE OF AUDIENCE %					3.5		4.5		4.5		5.1		4.4		4.0	
	AVG. AUD. BY ¼ HR. %					20		21		18		20		17		15	
						3.1	4.0	4.4	4.7	4.4	4.7	5.1	5.0	4.5	4.3	3.9	4.1
CBS TV	TOTAL AUDIENCE (Households (000) & %)					3,310 3.9 BISKITTS (SD)		4,410 5.2 GET ALONG GANG (SD)		6,110 7.2 MUPPET BABIES		5,600 6.6 DUNGEONS AND DRAGONS (SD)		5,010 5.9 BUGS BUNNY/ROAD RUNNER 1		5,770 6.8 BUGS BUNNY/ROAD RUNNER 2	
	AVERAGE AUDIENCE (Households (000) & %)					2,460		3,740		5,180		4,840		4,080		4,750	
	SHARE OF AUDIENCE %					2.9		4.4		6.1		5.7		4.8		5.6	
	AVG. AUD. BY ¼ HR. %					16		20		25		22		19		22	
						2.5	3.3	4.3	4.5	5.9	6.4	5.9	5.5	4.6	5.0	5.6	5.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)					4,500 5.3 SNORKS (SD)		5,520 6.5 PINK PANTHER AND SONS (SD)		6,030 7.1 SMURFS I		6,370 7.5 SMURFS II		7,900 9.3 SMURFS III (SD)		7,470 8.8 ALVIN AND THE CHIPMUNKS (SD)	
	AVERAGE AUDIENCE (Households (000) & %)					3,740		4,500		5,010		5,600		6,710		6,110	
	SHARE OF AUDIENCE %					4.4		5.3		5.9		6.6		7.9		7.2	
	AVG. AUD. BY ¼ HR. %					25		25		24		26		31		28	
						4.2	4.5	4.9	5.6	5.8	6.1	6.5	6.6	7.9	8.0	7.4	7.1

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	10.0	11.7	13.6	15.1	17.5	19.6	21.5	22.9	25.1	26.8	28.2	28.8	29.1	29.4	29.3	30.0
	WK. 2	10.5	11.9	14.1	16.5	18.2	19.9	21.2	22.3	23.7	25.5	26.1	26.6	26.4	26.6	26.2	25.8

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY SAT. APR.20, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. APR.13, 1985

WEEK	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	5,180 / 6.1		4,580 / 5.4		3,910 / 4.6		4,500 / 5.3									
		SCARY SCOOBY DOO FUNNIES (SD)		LITTLES		ABC WEEKEND SPECIALS THE RETURN OF BUNJEE, PART 2		AMERICAN BANDSTAND									
	AVERAGE AUDIENCE (Households (000) & %)	4,250 / 5.0		3,820 / 4.5		3,570 / 4.2		2,380 / 2.8	2.6*		3.0*						
	SHARE OF AUDIENCE %	17		16		16		11	10 *		12 *						
	AVG. AUD. BY ¼ HR. %	4.9	5.1	4.6	4.4	4:1	4.3	2.4	2.7	3.0	3.0						
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)	5,430 / 6.4		4,580 / 5.4		3,230 / 3.8		5,010 / 5.9				3,230 / 3.8		4,080 / 4.8			
		CBS STORYBREAK		PRYOR'S PLACE (SD)		BUGS BUNNY/ROAD RUNNER 3 (SD)		SATURDAY SUPERCADE				POLE POSITION		WORLD CHAMP. TENNIS-SAT (2:00-3:30PM)			
	AVERAGE AUDIENCE (Households (000) & %)	4,330 / 5.1		3,990 / 4.7		2,720 / 3.2		2,380 / 2.8	2.6*		3.0*	2,460 / 2.9		1,530 / 1.8	2.5*		1.5*
	SHARE OF AUDIENCE %	18		17		12		11	10 *		12 *	11		6	9 *		5 *
	AVG. AUD. BY ¼ HR. %	5.0	5.3	4.7	4.6	3.3	3.1	2.8	2.5	2.9	3.1	2.8	3.1	2.9	2.0	1.6	1.5
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)	5,860 / 6.9		5,180 / 6.1		4,160 / 4.9		3,310 / 3.9		4,670 / 5.5	15,030 / 17.7						
		KIDD VIDEO		MR. T		SPIDERMAN AND FRIENDS (SD)		INCREDIBLE HULK		(1) (→OP)		NBC MAJOR LEAGUE BASEBALL DETROIT VS KANSAS CITY SAN DIEGO VS ATLANTA (1:17-4:25PM)(OP)					
	AVERAGE AUDIENCE (Households (000) & %)	5,010 / 5.9		4,330 / 5.1		3,480 / 4.1		2,720 / 3.2		4,410 / 5.2	6,370 / 7.5		6.9*		7.5*		7.7*
	SHARE OF AUDIENCE %	22		18		15		13		20	26		25 *		27 *		28 *
	AVG. AUD. BY ¼ HR. %	5.8	6.0	5.1	5.0	4.0	4.1	3.3	3.2	5.2	5.4	6.9	7.0	7.2	7.8	8.0	7.4
2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	4,840 / 5.7		3,820 / 4.5		3,990 / 4.7		4,080 / 4.8									
		SCARY SCOOBY DOO FUNNIES (SD)		LITTLES		ABC WEEKEND SPECIALS THE VELVETEEN RABBIT		AMERICAN BANDSTAND									
	AVERAGE AUDIENCE (Households (000) & %)	3,910 / 4.6		3,570 / 4.2		3,230 / 3.8		2,380 / 2.8	2.9*		2.8*						
	SHARE OF AUDIENCE %	18		17		15		11	11 *		11 *						
	AVG. AUD. BY ¼ HR. %	4.6	4.7	4.3	4.2	3.6	4.0	3.0	2.8	2.7	2.9						
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)	4,920 / 5.8		3,820 / 4.5		2,720 / 3.2		3,740 / 4.4				2,380 / 2.8		5,010 / 5.9			
		CBS STORYBREAK		PRYOR'S PLACE (SD)		BUGS BUNNY/ROAD RUNNER 3 (SD)		SATURDAY SUPERCADE				POLE POSITION		HERITAGE GOLF CLASSIC-SAT (2:00-3:30PM)			
	AVERAGE AUDIENCE (Households (000) & %)	3,990 / 4.7		3,230 / 3.8		2,210 / 2.6		2,120 / 2.5	2.4*		2.7*	1,950 / 2.3		2,290 / 2.7	2.7*		2.5*
	SHARE OF AUDIENCE %	19		16		11		10	9 *		11 *	9		10	10 *		9 *
	AVG. AUD. BY ¼ HR. %	4.7	4.7	3.9	3.7	2.6	2.7	2.4	2.4	2.6	2.7	2.2	2.5	2.7	2.7	2.6	2.4
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)	4,840 / 5.7		4,160 / 4.9		3,230 / 3.8		3,060 / 3.6		4,160 / 4.9	12,570 / 14.8						
		KIDD VIDEO		MR. T		SPIDERMAN AND FRIENDS (SD)		INCREDIBLE HULK		(1) (→OP)		NBC MAJOR LEAGUE BASEBALL N.Y. METS VS PHILADELPHIA BOSTON VS CHICAGO WHITE SOX MULTI-SEGMENT TELECAST(OP)					
	AVERAGE AUDIENCE (Households (000) & %)	4,160 / 4.9		3,740 / 4.4		2,890 / 3.4		2,550 / 3.0		3,820 / 4.5	5,090 / 6.0		5.3*		6.8*		6.5*
	SHARE OF AUDIENCE %	22		19		14		13		18	22		20 *		25 *		24 *
	AVG. AUD. BY ¼ HR. %	4.9	4.9	4.5	4.3	3.4	3.3	2.8	3.2	4.5	4.6	5.0	5.5	6.8	7.0	6.8	6.2
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	28.6	28.8	27.3	27.0	26.6	26.9	27.0	26.8	26.0	26.3	27.5	28.3	28.5	29.1	28.3	28.2
	WK. 2	25.1	25.0	24.1	24.6	24.7	25.3	25.6	25.8	25.1	25.0	25.4	26.4	26.5	27.2	27.4	26.3

U.S. TV Households: 84,900,000

(1)NBC MAJOR LEAGUE PRE GAME,NBC,(1:00-1:17PM)

For explanation of symbols, See page A.

DAY SAT. APR.20, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. APR. 13, 1985

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1	**ABC TV** TOTAL AUDIENCE (Households (000) & %)	7,050 8.3	PRO BOWLERS TOUR					8,830 10.4	ABC WIDE WORLD-SPORTS SAT							6,880 8.1 ABC WRLD NEWS TONIGHT-SAT	
	AVERAGE AUDIENCE (Households (000) & %)	4,330 5.1	4.4*		5.1*		5.7*	3,820 4.5	4.6*		4.5*		4.5*			5,770 6.8	
	SHARE OF AUDIENCE %	16	15 *		16 *		17 *	13	14 *		13 *		12 *			15	
	AVG. AUD. BY ¼ HR. %	4.1	4.7	4.9	5.2	5.7	5.8	4.7	4.5	4.4	4.6	4.7	4.3			6.6	6.9
WEEK 1	**CBS TV** TOTAL AUDIENCE (Households (000) & %)	WORLD CHAMP. TENNIS-SAT (2:00-3:30PM)		10,870 12.8	MASTERS GOLF TOURN. SAT. (3:30-6:05PM)											6,540 7.7 CBS SAT. NEWS-SCHIEFFER	
	AVERAGE AUDIENCE (Households (000) & %)		1.4*	4,330 5.1	2.6*		3.4*		5.5*		6.2*		7.3*			5,520 6.5	
	SHARE OF AUDIENCE %		5 *	15	8 *		10 *		17 *		18 *		20 *			15	
	AVG. AUD. BY ¼ HR. %	1.5	1.4	2.5	2.7	3.2	3.6	5.3	5.6	5.8	6.6	7.1	7.5	7.5		6.1	7.0
	NBC TV TOTAL AUDIENCE (Households (000) & %)	NBC MAJOR LEAGUE BASEBALL DETROIT VS KANSAS CITY SAN DIEGO VS ATLANTA (1:17-4:25PM)(-OP)					4,840 5.7		FAMILY CIRCLE TENNIS-SAT (4:25-6:00PM) (OP)							7,300 8.6 NBC NIGHTLY NEWS-SAT.	
	AVERAGE AUDIENCE (Households (000) & %)		8.3*		8.4*		2,040 2.4		2.7*		2.3*		2.0*			6,280 7.4	
	SHARE OF AUDIENCE %		29 *		26 *		7		8 *		7 *		6 *			17	
	AVG. AUD. BY ¼ HR. %	8.2	8.4	8.4	8.3	7.0	3.5	2.9	2.6	2.5	2.1	2.0	2.1			7.3	7.5
WEEK 2	**ABC TV** TOTAL AUDIENCE (Households (000) & %)	6,960 8.2	PRO BOWLERS TOUR					9,420 11.1	ABC WIDE WORLD-SPORTS SAT							7,130 8.4 ABC WRLD NEWS TONIGHT-SAT	
	AVERAGE AUDIENCE (Households (000) & %)	3,910 4.6	3.7*		4.8*		5.5*	4,580 5.4	5.2*		5.4*		5.6*			5,860 6.9	
	SHARE OF AUDIENCE %	16	13 *		16 *		18 *	16	16 *		17 *		16 *			17	
	AVG. AUD. BY ¼ HR. %	3.6	3.9	4.6	4.9	5.5	5.4	5.0	5.4	5.6	5.2	6.0	5.2			6.7	7.1
WEEK 2	**CBS TV** TOTAL AUDIENCE (Households (000) & %)	HERITAGE GOLF CLASSIC-SAT (2:00-3:30PM)		10,950 12.9	NBA PLAYOFF GAME SAT PHOENIX VS LOS ANGELES CLEVELAND VS BOSTON											7,900 9.3 CBS SAT. NEWS-SCHIEFFER	
	AVERAGE AUDIENCE (Households (000) & %)		2.8*	4,160 4.9	3.8*		4.7*		5.0*		5.3*		5.9*			6,030 7.1	
	SHARE OF AUDIENCE %		10 *	16	13 *		16 *		16 *		17 *		18 *			18	
	AVG. AUD. BY ¼ HR. %	2.5	3.1	3.6	4.0	4.5	5.0	5.0	5.0	5.1	5.4	5.9	6.0			7.0	7.3
	NBC TV TOTAL AUDIENCE (Households (000) & %)	NBC MAJOR LEAGUE BASEBALL N.Y. METS VS PHILADELPHIA BOSTON VS CHICAGO WHITE SOX MULTI-SEGMENT TELECAST(-OP)				6,370 7.5		SPORTSWORLD-SAT. (4:07-8:00PM) (OP)								5,690 6.7 NBC NIGHTLY NEWS-SAT.	
	AVERAGE AUDIENCE (Households (000) & %)		6.3*		5.8*	2,630 3.1	3.5*		3.3*		2.9*		2.9*			4,410 5.2	
	SHARE OF AUDIENCE %		23 *		20 *	10	12 *		11 *		9 *		9 *			13	
	AVG. AUD. BY ¼ HR. %	6.5	6.0	5.7	6.0	3.7	3.4	3.3	3.2	2.8	2.9	3.0	2.8			5.2	5.3
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	28.3	29.7	31.6	33.1	32.8	33.5	32.8	33.5	34.6	35.6	37.7	38.7	40.7	42.7	44.0	45.1
	WK. 2	26.9	28.1	28.8	30.2	31.2	31.6	31.4	31.8	31.8	33.0	34.2	35.2	37.0	39.0	40.1	41.4

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY SAT. APR. 20, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. APR.14, 1985

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
TOTAL AUDIENCE (Households (000) & %)																
ABC TV																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
TOTAL AUDIENCE (Households (000) & %)									6,450 7.6						2,970 3.5	
CBS TV							FOR OUR TIMES (SUS)		← SUNDAY MORNING →						FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)									3,480 4.1	3.7*		4.4*		4.2*	2,290 2.7	
SHARE OF AUDIENCE %									16	16 *		17 *		15 *	10	
AVG. AUD. BY ¼ HR. %									3.4	4.0	4.3	4.5	4.2	4.2	2.8	2.7
WEEK 1																
TOTAL AUDIENCE (Households (000) & %)																
NBC TV																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
WEEK 2																
TOTAL AUDIENCE (Households (000) & %)																
ABC TV																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
TOTAL AUDIENCE (Households (000) & %)									6,450 7.6						2,630 3.1	
CBS TV									← SUNDAY MORNING →						FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)									3,650 4.3	4.1*		4.6*		4.2*	2,120 2.5	
SHARE OF AUDIENCE %									18	19 *		20 *		17 *	10	
AVG. AUD. BY ¼ HR. %									3.8	4.4	4.5	4.7	4.3	4.0	2.5	2.5
WEEK 2																
TOTAL AUDIENCE (Households (000) & %)																
NBC TV																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	6.5	8.6	10.0	11.9	14.5	16.5	18.9	21.0	22.6	24.0	24.3	25.3	25.9	27.2	27.4	27.8
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	8.5	9.2	10.7	12.8	14.8	17.2	18.6	19.7	21.2	22.6	23.1	24.3	25.0	25.4	25.6	26.3

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY SUN. APR.21, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. APR.14, 1985

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)			5,350 6.3												9,420 11.1	
			← THIS WEEK-DAVID BRINKLEY →												USFL FOOTBALL PORTLAND VS NEW JERSEY (2:30-5:30PM)	
AVERAGE AUDIENCE (Households (000) & %)			3,400 4.0												3,140 3.7	
SHARE OF AUDIENCE %			14	4.0* 15 *		3.9* 14 *									10	3.0* 9 *
AVG. AUD. BY ¼ HR. %			3.8	4.2	4.0	3.9									2.9	3.0
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					6,710 7.9											
					←					WORLD CHAMP. TENNIS SUN						→
AVERAGE AUDIENCE (Households (000) & %)					1,870 2.2											
SHARE OF AUDIENCE %					7	1.7* 6 *		2.1* 7 *		2.5* 9 *		2.5* 8 *		2.1* 7 *		2.2* 6 *
AVG. AUD. BY ¼ HR. %					1.5	1.9	2.1	2.1	2.4	2.6	2.6	2.3	2.1	2.2	2.2	2.1
NBC TV																
TOTAL AUDIENCE (Households (000) & %)							3,570 4.2				5,770 6.8					
							MEET THE PRESS				←	FAMILY CIRCLE TENNIS-SUN (1:30-3:33PM)				→
AVERAGE AUDIENCE (Households (000) & %)							2,970 3.5				2,210 2.6					
SHARE OF AUDIENCE %							12				8	2.5* 8 *		2.6* 8 *		2.6* 8 *
AVG. AUD. BY ¼ HR. %							3.6	3.3			2.6	2.4	2.6	2.6	2.7	2.6
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)			5,260 6.2										1,270 1.5		7,900 9.3	
			← THIS WEEK-DAVID BRINKLEY →										SPORTSBEAT		USFL FOOTBALL TAMPA BAY VS BIRMINGHAM (2:30-5:30PM)	
AVERAGE AUDIENCE (Households (000) & %)			3,400 4.0										850 1.0		2,550 3.0	
SHARE OF AUDIENCE %			15	3.9* 15 *		4.1* 15 *							3		9	2.3* 8 *
AVG. AUD. BY ¼ HR. %			3.7	4.0	4.2	4.1							.9	1.0	2.1	2.4
CBS TV																
TOTAL AUDIENCE (Households (000) & %)									11,290 13.3							
									←			NBA PLAYOFF GAME-1 WASHINGTON VS PHILADELPHIA CHICAGO VS MILWAUKEE (1:00-3:36PM)				→
AVERAGE AUDIENCE (Households (000) & %)									4,750 5.6							
SHARE OF AUDIENCE %									19	5.2* 19 *		5.9* 20 *		5.5* 19 *		5.5* 18 *
AVG. AUD. BY ¼ HR. %									4.6	5.9	6.0	5.8	5.5	5.5	5.6	5.4
NBC TV																
TOTAL AUDIENCE (Households (000) & %)							2,970 3.5									
							MEET THE PRESS		←	RELIGIOUS SERIES (SUS)			→			
AVERAGE AUDIENCE (Households (000) & %)							2,290 2.7									
SHARE OF AUDIENCE %							10									
AVG. AUD. BY ¼ HR. %							2.5	2.9								
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	27.5	27.5	27.9	28.1	28.4	29.6	29.9	30.1	30.1	31.3	32.6	32.6	32.6	33.4	34.5	35.2
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	26.7	26.5	26.2	26.5	26.6	26.7	27.2	27.7	27.2	28.2	29.0	29.0	28.8	29.6	30.6	30.9

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY SUN. APR.21, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. APR.14, 1985

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1	ABC TV TOTAL AUDIENCE (Households (000) & %)															7,220 8.5	
	ABC TV	USFL FOOTBALL PORTLAND VS NEW JERSEY (2:30-5:30PM)										USFL SPORTS FILL (SUS)				ABC WRLD NEWS TONIGHT-SUN	
	ABC TV AVERAGE AUDIENCE (Households (000) & %)															5,940 7.0	
	ABC TV SHARE OF AUDIENCE %		3.3* 9 *		3.2* 8 *		3.9* 10 *		4.3* 11 *		4.3* 11 *					15	
	ABC TV AVG. AUD. BY ¼ HR. %	3.1	3.5	3.5	2.9	3.8	4.0	4.4	4.3	4.6	4.0					6.8	7.1
	CBS TV TOTAL AUDIENCE (Households (000) & %)	16,390 19.3														3,740 4.4	
	CBS TV	MASTERS GOLF TOURN.-SUN (3:00-6:35PM) (-OP)														CBS EVENING NEWS-SUN(B) (6:35-7:00PM) (OP)	
	CBS TV AVERAGE AUDIENCE (Households (000) & %)	6,620 7.8														3,060 3.6	
	CBS TV SHARE OF AUDIENCE %	19	4.1* 11 *		5.7* 15 *		6.9* 18 *		7.8* 20 *		8.7* 21 *		10.3* 24 *		10.9* 24 *	7	
	CBS TV AVG. AUD. BY ¼ HR. %	3.8	4.4	5.6	5.8	6.5	7.3	7.5	8.1	8.4	9.0	9.9	10.7	11.4	10.4	3.3	3.8
	NBC TV TOTAL AUDIENCE (Households (000) & %)			4,750 5.6				7,050 8.3								8,660 10.2	
	NBC TV	FAMILY CIRCLE TENNIS-SUN (1:30-3:30PM) (-OP)			NBC SPORTS RINGSIDE (3:33-4:30PM) (OP)				SPORTSWORLD							NBC NIGHTLY NEWS-SUN	
	NBC TV AVERAGE AUDIENCE (Households (000) & %)			2,800 3.3				3,740 4.4								7,050 8.3	
	NBC TV SHARE OF AUDIENCE %		2.7* 7 *	9	3.2* 8 *		3.5* 9 *	11	3.9* 10 *		4.2* 10 *		5.0* 12 *			17	
	NBC TV AVG. AUD. BY ¼ HR. %	2.5	2.9	2.9	3.4	3.4	3.5	3.6	4.2	3.9	4.5	5.0	5.0			7.8	8.7
WEEK 2	ABC TV TOTAL AUDIENCE (Households (000) & %)															7,220 8.5	
	ABC TV	USFL FOOTBALL TAMPA BAY VS BIRMINGHAM (2:30-5:30PM)										USFL SPORTS FILL (SUS)				ABC WRLD NEWS TONIGHT-SUN	
	ABC TV AVERAGE AUDIENCE (Households (000) & %)															5,600 6.6	
	ABC TV SHARE OF AUDIENCE %		2.8* 9 *		3.1* 10 *		3.3* 10 *		3.5* 11 *		3.0* 9 *					15	
	ABC TV AVG. AUD. BY ¼ HR. %	2.7	2.8	3.0	3.1	3.5	3.1	3.4	3.6	3.6	2.5					6.6	6.6
	CBS TV TOTAL AUDIENCE (Households (000) & %)			11,460 13.5										2,800 3.3	6,540 7.7		
	CBS TV		(1) (-OP)					HERITAGE GOLF CLASSIC-SUN (3:36-6:15PM) (OP)(-OP)						(2) (OP)	(3)		
	CBS TV AVERAGE AUDIENCE (Households (000) & %)			4,840 5.7										2,550 3.0	6,280 7.4		
	CBS TV SHARE OF AUDIENCE %		5.7* 18 *	17	4.6* 14 *		5.1* 16 *		5.0* 15 *		5.8* 17 *		7.0* 20 *	7	17		
	CBS TV AVG. AUD. BY ¼ HR. %	5.6	5.8	4.5	4.6	5.0	5.2	5.0	5.0	5.4	6.2	6.7	7.3	3.0	7.4		
	NBC TV TOTAL AUDIENCE (Households (000) & %)															8,150 9.6	
	NBC TV															NBC NIGHTLY NEWS-SUN	
	NBC TV AVERAGE AUDIENCE (Households (000) & %)															7,050 8.3	
	NBC TV SHARE OF AUDIENCE %															18	
	NBC TV AVG. AUD. BY ¼ HR. %															8.1	8.4
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	35.9	37.5	37.5	38.3	38.0	39.0	39.6	40.8	41.5	42.3	43.9	45.5	47.5	48.5	49.7	50.6
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	31.5	32.3	33.5	34.0	34.2	33.9	35.1	35.4	35.8	36.8	37.7	39.0	41.9	43.0	44.9	47.4

U.S. TV Households: 84,900,000

(1)NBA PLAYOFF GAME-1,WASHINGTON VS PHILADELPHIA &CHICAGO VS MILWAUKEE,CBS,(1:00-3:36PM)

(2)CBS EVENING NEWS-SUND(B),CBS,(6:00-6:15PM) (3)CBS EVENING NEWS-SUNDAY,CBS,(6:15-6:30PM)

For explanation of symbols, See page A.

DAY SUN. APR.21, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
ABC ABC BUSINESS BRIEF-MON	2	8.58- 8.59PM	8.45								11,720	13.8	11,720	13.8	21	13.8	
ABC ABC NEWSBRIEF-MON	1	9.50- 9.51PM	9.45	9,250	10.9	9,250	10.9	17	10.9								
	2	10.02-10.03PM	10.00								16,220	19.1	16,220	19.1	30	19.1	
CBS AMERICAN PORTRAIT-SUS(SUS)	2	8.58- 8.59PM	8.45														
EVENING TUESDAY																	
ABC ABC NEWSBRIEF-TUE	1	9.58- 9.59PM	9.45	15,790	18.6	15,790	18.6	27	18.6								
	2	9.57- 9.59PM	9.45								11,290	13.3	10,780	12.7	20	12.7	
EVENING WEDNESDAY																	
ABC ABC BUSINESS BRIEF-WED		8.58- 8.59PM	8.45	15,110	17.8	15,110	17.8	27	17.8		10,190	12.0	10,190	12.0	19	12.0	
ABC ABC NEWSBRIEF-WED	1	9.58- 9.59PM	9.45	19,440	22.9	19,440	22.9	35	22.9								
	2	10.03-10.04PM	10.00								14,180	16.7	14,180	16.7	28	16.7	
CBS AMERICAN PORTRAIT SUS(SUS)		8.58- 8.59PM	8.45														
EVENING THURSDAY																	
ABC ABC NEWSBRIEF-THU		9.58- 9.59PM	9.45	8,830	10.4	8,830	10.4	16	10.4		10,530	12.4	10,530	12.4	19	12.4	
EVENING FRIDAY																	
ABC ABC BUSINESS BRIEF-FRI	1	8.11- 8.13PM	8.00	11,720	13.8	11,630	13.7	25	13.7								
	2	8.14- 8.15PM	8.00								10,870	12.8	10,870	12.8	24	12.8	
ABC ABC NEWSBRIEF-FRI		9.58- 9.59PM	9.45	7,560	8.9	7,560	8.9	14	8.9		8,320	9.8	8,320	9.8	16	9.8	
CBS AMERICAN PORTRAIT-SUS.(SUS)	1	8.58- 8.59PM	8.45														
CBS AMERICAN PORTRAIT,SUS(SUS)	2	8.58- 8.59PM	8.45														
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT		8.57- 8.59PM	8.45	13,330	15.7	12,140	14.3	25	14.3		11,040	13.0	10,270	12.1	21	12.1	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	11,460	13.5	11,460	13.5	24	13.5		10,950	12.9	10,950	12.9	22	12.9	
CBS SPORTSBREAK-SAT		8.58- 8.59PM	8.45	8,830	10.4	8,830	10.4	18	10.4		8,740	10.3	8,740	10.3	18	10.3	
CBS NEWSBREAK-SAT.		9.58- 9.59PM	9.45	7,470	8.8	7,470	8.8	15	8.8		5,770	6.8	5,770	6.8	12	6.8	
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	7,640	9.0	7,640	9.0	16	9.0		9,680	11.4	9,680	11.4	20	11.4	
NBC NBC NEWS DIGEST-2-SAT.	2	9.58- 9.59PM	9.45								8,150	9.6	8,150	9.6	17	9.6	
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	2	8.34- 8.35PM	8.30								6,790	8.0	6,790	8.0	12	8.0	
	1	8.57- 8.59PM	8.45	10,780	12.7	10,700	12.6	19	12.6								
ABC ABC NEWSBRIEF-SUN.	1	9.56- 9.58PM	9.45	12,480	14.7	12,060	14.2	21	14.2								
	2	10.02-10.03PM	10.00								10,270	12.1	10,270	12.1	21	12.1	
CBS SPORTSBREAK-SUN		8.58- 8.59PM	8.45	15,280	18.0	15,280	18.0	27	18.0		17,400	20.5	17,400	20.5	31	20.5	
CBS NEWSBREAK-SUN.	1	9.52- 9.54PM	9.45	13,160	15.5	12,990	15.3	23	15.3								
	2	9.58- 9.59PM	9.45								12,740	15.0	12,740	15.0	24	15.0	
NBC NBC NEWS DIGEST-SUN	1	9.13- 9.14PM	9.00	12,230	14.4	12,230	14.4	21	14.4								
	2	9.04- 9.05PM	9.00								11,630	13.7	11,630	13.7	21	13.7	
NBC NBC NEWS DIGEST-2-SUN.	1	9.58- 9.59PM	9.45	10,100	11.9	10,100	11.9	18	11.9								

 U.S. TV HOUSEHOLDS: 84,900,000 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

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OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY																	
ABC ABC NEWS:NIGHTLINE		>	11.30	6,110	7.2	4,750	5.6	16	6.4	M-F	5,600	6.6	4,330	5.1	15	5.7	MTUTHF
			11.45						4.9	M-F						4.7	MTUTHF
			12.00						4.3	MWF						4.1	MTUTH
ABC VIEWPOINT(S)	2	11.30- 1.13AM	11.30								7,640	9.0	3,990	4.7	19	6.9	WED.
			11.45											6.2*	19*	5.5	WED.
			12.00													5.0	WED.
			12.15											4.7*	19*	4.4	WED.
			12.30													4.0	WED.
			12.45											3.8*	20*	3.7	WED.
			1.00											3.4*	21*	3.4	WED.
ABC ABC ROCKS	1	12.01-12.32AM	12.00	1,700	2.0	1,440	1.7	6	1.8	FRI.							
	2	12.00-12.32AM	12.00								1,870	2.2	1,530	1.8	6	2.0	FRI.
			12.15						1.6	FRI.						1.6	FRI.
			12.30						1.7	FRI.						1.5	FRI.
ABC EYE ON HOLLYWOOD		>	12.00	1,700	2.0	1,440	1.7	6	1.8	M-TH	1,700	2.0	1,440	1.7	7	1.7	MTUTH
			12.15						1.7	M-TH						1.7	MTUTH
			12.30						1.7	M-W						1.6	TU&TH
CBS AMERICAN PORTRAIT		>	8.45	12,650	14.9	12,650	14.9	22	16.8	MTUTH	12,480	14.7	12,480	14.7	23	12.8	TU&TH
			9.00						11.2	TUE.						16.6	THU.
CBS NEWSBREAK-M-F		>	9.45	11,890	14.0	11,460	13.5	21	14.5	M-F	12,060	14.2	11,970	14.1	23	13.9	M-F
			10.00						11.6	WED.						14.4	MWTH
CBS LATE MOVIE I		>	11.30	5,690	6.7	3,820	4.5	16	5.3	M-F	6,280	7.4	4,080	4.8	16	5.2	M-F
			11.45				4.8*	14*	4.5	M-F				5.1*	15*	5.0	M-F
			12.00						4.5	M-F						4.7	M-F
			12.15				4.5*	17*	4.4	M-F				4.6*	18*	4.5	M-F
			12.30						4.2	M-F				4.4*	20*	4.4	M-F
			12.45				3.9*	18*	3.2	M-F							
		VARIOUS TIMES	(SUS)														
CBS MASTERS GOLF HILITES-FRI(S)	1	11.30-11.45PM	11.30	5,600	6.6	5,520	6.5	17	6.5	FRI.							
CBS MASTERS GOLF HILITES-THU(S)	1	11.30-11.45PM	11.30	4,330	5.1	4,410	5.2	14	5.2	THU.							
CBS LATE MOVIE II		>	12.30	3,480	4.1	2,720	3.2	19	3.8	M-F	3,820	4.5	3,060	3.6	20	3.9	M-F
			12.45				3.5*	18*	3.3	M-F				3.8*	19*	3.7	M-F
			1.00						3.3	M-F						3.5	M-F
			1.15				3.2*	20*	3.1	M-F				3.4*	22*	3.4	M-F
			1.30				2.9*	19*	2.6	MTHF							
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		>	2.00	930	1.1	850	1.0	11	1.0	M-THSU	1,100	1.3	930	1.1	13	1.2	M-THSU
			2.15						1.0	M-THSU						1.0	M-THSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 3.00AM	GRID	1,100	1.3	930	1.1	15		M-THSU	930	1.1	930	1.1	16		M-THSU
			2.30						1.1	M-THSU						1.1	M-THSU
			2.45						1.0	M-THSU						1.1	M-THSU
CBS CBS NEWS NIGHTWATCH-3		3.00- 6.00AM	3.00	2,120	2.5	930	1.1	21	1.1	M-THSU	2,040	2.4	930	1.1	23	1.3	M-THSU
			3.15				1.2*	19*	1.2	M-THSU				1.3*	22*	1.3	M-THSU
			3.30						1.2	M-THSU						1.2	M-THSU
			3.45				1.2*	21*	1.1	M-THSU				1.2*	23*	1.1	M-THSU
			4.00						1.2	M-THSU						1.1	M-THSU
			4.15				1.1*	22*	1.1	M-THSU				1.1*	23*	1.1	M-THSU

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*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS CBS NEWS NIGHTWATCH-3-CONT'D			4.30						1.1	M-THSU						1.1	M-THSU
			4.45				1.1*	23*	1.1	M-THSU				1.0*	23*	1.0	M-THSU
			5.00						1.0	M-THSU						.9	M-THSU
			5.15				1.0*	22*	1.0	M THSU				.8*	19*	.8	M-THSU
			5.30						1.0	M-THSU						.8	M-THSU
			5.45				1.1*	22*	1.2	M-THSU				.9*	20*	1.0	M-THSU
NBC NBC NEWS DIGEST-M-F		8.58- 8.59PM	8.45	11,380	13.4	11,380	13.4	21	13.4	M-F	10,780	12.7	10,780	12.7	20	12.7	M-F
NBC NBC NEWS DIGEST-2-M-F		>	9.45	8,910	10.5	8,910	10.5	17	8.3	MWF	9,250	10.9	9,250	10.9	17	10.9	TU&TH
			10.00						14.8	MON.							
NBC TONIGHT SHOW		11.30-12.30AM	11.30	9,340	11.0	6,030	7.1	23	7.9	M-F	9,250	10.9	5,690	6.7	22	7.9	M-F
			11.45				7.6*	22*	7.2	M-F				7.4*	22*	7.0	M-F
			12.00						7.0	M-F						6.5	M-F
			12.15				6.5*	24*	6.1	M-F				5.9*	23*	5.4	M-F
NBC DAVID LETTERMAN I		12.30- 1.00AM	12.30	3,650	4.3	3,140	3.7	19	3.9	M-TH	3,480	4.1	2,970	3.5	18	3.8	M-TH
			12.45						3.4	M-TH						3.2	M-TH
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	6,200	7.3	2,970	3.5	18	5.6	FRI.	5,180	6.1	2,460	2.9	15	4.2	FRI.
			12.45				4.8*	20*	4.0	FRI.				3.7*	16*	3.3	FRI.
			1.00						3.2	FRI.						3.0	FRI.
			1.15				3.2*	16*	3.1	FRI.				3.1*	16*	3.2	FRI.
			1.30						2.7	FRI.						2.3	FRI.
			1.45				2.5*	17*	2.3	FRI.				2.0*	13*	1.7	FRI.
NBC DAVID LETTERMAN II		1.00- 1.30AM	1.00	2,800	3.3	2,380	2.8	19	3.0	M-TH	2,550	3.0	2,120	2.5	17	2.7	M-TH
			1.15						2.6	M-TH						2.3	M-TH
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	1,610	1.9	1,530	1.8	16	1.8	M-F	1,700	2.0	1,530	1.8	17	1.8	M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	2,550	3.0	2,380	2.8	17	2.8	M-F	2,550	3.0	2,460	2.9	18	2.9	M-F
ABC ABC DAYTIME NEWSBRIEF-M-F		>	2.45	6,540	7.7	6,540	7.7	27	7.7	M-F	6,030	7.1	5,770	6.8	26	7.0	M-F
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.00- 5.00PM	4.00								7,640	9.0	5,180	6.1	19	5.5	WED.
			4.15											5.6*	18*	5.8	WED.
			4.30													6.5	WED.
			4.45											6.6*	20*	6.8	WED.
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,950	2.3	1,610	1.9	17	1.7	M-F	1,870	2.2	1,440	1.7	16	1.6	M-F
			6.45						2.0	M-F						1.7	M-F
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,600	6.6	5,350	6.3	25	6.3	M-F	5,260	6.2	5,090	6.0	27	6.0	M-F
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	5,090	6.0	4,840	5.7	18	5.7	M-F	4,920	5.8	4,750	5.6	18	5.6	M-F
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30	3,140	3.7	2,210	2.6	18	2.0	M-F	3,310	3.9	2,380	2.8	19	2.3	M-F
			6.45						3.2	M-F						3.3	M-F
NBC TODAY SHOW-8.30AM	1	>	→GRID	5,260	6.2	4,250	5.0	20		M-F							
			9.00						4.5	FRI.							
NBC NBC NEWS RPT: WIESEL(SUS)	2	11.30-11.54AM	11.30														FRI.
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	4,410	5.2	4,410	5.2	18	5.2	MWF	3,230	3.8	3,230	3.8	14	3.8	MWF
NBC NBC SPECIAL TREAT(S)	1	4.00- 5.00PM	4.00	5,770	6.8	3,230	3.8	10	3.4	TUE.							
			4.15				3.4*	9*	3.4	TUE.							
			4.30						3.9	TUE.							

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DAY MONDAY-FRIDAY-CONT'D																	
NBC NBC SPECIAL TREAT(S)-CONT'D			4.45				4.3*	11*	4.7	TUE.							
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8:25AM		8.25- 8.29AM	8.15	3,310	3.9	2,800	3.3	18	3.3		3,910	4.6	3,480	4.1	22	4.1	
ABC SCHOOLHOUSE ROCK-9:55AM		9.55- 9.59AM	9.45	3,910	4.6	3,480	4.1	14	4.1		4,840	5.7	4,080	4.8	19	4.8	
ABC SCHOOLHOUSE ROCK-10:25AM		10.25-10.29AM	10.15	3,820	4.5	3,310	3.9	13	3.9		3,910	4.6	3,650	4.3	16	4.3	
ABC SCHOOLHOUSE ROCK-11:25AM		11.25-11.29AM	11.15	4,500	5.3	3,910	4.6	16	4.6		4,410	5.2	3,820	4.5	18	4.5	
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	2,970	3.5	2,720	3.2	17	3.2		3,480	4.1	3,140	3.7	19	3.7	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	4,080	4.8	3,910	4.6	21	4.6		4,500	5.3	3,910	4.6	21	4.6	
CBS IN THE NEWS- 9.56AM		9.56- 9.59AM	9.45	4,580	5.4	4,250	5.0	17	5.0		4,250	5.0	3,820	4.5	18	4.5	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	4,250	5.0	3,820	4.5	16	4.5		3,140	3.7	2,970	3.5	14	3.5	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	2,550	3.0	2,380	2.8	10	2.8		2,120	2.5	2,040	2.4	10	2.4	
NBC ONE TO GROW ON-8:28AM		8.28- 8.30AM	8.15	4,250	5.0	4,160	4.9	26	4.9		3,990	4.7	3,740	4.4	23	4.4	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	4,580	5.4	4,410	5.2	23	5.2		4,920	5.8	4,840	5.7	26	5.7	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	7,050	8.3	6,790	8.0	27	8.0		6,790	8.0	6,540	7.7	30	7.7	
NBC ONE TO GROW ON-10:58AM		10.58-11.00AM	10.45	6,280	7.4	6,030	7.1	24	7.1		5,770	6.8	5,520	6.5	25	6.5	
NBC ONE TO GROW ON-12:28PM		12.28-12.30PM	12.15	3,400	4.0	3,310	3.9	15	3.9		2,970	3.5	2,800	3.3	13	3.3	
NBC NBC MAJOR LEAGUE PRE GAME		1.00- 1.17PM	→GRID	4,670	5.5	4,410	5.2	20			4,160	4.9	3,820	4.5	18		
			1.15						5.3							4.5	
NBC NBC MAJOR LEAGUE BASEBALL	1	1.17- 4.25PM	→GRID	15,030	17.7	6,370	7.5	26									
	2	1.17- 4.19PM	→GRID								12,570	14.8	5,090	6.0	22		
			4.00											6.2*	20*	6.3	
			4.15				6.7*	21*	6.3							.5	
			4.30													<<	
			5.00													<<	
			5.15											6.2*	20*	<<	
			5.30													<<	
DAY SUNDAY																	
CBS NBA PLAYOFF GAME-1	2	1.00- 3.36PM	→GRID								11,290	13.3	4,750	5.6	19		
			3.30											5.6*	17*	5.6	
CBS MASTERS GOLF TOURN.-SUN(S)	1	3.00- 6.35PM	→GRID	16,390	19.3	6,620	7.8	19									
			6.30						8.9								
CBS HERITAGE GOLF CLASSIC-SUN(S)	2	3.36- 6.15PM	→GRID								11,460	13.5	4,840	5.7	17		
			6.00											7.6*	20*	7.6	
NBC FAMILY CIRCLE TENNIS-SUN(S)	1	1.30- 3.33PM	→GRID	5,770	6.8	2,210	2.6	8									
			3.30						2.8								

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